



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** John Ristow

**SUBJECT:** ACCESS & MOBILITY PLAN  
CONSULTANT AGREEMENT

**DATE:** November 25, 2019

Approved

*D. DSYL*

Date

*12/6/19*

## RECOMMENDATION

Adopt a resolution authorizing the City Manager or designee to negotiate and execute an agreement with ARUP for planning and design consulting services to develop the Access & Mobility Plan in an amount not to exceed \$1,364,000.

## OUTCOME

An agreement with a consultant to develop a citywide transportation plan that provides the framework, strategies, departmental organizational analysis, and technical tools to implement the City's General Plan and Climate Smart San José transportation goals.

## BACKGROUND

San José's leaders have set ambitious transportation policy goals in the Envision San José 2040 General Plan and Climate Smart San José that envision a sustainable and human-centered transportation system and a more equitable, environmentally sustainable, dynamic, dense, and transit-oriented city. These goals include a 50% reduction of single occupancy trips and a 40% reduction in vehicle-miles-traveled by 2040. The City needs an implementation plan to facilitate San José's transition to this envisioned future: The San José Access & Mobility Plan.

In November 2018, the Department of Transportation (DOT) began work on phase one of the Access & Mobility Plan. This phase was overseen by a multi-departmental director level steering committee that also included representatives from the Valley Transportation Authority (VTA) and the County of Santa Clara. The end result of phase one was the Transportation Directives document that brings together the City's transportation policies and goals and proposes draft key performance indicators (KPIs) to measure success.

On June 4, 2019 DOT presented on the Access & Mobility Plan, including a draft of the Transportation Directives to the Transportation and Environment (T&E) Committee. On October 7, 2019 DOT updated the T&E Committee on the Access & Mobility Plan as part of the Transportation Planning Update item.

## **ANALYSIS**

DOT developed a Request for Proposal (RFP) using the direction of the steering committee and the Transportation Directives document. The RFP for planning and design consulting services to develop the Access & Mobility Plan was released on May 20, 2019 with submittals due June 28, 2019. Proposals were received from the following teams:

- 1) ARUP, Sam Schwartz, Winter Consulting, Toole Design, and CityFi
- 2) WSP, Nelson\Nygaard, TransForm, Cityfi
- 3) Mobility Flow, DKS, MIG, HMH, StreetLight Data, TROY, Montgomery Gulf Corp., Gehl Architects, WRT

The proposals and teams were evaluated based upon the following weighted criteria:

- Phase 2 – Framework & Strategies, 30%
- Phase 3 – Decision Support System, 30%
- Engagement, 15%
- Firm & Project Team Qualifications, 15%
- Small Business Preference, 5%
- Local Business Preference, 5%

The ARUP team proposal received the highest overall score, 64 out of 100 points. The team has strong experience in citywide transportation planning. They demonstrated deep knowledge of current creative solutions by other cities both in the US and Europe. They have collective experience with the City; its institution, policies, and leaders. The team has extensive experience in San José engagement, working with constituents, community organizations, and community leaders. ARUP also has the skills needed to develop the technical analysis needed to inform our decision making.

The scope of work will include:

- Project management
- Community engagement plan including extensive in person and online strategies, as well as reporting on input and insights from the community
- Transportation frameworks and strategies to advance San José's transportation system into a fully multi-modal network, documented in a full report with clear hypothesis of impact

- Organizational analysis of DOT with report on how to best restructure to deliver on framework and strategies
- Development of technical analysis and tools, including a major upgrade to the DOT transportation modeling and project evaluation capabilities in the Decision Support System which will inform decision making into the future. The agreement will have ARUP develop the Decision Support System for San José but allow ARUP to retain ownership of the product there after. San José will have complete access to the product in perpetuity, as well as all improvements that Arup may make to it within the next five years, at no additional cost to the City. This will allow San José to continue to gain from investment in this tool into the future.

The total agreement will not exceed \$1,364,000, with the work occurring over no more than a 24-month term.

### **CONCLUSION**

Adoption of the resolution will allow for the City Manager or designee to negotiate and execute an agreement with ARUP for planning & design consulting services to develop the Access & Mobility Plan in an amount not to exceed \$1,364,000.

### **EVALUATION AND FOLLOW-UP**

Progress on the development of the Access & Mobility Plan will be reported to the T&E Committee and the City Council.

### **CLIMATE SMART SAN JOSE**

The recommendation in this memo aligns with one or more Climate Smart San José energy, water, or mobility goals.

### **PUBLIC OUTREACH**

An update on the Access & Mobility Plan was presented to the T&E Committee on June 4 and Oct 7 this year. This memorandum will be posted on the City's website for the November 19, 2019 City Council meeting. VTA and County Roads and Airports has attended the steering committee meetings throughout phase one of the Access & Mobility Plan.

**COORDINATION**

This memorandum has been coordinated with the City Attorney’s office and the City Manager’s Budget Office.

**COMMISSION RECOMMENDATION/INPUT**

No commission recommendation or input is associated with this action.

**COST SUMMARY/IMPLICATIONS**

The decision support system created and funded through the Access & Mobility Plan is estimated to require an annual data purchase of \$250,000 which will be requested during the 2021-2024 capital budget process. The data purchase will be valuable beyond the scope of the Access & Mobility Plan for such policies and processes as Council Policy 5-1: Transportation Analysis Policy, that established a Vehicle Miles Traveled transportation impacts analysis process. The data purchased is anticipated to replace some current traffic monitoring data purchases.

**BUDGET REFERENCE**

Fund #	Appn #	Appn Name	Total Appn	Amt for Contract	2019-2020 Adopted Capital Budget Page*	Last Budget Action (Date, Ord. No.)
429	411S	Building & Structures Construction Tax Fund		\$1,173,000	V-876	06/18/2019, 30286
465	411S	Excise Construction Tax Fund	\$75,000	\$175,000	V-876	06/18/2019, 30286

Fund #	Appn #	Appn Name	Total Appn	Amt for Contract	2019-2020 Adopted Operating Budget Page*	Last Budget Action (Date, Ord. No.)
139		Gift Trust Fund		\$16,000		

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**CEQA**

Not a Project, File No. PP17-002, Consultant services for design, study, inspection, or other professional services with no commitment to future action.

/s/

JOHN RISTOW

Director of Transportation

For questions, please contact Ramses Madou, Division Manager of Planning, Policy, and Sustainability, at (408)975-3283