

# COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

work2future Update  
May 24, 2021

# Silicon Valley Dichotomy

## Pre-Pandemic:

- 1,000 Santa Clara County Residents Filing Unemployment Insurance (UI) Claims
- 2.5% Unemployment Rate
- 7.5% Federal Poverty Rate
- \$132,444 Median Household Income

# COVID-19 Impact

## Pandemic

- 49,000 individuals opened initial UI claims (1<sup>st</sup> week)
- 530,000 additional UI claims
- 109,000 Pandemic Unemployment Assistance
  - Business Owners
  - Self Employed
- 51,000 jobs lost in Leisure and Hospitality
- Records highs of 18.9% for Hispanics and 33% for Youth
- Unemployment among women reached a high of 16.1%

# FY 2019-2020

## Key Operational Highlights

- 2,158 Clients Served
- work2future – Virtual Local Assistance Center
- Remote Services
- CARES Work Experience & Training Project
- San Jose Works – In Demand Occupations
- Facebook Initiative
- High Roads Construction Careers
- Power Pathways
- Prison to Employment
- Priority High-Growth, High Wage Jobs

Priority:  
High-Growth,  
High-Wage  
Jobs

Focus on High Growth, High Wage Occupations

- Construction and Trades
- Advanced Manufacturing
- Health Care
- Information Technology
- Other In-Demand Jobs (e.g., Paralegals)
- Entrepreneurship

# Moving Forward

1. Target outreach to low resource census tracts
2. Undertake multi-lingual face-to-face outreach
3. Relocate one stop service center to East Side
4. Ramp up partnership with the Office of Racial Equity, Library and PRNS to enhance connections for clients and their families (financial literacy, entrepreneurship, legal and employment services).
5. Continue to Focus on priority sectors:
  - ✓ Information Technology
  - ✓ Advanced Manufacturing
  - ✓ Health Care
  - ✓ Public Sector
  - ✓ Construction and Trades
  - ✓ Business and Finance

# Moving Forward, continued

6. Support extremely low income, basic skill deficient individuals through:
  - ✓ Earn and Learn approaches
  - ✓ Entry level incumbent worker training
  
7. Pursue alternative funding sources, partnerships and legislative opportunities to expand ability to serve non-WIOA eligible populations
  
8. Convene and Partner with CBOs



# Q&A / Discussion

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