

FW: SJ Chamber Support for Item 8.1: The Alameda CBID

From City Clerk <city.clerk@sanjoseca.gov>
Date Mon 4/28/2025 1:46 PM
To Agendadesk <Agendadesk@sanjoseca.gov>

 1 attachment (352 KB)
SJ Chamber Support Alameda CBID 042325.pdf;

From: Kat Angelov <[REDACTED]>
Sent: Monday, April 28, 2025 1:11 PM
To: The Office of Mayor Matt Mahan <mayor@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>
Cc: City Clerk <city.clerk@sanjoseca.gov>; Leah Toeniskoetter <leaht@sjchamber.com>; Wilcox, Leland <Leland.Wilcox@sanjoseca.gov>
Subject: SJ Chamber Support for Item 8.1: The Alameda CBID

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Dear Mayor, Vice Mayor, and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce we are proud to support item 8.1: The Alameda CBID. Please find attached our letter of support. Should you have any questions regarding our position or otherwise please contact our Policy Manager, Kat Angelov, or reply to this email. Thank you for the consideration of our comments.

Kind regards,
Kat



Kat Angelov

Policy Manager

San Jose Chamber of Commerce

IN OFFICE DAYS: TUESDAYS - THURSDAYS



Office: [101 W. Santa Clara Street, San Jose, CA 95113](#)

Mailing Address: PO Box 149, San Jose, CA 95103

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April 23, 2025

City of San Jose City Council
200 E. Santa Clara St.
San José, CA 95113

RE: Item 8.1: The Alameda Community Benefit Improvement District

Dear Mayor Mahan and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce, I am pleased to submit this letter in strong support of establishing The Alameda Community Benefit Improvement District (CBID). We urge you to move this process forward.

CBIDs, part of the Business Improvement District program, were designed to strengthen clusters of businesses in concentrated areas. As San Jose businesses adapt to the shifting retail, office, and industrial landscape post-COVID, creating a CBID along The Alameda will help dozens of small and medium-sized businesses thrive.

A CBID will deliver key benefits:

- **Economic Development:** By creating a clean, attractive environment, a CBID will draw foot traffic, boost business activity, and increase tax revenues.
- **Cleaning & Safety:** Services such as sidewalk cleaning, graffiti removal, and waste management will reduce blight and enhance the corridor's safety for residents and visitors.
- **Beautification:** CBID funds can support landscaping, trees, public art, lighting, and signage, creating a more welcoming, vibrant streetscape.

The San Jose Chamber of Commerce is proud to support the businesses along The Alameda in creating a CBID that will support the neighborhood for years to come. For these reasons, we respectfully urge your support.

Sincerely,

Leah Toeniskoetter
President & CEO, San Jose Chamber of Commerce

CC: Lee Wilcox