



**SAN JOSE**  
**PARKS, RECREATION &  
NEIGHBORHOOD SERVICES**

# Grantmaking for Community Impact Overview

Neighborhood Services and Education Committee  
September 12, 2024

Presented by:  
Andrea Flores Shelton, Assistant Director  
Petra Riguro, Program Manager

# Grantmaking for Community Impact

## Strengthening Partnerships

- Focus on equity and access
- Support and strengthen relationships with partners
- Create an environment for feedback and continued learning for process improvement
- Collaborate for a greater impact

## Monitoring and Management

- Fair and equitable application process
- Provide quality programs in areas with most need
- Services align with contract deliverables and intended outcomes

# PRNS Grant Programs

1. BeautifySJ Neighborhood Grant
2. Bringing Everyone's Strengths Together (BEST)
3. Older Adult Health & Wellness (OAHW)
4. Opioid Overdose Prevention
5. Safe Summer Initiative (SSIG)

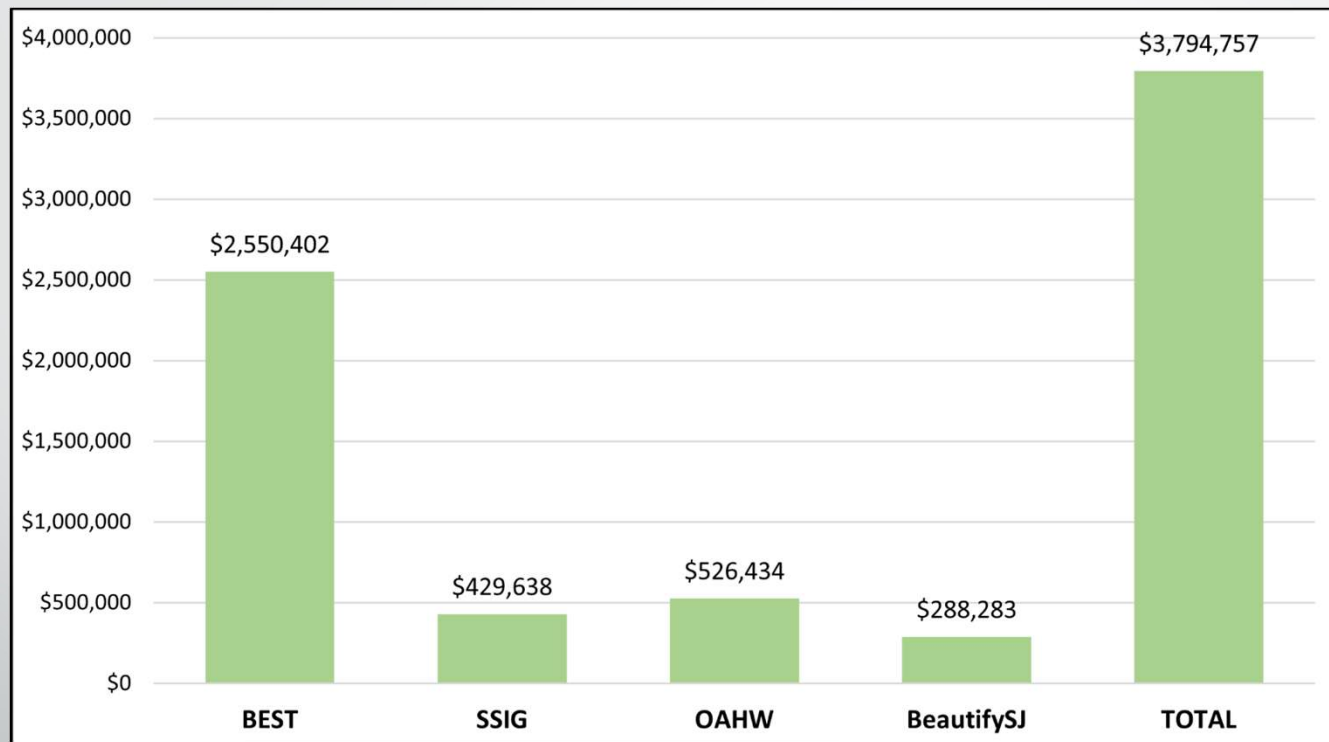


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Healthy Communities that Inspire Belonging

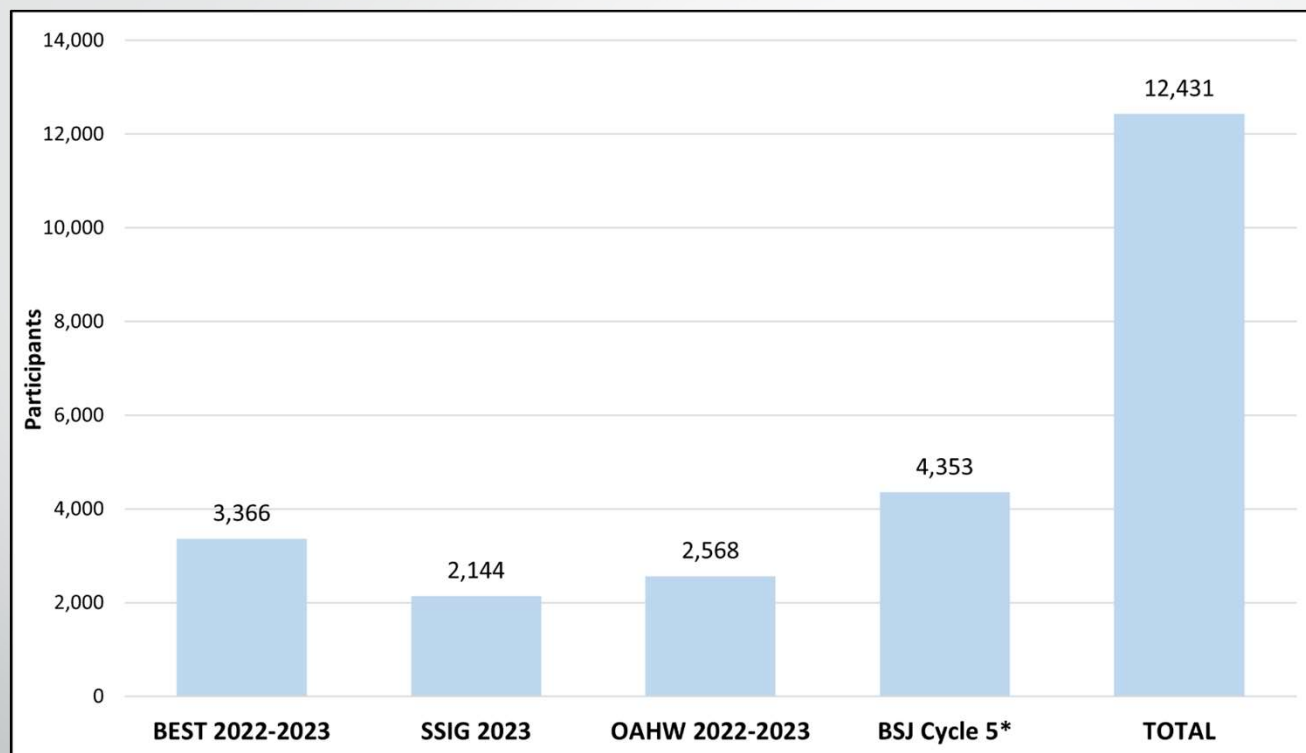
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# Funding Allocation



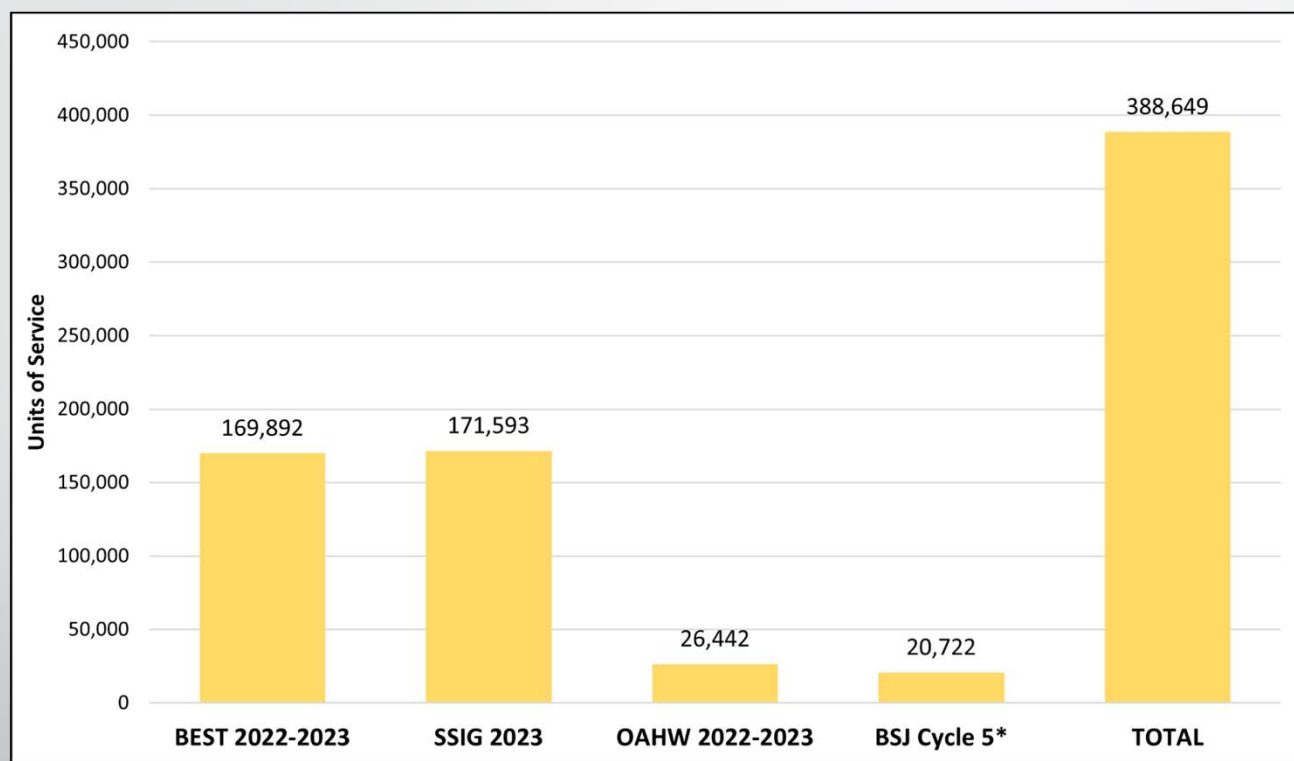
Healthy Communities that Inspire Belonging

# Participants Served



\*Beautify SJ Grant Program counts total number of volunteers who participated in events or projects instead of total participants served.

# Program Outputs



\*The BeautifySJ Grant Program tracks volunteer hours instead of Units of Service.



## Program Outcomes

### BeautifySJ

- 117 Beautification Projects (dumpster days, gardening, public art)
- 452 Neighborhood Engagement events (National Night Out, community engagement, cultural events)

### Bringing Everyone's Strengths Together

- 87.9% of surveyed BEST participants felt they had developed a relationship with a caring adult
- Over 87% of surveyed BEST participants also reported confidence in their ability to resolve challenges or problems in their life



A grayscale photograph of several elderly people sitting at a table, likely in a community center or senior center. They are engaged in conversation and looking towards the camera. The table is covered with a patterned tablecloth and has some items on it, including a glass and some papers. The background shows other people and shelves, suggesting a social gathering.

# Program Outcomes

## Older Adult Health and Wellness

- 97% seniors reported they feel an overall improved sense of health and wellness
- 97% of participants reported increased knowledge in accessing supportive services (legal aid resources, how to lead a healthy lifestyle, and the use of technology)

## Safe Summer Initiative

- 95% of participants felt SSIG was a safe program
- 92% reported learning about other resources as a result of participating in SSIG
- 94% felt connected to a caring adult



# Looking Forward

- Prioritize racial equity
- Increase the opportunities for smaller, community-led organizations
- Support community-based organizations by investing in capacity building through a Community of Learning program





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