



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Jacky Morales-Ferrand

**SUBJECT:** SEE BELOW

**DATE:** June 15, 2022

Approved

Date

06/16/22

**SUBJECT: PUBLIC HEARING ON THE LOCAL HOMELESSNESS ACTION PLAN AND OUTCOME GOALS FOR THE HOMELESS HOUSING, ASSISTANCE AND PREVENTION PROGRAM APPLICATION**

## **RECOMMENDATION**

Conduct a public hearing on the local homelessness action plan and outcome goals for the Homeless Housing, Assistance and Prevention Program Round 3 grant application to the California Interagency Council on Homelessness.

## **OUTCOME**

The public hearing provides an opportunity for the City Council and the public to comment on the proposed local homelessness action plan and outcome goals, which the City of San José (City) will include in the Homeless Housing, Assistance and Prevention Program Round 3 (HHAP3) application. The public hearing is required by the state and feedback provided at the hearing will be reflected in the final application, which is due on June 30, 2022. Meeting the deadline enables the City to remain eligible to receive the remainder of the award in the amount of \$23,295,194.14.

## **BACKGROUND**

One billion dollars in California HHAP3 funding has been made available to support a unified response to reduce homelessness across California. City Council approved the City's HHAP3 expenditure plan on April 26, 2022. Also in April, the state released required baseline data to be used to prepare outcome goals for all HHAP3-funded programs. It is required that each city's local homelessness action plan and outcome goals must be heard at a regular meeting of the city's governing body and include the opportunity for public comment before submitting the application to the state by June 30, 2022. This memorandum provides an overview of the local homelessness action plan and outcome goals to be achieved by 2024 required in the City's

HHAP3 application. An additional \$180 million in bonus funding will be available to cities that meet their funding obligations and achieve outcome goal requirements.

## **ANALYSIS**

### *HHAP3 Application Submission Timeline*

<b>Date</b>	<b>Activity</b>
October 15, 2021	Housing Department submitted the standard agreement with a commitment to apply for the first disbursement of the City's HHAP3 allocation totaling \$29,118,995.18.
April 7, 2022	The City and County of Santa Clara received joint baseline data for outcome goal development.
April 26, 2022	City Council approved the Housing Department's HHAP3 expenditure plan <sup>1</sup> .
May 2, 2022	Housing Department received the HHAP3 initial disbursement of \$5,823,799.04.
June 28, 2022	Housing Department must present the plan and outcomes to the City Council for public comment <sup>2</sup> .
June 30, 2022	Housing Department must submit a comprehensive HHAP3 application to receive the second disbursement of \$23,295,194.14.

### *HHAP3 Application Overview*

The HHAP3 application is comprehensive and includes four primary sections that must be completed:

1. Landscape Analysis of Needs, Demographics, and Funding
2. Outcome Goals and Strategies for Achieving those Goals
3. Application Narrative Focused on Coordination and Partnerships
4. City of San José HHAP3 Funding Plans

Per California law<sup>3</sup>, the first two sections must be placed on an agenda at a regular meeting of the HHAP3 applicant's governing body to receive public comment before being submitted to the California Interagency Council on Homelessness (Cal ICH). The governing body does not need to take action.

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<sup>1</sup> [Proposed Expenditure Plan for HHAP3](#)

<sup>2</sup> [California Health and Safety Code Section 50220.7](#)

<sup>3</sup> [Assembly Bill No. 140](#) [Assembly Bill No. 140](#)

HHAP3 funds must be invested in programs and services that are Housing First compliant, low barrier, trauma-informed, and culturally responsive. Definitions for these criteria are:

- **Housing First:** Persons experiencing homelessness should be connected to a permanent home as quickly as possible. Participation in services is not a requirement to qualify or remain in housing. People are required to follow rental agreements and leases, like all tenants.
- **Low-Barrier:** Programs with minimal barriers for participation that do not establish eligibility criteria, such as background checks, beyond what is mandated for health and safety regulations.
- **Trauma-Informed:** An approach to service delivery that recognizes and responds to program participants' previous trauma and provides participants with safety, respect, and choice.
- **Culturally Responsive:** Services are framed by an understanding of culture and include participants in the design, delivery, and evaluation of services.

HHAP3 grantees must establish a mechanism for people with lived experiences of homelessness to meaningfully inform and shape all levels of planning and implementation. HHAP3 grantees must also demonstrate a commitment to advancing racial and gender equity through identifying and implementing strategies to reduce disparities in the local homeless response system.

### Local Homelessness Action Plan

The Housing Department coordinated closely with the County of Santa Clara Office of Supportive Housing to develop a local landscape analysis, which included the current number of people experiencing sheltered and unsheltered homelessness in Santa Clara County, as well as the identification, including demographic and subpopulation data, of individuals and families served by project types in the county. The local homelessness action plan will include the following:

1. A local landscape analysis that assesses the current number of people experiencing homelessness and existing programs and funding that address homelessness within the jurisdiction, utilizing any relevant and available data from the Homeless Data Integration System, the homeless point-in-time count, continuum of care housing inventory count, longitudinal systems analysis, as well as any recently conducted local needs assessments. The proposed local (systemwide, which is countywide) landscape analysis of needs and demographics can be viewed in **Attachment A**.
2. Identification of the number of individuals and families served, including demographic information and intervention types provided, and demographic subpopulations that are underserved relative to their proportion of individuals experiencing homelessness in the jurisdiction. The proposed local (systemwide, which is countywide) landscape analysis of people being served can be viewed in **Attachment B**.
3. Identification of all funds, including state, federal, and local funds, currently being used and budgeted for, providing housing and homelessness-related services to persons experiencing homelessness or at imminent risk of homelessness, how this funding serves

subpopulations, and what intervention types are funded through these resources. The proposed City landscape analysis of the state, federal, and local funding in Fiscal Year 2022-2023 can be viewed in **Attachment C**.

Outcome Goals

HHAP3 applicants are required to establish outcome goals that prevent and reduce homelessness from July 1, 2021 through June 30, 2024, as informed by the findings from the local landscape analysis described above and the base system performance measurements from the 2020 calendar year data in the Homeless Data Integration System. Initial outcome goals should be met no later than June 30, 2024, and outcome goals shall be updated regularly, as funding continues. Cal ICH provided baseline data on April 7, 2022, to assist with the development of the outcome goals. The outcome goals will set definitive metrics, based on the United States Department of Housing and Urban Development’s system performance measures.

The Housing Department coordinated closely with the County of Santa Clara Office of Supportive Housing to develop shared systemwide outcome goals, which are not intended to be limited to HHAP3-funded programs. The jointly established outcome goals and metrics can be viewed in **Attachment D** and are summarized below:

Number	Outcome Goal	Metric
1A 1B	Reduce numbers experiencing homelessness	Increase the capacity of the supportive housing system by 10% Decrease the number of people experiencing unsheltered homelessness by 4%
2	Reduce the number of individuals who become homeless for the first time	Reduce the percentage increase from 23% to 13% to flatten the upward trend
3	Increase the number of individuals exiting homelessness to permanent housing	Increase the number of people placed into permanent housing by 20% or 497 people
4	Reduce time individuals remain homeless	Reduce the percentage increase from 22% to 6% to flatten the upward trend
5	Reduce numbers of individuals who return to homelessness	Reduce the number of people returning to homelessness by .5%
6	Increase successful placements from outreach	Increase the number of people successfully placed from street outreach by 92% or 400 people

While the City and County of Santa Clara had already set significant outcome goals in the regional five-year Community Plan to End Homelessness, Cal ICH requested agencies set very specific targets that may compliment or enhance any goals already in place. The outcome goals

requested by Cal ICH were established using specific baseline data and quarterly Homeless Data Integration System data will be generated by Cal ICH to monitor progress on outcome goals. The framework for the Community Plan to End Homelessness includes three strategies with dozens of outcome goals that put our region at an advantage when addressing the HHAP3 outcome goal requirements.



The strategies for achieving the Cal ICH outcome goals, specifically for the City, can be viewed in **Attachment E**. These strategies are directly from the Community Plan to End Homelessness with measurements specific to the City:

1. Increase the capacity of supportive housing programs for people experiencing homelessness.
  - By 2025, increase the supply of supportive housing by 890 new affordable units and 500 new Rapid Rehousing placements.
2. Expand the Homelessness Prevention System by providing targeted financial assistance and supportive services.
  - By 2025, prevent 1,350 households from becoming homeless.
3. Double the number of year-round temporary housing beds.
  - By 2024, increase capacity to 1,000 beds.
4. Increase street outreach, hygiene services, and transportation options to match the needs of unsheltered residents.
  - By 2024, target 25 large encampments to provide basic needs services and provide direct referrals to shelter and housing to persons living at the encampments.

## **CONCLUSION**

This public hearing provides an opportunity for the City Council and the public to provide comments on the proposed local homelessness action plan and outcome goals to be included in the City's HHAP3 application. The feedback provided by the City Council and the public will

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inform the development of the application. The Housing Department will submit the HHAP3 application by the June 30, 2022 deadline.

### **EVALUATION AND FOLLOW-UP**

Updates on the programs funded by HHAP3 will be provided to City Council in the Housing Department's Annual Report on Homeless Programs that will be scheduled to be heard by the City Council in Spring 2023.

### **CLIMATE SMART SAN JOSE**

The recommendation in this memorandum has no effect on Climate Smart San José energy, water, or mobility goals.

### **PUBLIC OUTREACH**

This item has been posted on the City's Council's Agenda website as a public hearing at the City Council meeting on June 28, 2022.

### **COORDINATION**

This memorandum has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

### **COMMISSION RECOMMENDATION/INPUT**

No commission recommendation or input is associated with this action.

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**CEQA**

Not a Project, File No. PP17-009, Staff Reports, Assessments, Annual Reports, and Informational Memos that involve no approvals of any City action.

/s/

JACKY MORALES-FERRAND

Director, Housing Department

The principal author of this memorandum is Kelly Hemphill, Homelessness Response Manager. For questions, please contact [kelly.hemphill@sanjoseca.gov](mailto:kelly.hemphill@sanjoseca.gov).

Attachment A: Landscape Analysis of Needs and Demographics

Attachment B: Landscape Analysis of People Being Served

Attachment C: Landscape Analysis of State, Federal and Local Funding

Attachment D: Outcome Goals

Attachment E: Strategies to Achieve Outcome Goals

**ATTACHMENT A  
Landscape Analysis of Needs and Demographics**

	<b>People Experiencing Homelessness</b>	<b>Source and Date Timeframe of Data</b>
<b>Population and Living Situations</b>		
<b>TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS</b>	9,605	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Sheltered</b> (ES, TH, SH)	1,683	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Unsheltered</b>	7,922	2020 PIT Count - CA-500 (01/28/2020)
<b>Household Composition</b>		
# of Households <b>without Children</b>	7,243	2020 PIT Count - CA-500 (01/28/2020)
# of Households with <b>At Least 1 Adult &amp; 1 Child</b>	235	2020 PIT Count - CA-500 (01/28/2020)
# of Households with <b>Only Children</b>	220	2020 PIT Count - CA-500 (01/28/2020)
<b>Sub-Populations and Other Characteristics</b>		
# of Adults Who are Experiencing <b>Chronic Homelessness</b>	2,495	2020 PIT Count - CA-500 (01/28/2020)
# of Adults Who are Experiencing <b>Significant Mental Illness</b>	2,636	2020 PIT Count - CA-500 (01/28/2020)
# of Adults Who are Experiencing <b>Substance Abuse Disorders</b>	1,924	2020 PIT Count - CA-500 (01/28/2020)
# of Adults Who are <b>Veterans</b>	613	2020 PIT Count - CA-500 (01/28/2020)
# of Adults with <b>HIV/AIDS</b>	73	2020 PIT Count - CA-500 (01/28/2020)
# of Adults Who are <b>Survivors of Domestic Violence</b>	439	2020 PIT Count - CA-500 (01/28/2020)
# of <b>Unaccompanied Youth (under 25)</b>	1,848	2020 PIT Count - CA-500 (01/28/2020)
# of <b>Parenting Youth (under 25)</b>	49	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Children of Parenting Youth</b>	52	2020 PIT Count - CA-500 (01/28/2020)
<b>Gender Demographics</b>		
# of <b>Women/Girls</b>	3,425	2020 PIT Count - CA-500 (01/28/2020)
# of <b>Men/Boys</b>	5,963	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Transgender</b>	173	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Gender Non-Conforming</b>	44	2020 PIT Count - CA-500 (01/28/2020)
<b>Ethnicity and Race Demographics</b>		
# of People Who are <b>Hispanic/Latino</b>	4,056	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Non-Hispanic/Non-Latino</b>	5,549	2020 PIT Count - CA-500 (01/28/2020)



# of People Who are <b>Black or African American</b>	1,856	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Asian</b>	355	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>American Indian or Alaska Native</b>	791	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Native Hawaiian or Other Pacific Islander</b>	144	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>White</b>	4,101	2020 PIT Count - CA-500 (01/28/2020)
# of People Who are <b>Multiple Races</b>	2,358	2020 PIT Count - CA-500 (01/28/2020)

**ATTACHMENT B**  
**Landscape Analysis of People Being Served**

	<b>Permanent Supportive Housing (PSH)</b>	<b>Rapid Rehousing (RRH)</b>	<b>Transitional Housing (TH)</b>	<b>Interim Housing or Emergency Shelter (IH / ES)</b>	<b>Diversion Services and Assistance (DIV)</b>	<b>Homelessness Prevention Services &amp; Assistance (HP)</b>	<b>Outreach and Engagement Services (O/R)</b>	<b>Source(s) and Timeframe of Data</b>
<b>Household Composition</b>								
# of Households <b>without Children</b>	2,173	1,127	661	5,037		1,277	4,008	HMIS (04/01/2021-03/31/2022)
# of Households with <b>At Least 1 Adult &amp; 1 Child</b>	319	718	33	641		1,212	192	HMIS (04/01/2021-03/31/2022)
# of Households with <b>Only Children</b>	0	0	0	137		2	5	HMIS (04/01/2021-03/31/2022)
<b>Sub-Populations and Other Characteristics</b>								
# of Adults Who are Experiencing <b>Chronic Homelessness</b>	1,842	659	143	2,455		45	2,375	HMIS (04/01/2021-03/31/2022)
# of Adults Who are Experiencing <b>Significant Mental Illness</b>	1,993	517	298	1,743		428	2,182	HMIS (04/01/2021-03/31/2022)
# of Adults Who are Experiencing <b>Substance Abuse Disorders</b>	1,328	236	362	961		66	1,620	HMIS (04/01/2021-03/31/2022)
# of Adults Who are <b>Veterans</b>	196	411	157	354		139	200	HMIS (04/01/2021-03/31/2022)
# of Adults with <b>HIV/AIDS</b>	56	17	14	64		18	70	HMIS (04/01/2021-03/31/2022)
# of Adults Who are <b>Survivors of Domestic Violence</b>	802	468	127	1,132		322	1,393	HMIS (04/01/2021-03/31/2022)
# of <b>Unaccompanied Youth (under 25)</b>	17	110	110	389		70	347	HMIS (04/01/2021-03/31/2022)
# of <b>Parenting Youth (under 25)</b>	5	87	24	68		33	18	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Children of Parenting Youth</b>	8	129	27	91		50	25	HMIS (04/01/2021-03/31/2022)

Gender Demographics								
# of <b>Women/Girls</b>	1,559	1,723	181	3,024		3,574	1,968	HMIS (04/01/2021-03/31/2022)
# of <b>Men/Boys</b>	1,782	1,889	526	4,425		2,728	2,685	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Transgender</b>	16	7	19	33		7	19	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Gender Non-Conforming</b>	4	4	12	25		5	14	HMIS (04/01/2021-03/31/2022)
Ethnicity and Race Demographics								
# of People Who are <b>Hispanic/Latino</b>	1,636	2,099	304	3,892		4,588	2,324	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Non-Hispanic/Non-Latino</b>	1,716	1,519	430	3,490		1,581	2,280	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Black or African American</b>	467	523	140	1,062		519	650	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Asian</b>	97	228	43	450		346	235	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>American Indian or Alaska Native</b>	227	238	34	494		149	331	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Native Hawaiian or Other Pacific Islander</b>	60	91	23	170		90	100	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>White</b>	2,178	2,250	405	4,192		3,504	2,614	HMIS (04/01/2021-03/31/2022)
# of People Who are <b>Multiple Races</b>	259	239	44	463		173	304	HMIS (04/01/2021-03/31/2022)

## ATTACHMENT C

### Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please "x" the appropriate population[s])</i>																						
Community Development Block Grant (CDBG) - via HUD	FY 2022-2023	\$ 380,385.00	Federal Agency	Outreach and Engagement	Citywide homeless outreach and engagement	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td><input checked="" type="checkbox"/></td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td></td> <td>People Exp <b>HIV/ AIDS</b></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td><input checked="" type="checkbox"/></td> <td>Unaccompanied Youth</td> <td>Other <i>(please enter here )</i></td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>	<input checked="" type="checkbox"/>	Veterans	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>		People Exp <b>HIV/ AIDS</b>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>	<input checked="" type="checkbox"/>	Unaccompanied Youth	Other <i>(please enter here )</i>			
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Emergency Solutions Grants (ESG) - via HUD	FY 2022-2023	\$ 705,823.00	Federal Agency	Outreach and Engagement	Targeted homeless outreach and engagement, HIMS support to the County of Santa Clara	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td><input checked="" type="checkbox"/></td> <td>Veterans</td> <td><input checked="" type="checkbox"/></td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>HIV/ AIDS</b></td> <td><input checked="" type="checkbox"/></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td><input checked="" type="checkbox"/></td> <td>Unaccompanied Youth</td> <td>Other <i>(please enter here )</i></td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>	<input checked="" type="checkbox"/>	Veterans	<input checked="" type="checkbox"/>	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>	<input checked="" type="checkbox"/>	People Exp <b>HIV/ AIDS</b>	<input checked="" type="checkbox"/>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>	<input checked="" type="checkbox"/>	Unaccompanied Youth	Other <i>(please enter here )</i>	
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Other (enter funding source under dotted line)  Housing Opportunities for People with AIDS (HOPWA)	FY 2022-2023	\$ 1,609,991.00	Federal Agency	Permanent Supportive and Service-Enriched Housing	Housing for Health - rental assistance and supportive services for households living with HIV/AIDS	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td></td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>HIV/ AIDS</b></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td></td> <td>Unaccompanied Youth</td> <td>Other <i>(please enter here )</i></td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>		Veterans	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>	<input checked="" type="checkbox"/>	People Exp <b>HIV/ AIDS</b>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>			
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<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>																								
Community Development Block Grant - CV (CDBG-CV) - via HUD  CDBG-CARES	FY 2022-2023	\$ 3,788,171.00	Federal Agency	Non-Congregate Shelter/ Interim Housing	Monterey/Bernal and Rue Ferrari Emergency Interim Housing Operations and Motel Voucher Program	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td><input checked="" type="checkbox"/></td> <td>Veterans</td> <td><input checked="" type="checkbox"/></td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td></td> <td>People Exp <b>HIV/ AIDS</b></td> <td><input checked="" type="checkbox"/></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td></td> <td>Unaccompanied Youth</td> <td><input checked="" type="checkbox"/></td> <td>Families with Children</td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>	<input checked="" type="checkbox"/>	Veterans	<input checked="" type="checkbox"/>	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>		People Exp <b>HIV/ AIDS</b>	<input checked="" type="checkbox"/>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	<input checked="" type="checkbox"/>	Families with Children
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Emergency Solutions Grants (ESG) - via HUD  ESG-CARES	FY 2022-2023	\$ 4,700,000.00	Federal Agency	Non-Congregate Shelter/ Interim Housing	Motel Voucher Program and the Services, Outreach and Assistance Resources (SOAR) program	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td></td> <td>Veterans</td> <td><input checked="" type="checkbox"/></td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td></td> <td>People Exp <b>HIV/ AIDS</b></td> <td><input checked="" type="checkbox"/></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td></td> <td>Unaccompanied Youth</td> <td><input checked="" type="checkbox"/></td> <td>Families with Children</td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>		Veterans	<input checked="" type="checkbox"/>	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>		People Exp <b>HIV/ AIDS</b>	<input checked="" type="checkbox"/>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	<input checked="" type="checkbox"/>	Families with Children
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<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	<input checked="" type="checkbox"/>	Families with Children																							
HOME - American Rescue Plan Program (HOME-ARP) - via HUD	FY 2022-2023	\$ 11,600,000.00	Federal Agency	Non-Congregate Shelter/ Interim Housing	Various programs including SJ Bridge, SOAR expansion, RV Safe Parking, Downtown Crisis Health Outreach, and Guadalupe Emergency Interim Housing construction and operations; City Council has not yet approved programming for the HOME-ARP allocation	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td></td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td></td> <td>People Exp <b>HIV/ AIDS</b></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td></td> <td>Unaccompanied Youth</td> <td>Other <i>(please enter here )</i></td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>		Veterans	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>		People Exp <b>HIV/ AIDS</b>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>			
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<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>																								
Local General Fund  Housing Authority Litigation Award (HALA)	FY 2022-2023	\$ 2,744,194.00	Local Agency	Systems Support Activities	Employment Development, Citywide homeless outreach and engagement, targeted outreach and engagement and Rapid Rehousing	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td></td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td></td> <td>People Exp <b>HIV/ AIDS</b></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td></td> <td>Unaccompanied Youth</td> <td>Other <i>(please enter here )</i></td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>		Veterans	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>		People Exp <b>HIV/ AIDS</b>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>			
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<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>																								
Local Housing Trust Fund	FY 2022-2023	\$ 3,786,000.00	Local Agency	Systems Support Activities	Mobile Hygiene, Employment, Safe Parking programs, Emergency Shelter, systems support, various other program services.	<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b> <table border="1"> <thead> <tr> <th colspan="4">TARGETED POPULATIONS <i>(please "x" all that apply )</i></th> </tr> </thead> <tbody> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Chronic Homelessness</b></td> <td></td> <td>Veterans</td> <td>Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Severe Mental Illness</b></td> <td></td> <td>People Exp <b>HIV/ AIDS</b></td> <td>Children of Parenting Youth</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>People Exp <b>Substance Abuse Disorders</b></td> <td></td> <td>Unaccompanied Youth</td> <td>Other <i>(please enter here )</i></td> </tr> </tbody> </table>	TARGETED POPULATIONS <i>(please "x" all that apply )</i>				<input checked="" type="checkbox"/>	People Exp <b>Chronic Homelessness</b>		Veterans	Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Severe Mental Illness</b>		People Exp <b>HIV/ AIDS</b>	Children of Parenting Youth	<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>			
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<input checked="" type="checkbox"/>	People Exp <b>Substance Abuse Disorders</b>		Unaccompanied Youth	Other <i>(please enter here )</i>																								

## ATTACHMENT C

### Landscape Analysis of State, Federal and Local Funding

Funding Program <small>(choose from drop down options)</small>	Fiscal Year <small>(select all that apply)</small>	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <small>(select all that apply)</small>	Brief Description of Programming and Services Provided		Populations Served <small>(please "x" the appropriate population[s])</small>				
Local General Fund  Low and moderate income fund (LMI)	FY 2022-2023	\$ 250,000.00	Local Agency	Non-Congregate Shelter/ Interim Housing	Women in Supported Housing (WISH)		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness						Veterans	x	Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS	x	Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth	x	Families with Children							
Local General Fund	FY 2022-2023	\$ 10,111,829.00	Local Agency	Permanent Supportive and Service-Enriched Housing	Various Rapid Rehousing programs and Monterey/Bernal and Rue Ferrari Emergency Interim Housing Operations		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness			x			Veterans		Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS		Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here )							
Local General Fund  Measure E	FY 2022-2023	\$ 21,155,140.00	Local Agency	Non-Congregate Shelter/ Interim Housing	Various programs including Project Homekey, emergency interim housing maintenance, Rapid Rehousing, Housing for College students, and homelessness prevention system		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness						Veterans		Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS		Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here )							
Other (enter funding source under dotted line)  Permanent Local Housing Allocation (PLHA)	FY 2022-2023	\$ 3,850,000.00	State Agency	Non-Congregate Shelter/ Interim Housing	Mabury and Felipe Bridge Housing Community Operations		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness			x			Veterans	x	Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS		Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here )							
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH  HHAP1	FY 2022-2023	\$ 3,500,000.00	State Agency	Non-Congregate Shelter/ Interim Housing	Evans Lane Emergency Interim Housing Operations and Rental subsidies for homeless youth		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness						Veterans	x	Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS	x	Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth	x	Families with Children							
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH  HHAP2	FY 2022-2023	\$ 7,156,000.00	State Agency	Non-Congregate Shelter/ Interim Housing	Motel Voucher Program, Youth Shelter, RV Safe Parking Plaza Hotel operations, Guadalupe Emergency Interim Housing Construction, Project Homekey and centralized Shelter Hotline		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness			x			Veterans	x	Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS		Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth	x	Other (please enter here )							
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH  HHAP3	FY 2022-2023	\$ 6,280,000.00	State Agency	Non-Congregate Shelter/ Interim Housing	Mobile Hygiene, Interim Housing, Homeless outreach, and system support formalizing a partnership with people with lived experience to advise on programs		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness						Veterans		Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS		Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here )							
Encampment Resolution Grants - via Cal ICH  ERF	FY 2022-2023	\$ 2,085,216.00	State Agency	Outreach and Engagement	Safe Encampment Resolution Program provide outreach and housing to a targeted encampment		<b>ALL PEOPLE EXPERIENCING HOMELESSNESS</b>				
	TARGETED POPULATIONS (please "x" all that apply )										
	People Exp Chronic Homelessness						Veterans		Parenting Youth		
	People Exp Severe Mental Illness						People Exp HIV/ AIDS		Children of Parenting Youth		
People Exp Substance Abuse Disorders		Unaccompanied Youth		Other (please enter here )							

## ATTACHMENT C

### Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please "x" the appropriate population[s])</i>			
Homekey (via HCD)	FY 2022-2023	\$ 25,238,236.00	Federal Agency		Acquisition and operations of the Arena Hotel as non-congregate shelter	<input checked="" type="checkbox"/> ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply )</i>		
	<input checked="" type="checkbox"/> People Exp Chronic Homelessness						<input checked="" type="checkbox"/> Veterans	Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Severe Mental Illness						People Exp HIV/ AIDS	Children of Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Substance Abuse Disorders						Unaccompanied Youth	Other <i>(please enter here )</i>	
California COVID-19 Rent Relief Program - via HCD	FY 2022-2023	\$ 400,000.00	State Agency		Outreach to rent-burdened households	<input checked="" type="checkbox"/> ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply )</i>		
	<input checked="" type="checkbox"/> People Exp Chronic Homelessness						Veterans	Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Severe Mental Illness						People Exp HIV/ AIDS	Children of Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Substance Abuse Disorders						Unaccompanied Youth	<input checked="" type="checkbox"/> At risk households	
HOME Program - via HUD	FY 2022-2023	\$ 13,763,861.00	Federal Agency		HOME allocation will be spent on new affordable housing development yet to be determined	<input checked="" type="checkbox"/> ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply )</i>		
	<input checked="" type="checkbox"/> People Exp Chronic Homelessness						Veterans	Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Severe Mental Illness						People Exp HIV/ AIDS	Children of Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Substance Abuse Disorders						Unaccompanied Youth	Other <i>(please enter here )</i>	
Emergency Solutions Grants - CV (ESG- CV) - via HUD	FY 2022-2023	\$ 3,000,000.00	Federal Agency		Motel Voucher Program	<input checked="" type="checkbox"/> ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply )</i>		
	<input checked="" type="checkbox"/> People Exp Chronic Homelessness						Veterans	<input checked="" type="checkbox"/> Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Severe Mental Illness						People Exp HIV/ AIDS	<input checked="" type="checkbox"/> Children of Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Substance Abuse Disorders						Unaccompanied Youth	<input checked="" type="checkbox"/> Families with Children	
Community Development Block Grant (CDBG) - via HUD	FY 2022-2023	\$ 3,788,171.00	Federal Agency		Motel Voucher Program, Monterey/Bernal and Rue Ferrari Emergency Interim Housing Operations	<input checked="" type="checkbox"/> ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply )</i>		
	<input checked="" type="checkbox"/> People Exp Chronic Homelessness						<input checked="" type="checkbox"/> Veterans	<input checked="" type="checkbox"/> Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Severe Mental Illness						People Exp HIV/ AIDS	<input checked="" type="checkbox"/> Children of Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Substance Abuse Disorders						Unaccompanied Youth	<input checked="" type="checkbox"/> Families with Children	
Other (enter funding source under dotted line) American Rescue Plan Act	FY 2022-2023	\$ 17,899,015.00	Federal Agency		Interim housing construction and operations, targeted homeless outreach, employment development, safe parking, motel vouchers for encampment residents	<input checked="" type="checkbox"/> ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply )</i>		
	<input checked="" type="checkbox"/> People Exp Chronic Homelessness						Veterans	Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Severe Mental Illness						People Exp HIV/ AIDS	Children of Parenting Youth	
	<input checked="" type="checkbox"/> People Exp Substance Abuse Disorders						Unaccompanied Youth	Other <i>(please enter here )</i>	

## ATTACHMENT D - Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual estimate of number of people accessing services who are experiencing homelessness	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
12,447	1,245	10%
Optional Comments		
<p>Over the next three years, regional partners in the Santa Clara County CoC plan to increase the local supportive housing system's capacity to serve people experiencing homelessness. The outcome goal to increase the number of persons accessing services aligns with recent and projected trends that show a growing need for services as well as a growing array of available services to meet the need.</p>		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Analysis of local data show that Black or African Americans are overrepresented in Santa Clara County CoC's homeless population. The CoC Analysis Tool: Race and Ethnicity (v.2.1) data for CA-500 show that Black or African Americans represent about 3% of the general population in the American Community Survey (ACS) compared to 19% of the homeless population.</p>	<p>Increase # of Black or African Americans accessing services by 264, a 15% increase from CY2020 Baseline. Baseline = 1,736; CY2024 target = 2,000</p>	
Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Daily Estimate of # of people experiencing unsheltered homelessness	Reduction in # of People	Reduction as % Change from Baseline
7,922	322	-4%
Optional Comments		
<p>This outcome goal represents a small decrease in the number of estimated people experiencing unsheltered homelessness. The goal recognizes there are many unknown pandemic-related effects on future PIT counts, such as the sundowning of various eviction moratoria.</p>		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Analysis of local data show that Black or African Americans are overrepresented in Santa Clara County CoC's homeless population. The CoC Analysis Tool: Race and Ethnicity (v.2.1) data for CA-500 show that Black or African Americans represent about 3% of the general population in the ACS compared to 20% experiencing unsheltered homelessness. Recent and projected trendlines show the number of unsheltered Black or African Americans is increasing (+99% increase).</p>	<p>Slow rate of increase for # of unsheltered Black or African Americans targeting 2,500, a 59% increase (+968) from CY2020 Baseline, but a significant slowing of recent and projected trends (+99% in both CY2018-2020 and estimated CY2021-2024). Baseline = 1,572; CY2024 target = 2,500</p>	
Outcome Goal #2: Reducing the number of persons who become homeless for the first time.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people who become homeless for the first time	Reduction in # of People	Reduction as % Change from Baseline
5,413	-703	13%
Optional Comments		
<p>Local data show that the rate of first time homeless increased by 23% between CY2018 and CY2020, and based on recent trends, is projected to increase by 38% by 2024 (projected based on an average annual change of +512 individuals). This outcome goal aims to flatten and slow the recent trends and projected trajectory, to a 13% increase compared to the recent and projected trends of +23% and +38%, respectively.</p>		

**ATTACHMENT D - Outcome Goals**

<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>	
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>
Analysis of local data show that Black or African Americans are overrepresented in Santa Clara County CoC's homeless population. The CoC Analysis Tool: Race and Ethnicity (v.2.1) data for CA-500 show that Black or African Americans represent about 3% of the general population in the American Community Survey (ACS) compared to 19% of the homeless population.	Reduce # of Black or African Americans who become homeless for first time by 49, an 8% decrease from CY2020 Baseline.  Baseline = 649; CY2024 target = 600

<b>Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.</b>		
<b>Baseline Data:</b>	<b>Outcome Goals July 1, 2021 - June 30, 2024</b>	
<b>Annual Estimate of # of people exiting homelessness into permanent housing</b>	<b>Increase in # of People</b>	<b>Increase as % Change from Baseline</b>
2,485	497	20%
<b>Optional Comments</b>		

<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>	
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>
Currently, there are approximately 600 families in Santa Clara County experiencing homelessness, and another 600 new families entering homelessness for the first time each year. 75% of these families have a female head of household and 62% self-reported having children enrolled in school in Santa Clara County.	Increase # of families exiting to permanent housing by 406, a 39% increase from the CY 2020 baseline.  Baseline = 1,034; CY2024 target = 1,440

<b>Outcome Goal #4: Reducing the length of time persons remain homeless.</b>		
<b>Baseline Data:</b>	<b>Outcome Goals July 1, 2021 - June 30, 2024</b>	
<b>Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs"</b>	<b>Decrease in Average # of Days</b>	<b>Decrease as % Change from Baseline</b>
160	-10	6%
<b>Optional Comments</b>		

Local data show that length of time homeless increased by 22% between CY2018 and CY2020, and based on recent trends is projected to increase by 36% by 2024 (projected based on an average annual change of +15 days). This outcome goal aims to flatten the recent and projected trends to a 6% increase compared to the recent and projected trends of +22% and +36%, respectively.

<b>Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness</b>	
<b>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</b>	<b>Describe the trackable data goal(s) related to this Outcome Goal:</b>
Local data show that households with least 1 adult and 1 child have higher than average length of time homeless, averaging 188 days from CY2018-2020, compared to 150 days for all persons.	Slow recent trend (+12% from CY2018-2020) and projected rate of increase (estimated +21% from CY2021-2024), targeting 220 days (+9%).  Baseline = 202 days; CY2024 target = 220



## ATTACHMENT D - Outcome Goals

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
% of people who return to homelessness after having exited homelessness to permanent housing	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
9%	0.5%	-5.5%
Optional Comments		
<p>In alignment with the local Santa Clara County CoC System Performance Benchmarks, the outcome goal for % returns to homelessness come June 30, 2024 is 8.5%, or a 0.5% decrease from the CY2020 baseline of 9%. Achieving an 8.5% rate of return represents a 5.5% decrease from the CY2020 baseline percentage (8.5% divided by 9%).</p>		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Local data show that Black or African Americans had a higher rate of returns to homelessness, averaging 13% from CY2018-2020 compared to 11% for all persons. This outcome identifies a goal such that there is no disparity between the rate of returns to homelessness for Black or African Americans compared to the general homeless population.</p>	<p>Reduce % of Black or African Americans who return to homelessness by 4.5%, targeting return rate of 8.5%.</p> <p>Baseline = 13%; CY2024 target = 8.5%</p>	
Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
436	400	92%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Analysis of local data show that Black or African Americans are overrepresented in Santa Clara County CoC's homeless population. The CoC Analysis Tool: Race and Ethnicity (v.2.1) data for CA-500 show that Black or African Americans represent about 3% of the general population in the American Community Survey (ACS) compared to 19% of the homeless population and 20% of the unsheltered homeless population.</p>	<p>Double # of Black or African Americans who have successful placements from street outreach to permanent housing.</p> <p>Baseline = 70; CY2024 target = 140</p>	

## Attachment E Strategies to Achieve Outcome Goals

Strategy	Performance Measures to be Impacted (Check all that apply)
<p><b>Description</b> 2020 Community Plan to End Homelessness - Strategy 2.1: Increase the capacity of supportive housing programs for people experiencing homelessness</p>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness</li> <li><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time</li> <li><input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing</li> <li><input type="checkbox"/> 4. Reducing the length of time persons remain homeless</li> <li><input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing</li> <li><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach</li> <li><input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness</li> </ul>
<p><b>Timeframe</b> By December 2025</p>	
<p><b>Entities with Lead Responsibilities</b> City of San José</p>	
<p><b>Measurable Targets</b> The City of San José will increase the supply of supportive housing by 890 new affordable units and 500 new Rapid Rehousing placements.</p>	

Strategy	Performance Measures to be Impacted (Check all that apply)
<p><b>Description</b> 2020 Community Plan to End Homelessness - Strategy 2.2.A: Expand the Homelessness Prevention System by providing targeted financial assistance and supportive services.</p>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness</li> <li><input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time</li> <li><input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing</li> <li><input type="checkbox"/> 4. Reducing the length of time persons remain homeless</li> <li><input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing</li> <li><input type="checkbox"/> 6. Increasing successful placements from street outreach</li> <li><input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness</li> </ul>
<p><b>Timeframe</b> By December 2025</p>	
<p><b>Entities with Lead Responsibilities</b> City of San José, County of Santa Clara</p>	
<p><b>Measurable Targets</b> Using a new ongoing funding source (Real Property Transfer Tax), the City of San José will prevent homelessness for 450 households each year.</p>	

Strategy	Performance Measures to be Impacted (Check all that apply)
<p><b>Description</b> 2020 Community Plan to End Homelessness - Strategy 3.1: Double the number of year-round temporary housing beds</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness</li> <li><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time</li> <li><input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing</li> <li><input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless</li> <li><input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing</li> <li><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach</li> <li><input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness</li> </ul>
<p><b>Timeframe</b> By June 2024</p>	
<p><b>Entities with Lead Responsibilities</b> City of San José</p>	
<p><b>Measurable Targets</b> Increase San José's temporary bed capacity by 1,000 beds through emergency interim housing project developments and acquisition of motels.</p>	

**Attachment E**  
**Strategies to Achieve Outcome Goals**

Strategy	Performance Measures to be Impacted (Check all that apply)
<p><b>Description</b> 2020 Community Plan to End Homelessness - Strategy 3.2: Increase street outreach, hygiene services, and transportation options to match the needs of unsheltered residents.</p>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness</li> <li><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time</li> <li><input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing</li> <li><input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless</li> <li><input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing</li> <li><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach</li> <li><input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness</li> </ul>
<p><b>Timeframe</b> By December 2025</p>	
<p><b>Entities with Lead Responsibilities</b> City of San José</p>	
<p><b>Measurable Targets</b> Expand the SOAR Program targeting up to 25 large homeless encampments for proactive street and encampment outreach and doubling the number of outreach staff, case managers and clinicians, waste management, portable toilets and hand washing stations. Implement the Safe Encampment Resolution Program targeting up to 100 individuals for housing. Expand mobile shower and laundry services to service up to 10 sites in San José six days each week.</p>	