

Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Councilmember Arjun Batra District 10

SUBJECT: SEE BELOW

DATE: October 30, 2023

APPROVED:

SUBJECT: RETROACTIVELY APPROVAL OF MULTIPLE SPECIAL EVENTS SPONSORED BY COUNCIL DISTRICT 10 AS A CITY COUNCIL-SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION

- Retroactively approve the Santa Teresa Shredding Day event held on Saturday, October 7, 2023, as a City Council-sponsored Special Event and retro-approved the expenditure of funds.
- 2. Retroactively approve the Los Paseos Neighborhood Association Dumpster Day event in partnership with the LPNA held on Saturday, October 21, 2023, as a City Council-sponsored Special Event and approve the expenditure of funds.
- 3. Retroactively approve the Celebration of Vietnamese Community event held on November 6, 2023, and accept donations from various individuals, businesses, or community groups to support the event.
- 4. Place the item on the November 14, 2023, Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council-sponsored Special Events and the proposed use of any funds.

The District 10 Council office sponsored the Santa Teresa Neighborhood Shredding Day event to strengthen the neighborhood. The District 10 office provided refreshments as well as a shredding truck and personnel, taking advantage of the \$18,000 budgeted in the FY 2022-2023 Operating Budget for community cleanups and dumpster days throughout District 10. This event is free and open to the public.

The District 10 Council office sponsored the Los Paseos Neighborhood Associate Dumpster Day event to strengthen the neighborhood. Residents from the neighborhood volunteered as bin

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monitors and provided traffic control. In addition, the District 10 office provided refreshments as well as dumpsters, taking advantage of the \$18,000 budgeted in the FY 2022-2023 Operating Budget for community cleanups and dumpster days throughout District 10. This event is free and open to the public.

The District 10 Council, sponsored DVAC organization to Celebrate the Vietnamese Community. On Monday, November 6, 2023, the event celebrated the San Jose Vietnamese community through a conversation with Viet Thanh Nguyen, a Pulitzer Prize author, and a San Jose native. To add, Viet's parents owned and ran a local store where Starbucks across the City Hall is currently. The location is monumental, and it will bring not only pride but also a destination for the literary world. This will increase the amount of publicity and tourism for San Jose to have an additional location for travelers to seek and visit and boost our downtown economy and the city. This event is free and open to the public.

ANALYSIS

Approval by the City Council of these events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Mahan will report any cash or in-kind donations received for the events on his Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 10, City departments, and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed under the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the November 8, 2023, Rules Committee Agenda and the November 14th, 2023, City Council Agenda.

<u>CEQA</u>

- ☑ Not a Project, File No. PP15-077, Temporary Special Events.
- □ Not a Project, File No. PP10-069(c), City Administrative Activities.
- □ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- □ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- □ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC City Clerk HONORABLE MAYOR AND CITY COUNCIL November 8, 2023 Subject: D10 Dumpster, shredding day & Vietnamese Community Celebration Page 3

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.