



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Peter Ortiz

**SUBJECT:** SEE BELOW

**DATE:** May 31<sup>st</sup>, 2024

APPROVED:

**SUBJECT: RETROACTIVE APPROVAL AND APPROVAL OF VARIOUS EVENTS SPONSORED BY COUNCIL DISTRICT 5 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS.**

## RECOMMENDATION

1. Retroactively approve the Mayfair Community Center Spring Fling held on March 23<sup>rd</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve the Toyon Neighborhood Dumpster Day Event, held on March 30<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
3. Retroactively approve the Mount Pleasant Neighborhood Association One ComUNITY Event, held on April 6<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
4. Retroactively approve the Grammercy Neighborhood Dumpster Day Event, held on April 6<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
5. Retroactively approve the Cinco de Mayo Business Outreach Meeting, held on April 16<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
6. Retroactively approve the Dobern Neighborhood Dumpster Day Event, held on April 27<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
7. Retroactively approve the Black April Recognition Event, held on April 30<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
8. Retroactively approve the LEAF Educational Townhall, held on May 2<sup>nd</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
9. Retroactively approve the Educational Park Resource Fair, held on May 30<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
10. Retroactively approve the Viva Calle Event, held on June 9<sup>th</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
11. Approve the Alum Rock Village Culture Night Market Event, scheduled for June 22<sup>nd</sup>, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
12. Place the item on the June 18<sup>th</sup>, 2024, Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The 9 events were/will be free, open to the public, and sponsored by Councilmember Peter Ortiz.

### **ANALYSIS**

The Mayfair Community Center Spring Fling connected families of East San José to an Easter Egg Hunt and Resource Fair. The event was held on March 23<sup>rd</sup>, 2024, at the Mayfair Community Center. The Toyon Dumpster Day allowed residents of the district to discard unwanted items. The event was held on March 30<sup>th</sup>, 2024, at Toyon Elementary School. The One ComUNITY Event connected residents of East San José to a cultural celebration of the East Side and Resource Fair. The event was held on April 6<sup>th</sup>, 2024, at Robert Sanders Elementary School. The Grammercy Dumpster Day allowed residents of the district to discard unwanted items. The event was held on April 6<sup>th</sup>, 2024, at Grammercy Place. The Cinco de Mayo Business Outreach meeting allowed business owners of the district to connect with District 5 staff prior to the Cinco de Mayo event, gaining valuable information about the event and road closures. The event was held on April 16<sup>th</sup>, 2024, at Pizza Presidente. The Dobern Neighborhood Dumpster Day allowed residents of the district to discard unwanted items. The event was held on April 27<sup>th</sup>, 2024, at Grammercy Place. The Black April Recognition Event allowed residents of the East Side to honor and remember Black April, a somber day for the Vietnamese Refugee community. The LEAF Educational Townhall allowed residents of the district to learn about educational funding disparities. The event was held on May 2<sup>nd</sup>, 2024, at the Mayfair Community Center. The event was held on April 30<sup>th</sup>, 2024, at the Alum Rock Library. The Educational Park Resource Fair allowed residents of the district to gain access to valuable resources and information provided by various service agencies. The event was held on April 30<sup>th</sup>, 2024, at the Educational Park Library. The Viva Calle Event allowed residents of the district to explore the East Side of San José via bike, foot, etc. The event promoted the vibrancy of the district. The event was held on June 9<sup>th</sup>, 2024, at Santa Clara St., Alum Rock Avenue, and White Rd. The Alum Rock Culture Night Marker will allow residents of the district to engage in a Night Market, helping promote the socioeconomic vibrancy of the East Side of San José. The event will be held on June 22<sup>nd</sup>, 2024, at the Alum Rock Village. Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Peter Ortiz will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 5, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the June 12<sup>th</sup>, 2024, Rules Committee Agenda and the June 19<sup>th</sup>, 2024, City Council Agenda.

### **CEQA**

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.