



COUNCIL AGENDA: 2/15/2022

ITEM: 2.17

FILE NO: 22-189

# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** February 15, 2022

**SUBJECT: Approval of Two Special Events Sponsored by Council District 4 as City Council Sponsored Special Events to Expend City Funds and Accept Donations of Materials and Services for the Event**

## **Recommendation**

As recommended by the Rules and Open Government Committee on February 9, 2022:

- (a) Approve the Santos Car Show scheduled on September 3, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;
- (b) Approve the Berryessa Arts Festival at the Berryessa Community Center scheduled on May 7, 2022 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (c) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Cohen)

[Rules Committee referral 2/9/2022 - Item G.1.a]



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Cohen  
District 4

**SUBJECT:** SEE BELOW

**DATE:** 2/1/2022

APPROVED:

**SUBJECT:** APPROVAL OF TWO SPECIAL EVENTS SPONSORED BY COUNCIL DISTRICT 4 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

## **RECOMMENDATION**

1. Approve the Santos Car Show scheduled for Saturday, September 3, 2022 as a City Council sponsored Special Event, and approve the expenditure of funds.
2. Approve the Berryessa Arts Festival at the Berryessa Community Center, scheduled for Saturday, May 7, 2022 as a City Council sponsored Special Event, and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses or community groups to support the event.
4. Place the item on the Tuesday, February 15, 2022 Council Agenda for action.

## **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The 15th Annual Santos Family Car Show will be held on September 3, 2022 at 5202 N. First Street, Alviso, CA 95002 from 8:00 a.m.-3:00 p.m. and is sponsored by Councilmember David Cohen. This special event highlights an extensive array of vintage and classic cars from around the Bay Area. Many car enthusiasts arrive before 5:00 a.m. for prime parking along North First Street, Alviso's main thoroughfare, as neighboring streets and parking lots tend to fill up with classic cars, trucks, and hot rods. The atmosphere is festive and vibrant, with classic hits from the 1950s setting the tone and vendors scattered throughout, selling auto parts, arts & crafts, food, jewelry, and more. It has been sponsored and organized by the Santos family since its inception, is free and open to the public and will follow all appropriate local public health rules, including requiring masks and

social distancing. The District 4 sponsorship of this community event is intended to attract visitors to Alviso and for residents to discover the Alviso Marina along with area restaurants and amenities. The 2021 Berryessa Arts Festival will be held from 11 a.m.-3:00 p.m. on Saturday, May 7, 2022 and is sponsored by Councilmember David Cohen. This special event offers the community a place to gather outdoors to enjoy one another's company, food, drinks, entertainment and vendors in a safe, family-friendly environment. The event is free and open to the public and will follow all appropriate local public health rules. These events are free and open to the public, and will follow all appropriate local public health rules.

### **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the Wednesday, February 9, 2022 Rules Committee Agenda and the Tuesday, February 15, 2022 City Council Agenda.

### **CEQA**

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.