



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, MMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 19, 2025

SUBJECT: Approval of Great American Litter Pick-Up as a City Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

Recommendation

As recommended by the Rules and Open Government Committee on March 19, 2025:

- (a) Approve the Great American Litter Pick-Up scheduled on April 19, 2025 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (City Clerk)

[Rules Committee referral 3/19/2025 - Item B.2]



Memorandum

TO: RULES AND OPEN
GOVERNMENT
COMMITTEE

FROM: Toni Taber, MMC

SUBJECT: SEE BELOW

DATE: March 4, 2025

**SUBJECT: APPROVAL OF THE GREAT AMERICAN LITTER PICK-UP AS
A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY
FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF
MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the Great American Litter Pick-up scheduled for April 19, 2025 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the March 25, 2025 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Great American Litter Pick-up is a free city event, open to the public, and will be held on Saturday, April 19, 2025 at various locations throughout the City coordinated through many Council offices in cooperation with City departments. This is a national effort in collaboration with a wide variety of other community-based organizations, educational institutions, business organizations, and community volunteers.

ANALYSIS

Approval by the Rules and Open Government Committee and City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, all participating Council Offices will report any solicitations made and donations received for the event in the Councilmembers' Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable all participating Council Districts, City Departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

HONORABLE MAYOR AND CITY COUNCIL

March 4, 2025

Subject: Approval of the Great American Litter Pick-up as a Council Sponsored Special Event.

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PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however, the Office of the City Clerk will post the item on the City's Website for the March 19, 2025 Rules Committee Agenda and the March 25, 2025 City Council Agenda.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

CEQA

File No. PP13-056, Public Project exemption for activities associated with Citywide Litter Clean-up Activities.



TONI J. TABER, MMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.