

October 28, 2024

RECEIVED SAM JOSE CITY CLERK 2024 NOV 26 AM10:47

Office of the City Clerk City of San José 200 E. Santa Clara St. Tower 14th Floor San José, CA 95113

To Whom It May Concern:

I am the CEO and owner of Maria Yee, Inc., a business within the proposed Monterey Corridor Business Improvement District, MCBID. I received a mailing announcing that the City Council of the City of San José has adopted a Resolution of Intent to establish the MCBID.

I am writing to protest the establishment of the MCBID.

Sincerely, Peter Yee www.mariayee.com

T2F2 LLC

December 3, 2024

RECEIVED
SAN JOSE CITY CLERK
2024 DEC 05 PM01:00

Office of the City Clerk City of San José 200 E. Santa Clara St. Tower 14th Floor San José, CA 95113

To Whom It May Concern:

I am a member of T2F2 LLC, a business within the proposed Monterey Corridor Business Improvement District, MCBID. I received a mailing announcing that the City Council of the City of San José has adopted a Resolution of Intent to establish the MCBID.

I am writing to protest the establishment of the MCBID and request that it be not implemented.

Sincerely,

Capella Yee

Member, T2F2 LLC



FW: City Council 12-10-24 Letter from the Public Agenda Item #8.1

From City Clerk <city.clerk@sanjoseca.gov>

Date Mon 12/9/2024 7:43 AM

To Agendadesk < Agendadesk@sanjoseca.gov>

1 attachment (111 KB)

Premier Recycle Company Letter in Support of BID MCBA.pdf;

From: Caroline Niemiec

Sent: Friday, December 6, 2024 6:00 PM

To: City Clerk <city.clerk@sanjoseca.gov>

Subject: City Council 12-10-24 Letter from the Public Agenda Item #8.1

[External Email. Do not open links or attachments from untrusted sources. Learn more]

You don't often get email from Good Evening City Clerk,

Please see the attached public comment on behalf of Premier Recycle Company for Agenda Item 8.1 Monterey Corridor BID for the City Council Meeting on December 10, 2024.

Thank you for your time and consideration.

Respectfully,

Caroline Niemiec

Director of Marketing & Sustainability | LEED Green Associate

Direct:

Direct.



Premier Recycle Company

Phone

Solving and Simplifying
Construction Material Recycling

www.premierrecycle.com

Proud Member of the Construction and Demolition Recycling Association
Member NCRA, USGBC, SDGBC, WiOPS, MCBA
Chamber of Commerce: Leadership San Jose Alumna
This message is from outside the City email system. Do not open links or attachments from untrusted sources.



Premier Recycle Company



Fax www.premierrecycle.com

Sent via email: city.clerk@sanjoseca.gov

Subject: Support of the BID for the Monterey Corridor

Date: December 6, 2024

Dear Mayor Matt Mahan and City Council Members,

I am writing to voice my strong support for the proposed Business Improvement District (BID) for the Monterey Corridor. Since the mid-1980s, Premier Recycle Company has proudly operated and been deeply rooted in the Monterey Corridor region, serving the community for nearly four decades and spanning multiple generations. We firmly believe this initiative will greatly contribute to the revitalization, safety, and economic prosperity of this crucial area.

Investing in the Monterey Corridor through the proposed BID is crucial for the continued prosperity of San Jose.

This region is a key industrial, manufacturing, and commercial hub, home to approximately 1,500 businesses and the Santa Clara County Fairgrounds, serving as a vital entryway to Downtown San Jose. By supporting the BID, we are not only enhancing the Monterey Corridor but also contributing to the long-term success of this entire city.

The BID will fund essential services and improvements aimed at fostering economic growth and benefiting the wider San Jose community. Key initiatives include:

- Enhanced Safety and Security: Increased presence of security and off-duty officers, partnerships with the San
 José Police Department, and quick responses to issues like illegal dumping.
- Improved Maintenance and Cleanliness: Services such as litter removal, graffiti abatement, and sidewalk pressure washing to enhance the area's appeal.
- Promotional and Marketing Activities: Online campaigns, brochures, and community events to attract customers and boost visibility for local businesses.

These efforts will drive economic growth in San Jose by creating a safer, cleaner, and more vibrant environment for businesses, customers, and community members alike. The benefits of the BID will extend well beyond the Monterey Corridor, positively impacting the broader San Jose community.

I strongly urge you to consider the many advantages of the BID and vote in favor of this important initiative. Your support will play a key role in the long-term success of our city.

Thank you for your time and consideration.

Respectfully,

Premier Recycle Company

Caroline Niemiec

Director of Marketing & Sustainability



FW: Letter of Support for MCBA's BID

From City Clerk <city.clerk@sanjoseca.gov>

Date Mon 12/9/2024 10:56 AM

To Agendadesk < Agendadesk@sanjoseca.gov>

1 attachment (82 KB)

Letter of Support for MCBA BID 12 09 2024.pdf;

From: Stucco Supply Co of San Jose ·

Sent: Monday, December 9, 2024 10:50 AM
To: City Clerk < city.clerk@sanjoseca.gov>
Subject: Letter of Support for MCBA's BID

[External Email. Do not open links or attachments from untrusted sources. Learn more]

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Hello,

Please see attached Letter of Support for MCBA's BID below.

Thank you and Happy Holidays!

Sincerely,

Dave Lujan Stucco Technical Director Website & Brand Manager Fleet Manager

Dave Lujan



December 9.2024

San Jose City Council

200 East Santa Clara St

San Jose, CA 95113

Subject: Letter of Support for Monterey Corridor Business Association (MCBA)'s Business Improvement District Proposal

Dear Honorable Members of the San Jose City Council,

I am writing to express my enthusiastic support for MCBA and their efforts to establish a Business Improvement District (BID) in the Monterey Corridor. As a community member of San Jose, I have seen firsthand the positive impact that thoughtful, community-driven initiatives like this can have on our city.

MCBA has been a dedicated advocate for Clean & Safe initiatives, economic revitalization, community engagement, & public safety. Their commitment to fostering collaboration among local businesses, enhancing public spaces, and improving the overall vibrancy of our community has been evident through their efforts in bringing the community together, hosting events, painting murals & beautification projects, & business outreach.

The proposed BID is a promising step toward addressing the unique needs of our area. By pooling resources from local businesses and stakeholders, this initiative would enable sustainable improvements, including:

- Increased safety measures such as better lighting and regular maintenance of public spaces.
- Beautification projects to enhance the appeal of the area and attract more foot traffic.
- Economic development efforts that support local businesses and encourage new investments.
- Community-building programs that strengthen connections among residents, businesses, and visitors.

In a city as dynamic and diverse as San Jose, establishing a BID in the Monterey Corridor aligns with the City's broader goals of economic growth, inclusivity, and sustainability. MCBA has demonstrated their ability to serve as an effective steward of these efforts, and I am confident that their leadership will make the BID a success.

I urge the Council to approve MCBA's BID proposal. This initiative is not just an investment in our local economy but also in the quality of life for everyone who lives, works, and visits our community.

Thank you for your consideration, and for your continued efforts to support local initiatives that enhance the fabric of San Jose.

Sincerely,

Dave Lujan

Secretary for the MCBA



FW: SJ Chamber Support Letters - Items 8.1 and 8.2

From City Clerk <city.clerk@sanjoseca.gov>

Date Mon 12/9/2024 2:44 PM

To Agendadesk < Agendadesk@sanjoseca.gov >

2 attachments (499 KB)

SJ Chamber Support MFH Incentive Program 121024.pdf; SJ Chamber Support Monterey Corridor Business Improvement District 102924.pdf;

From: Kat Angelov

Sent: Monday, December 9, 2024 2:33 PM

To: District1 < district1@sanjoseca.gov>; District2 < District2@sanjoseca.gov>; District3 < district3@sanjoseca.gov>; District4 < District4 < District4@sanjoseca.gov>; District5 < District5@sanjoseca.gov>; District6@sanjoseca.gov>; District7@sanjoseca.gov>; District8@sanjoseca.gov>; District9@sanjoseca.gov>; District10

<District10@sanjoseca.gov>; The Office of Mayor Matt Mahan <mayor@sanjoseca.gov>

Cc: Leah Toeniskoetter Klein, Nanci <Nanci.Klein@sanjoseca.gov>; City Clerk

<city.clerk@sanjoseca.gov>

Subject: SJ Chamber Support Letters - Items 8.1 and 8.2

[External Email. Do not open links or attachments from untrusted sources. Learn more]

Dear Mayor and Honorable Councilmembers,

Please find attached our letters in support of items 8.1: Monterey Corridor Business Improvement District & 8.2: Multifamily Housing Incentive Program and North San Jose Parks Fess Realignment.

We are thrilled to see the City of San Jose supporting local businesses and policies that support dense housing in our growth areas. Thank you for the consideration of our comments.

Regards,

Kat



Kat Angelov Policy Manager San Jose Chamber of Commerce Office: Mailing Address:



December 9, 2024

City of San Jose City Council 200 E. Santa Clara St. San José, CA 95113

RE: Item 8.1: Establishment of the Monterey Corridor Business Improvement District

Dear Mayor Mahan and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce, I am pleased to submit this letter in support of the proposed Monterey Corridor Business Improvement District.

The Business Improvement District (BID) program was created in the 1970s to support individual businesses in a concentrated area to compete with newly emerging shopping malls. Today, San Jose has a range of thriving businesses along well-trafficked corridors that are competing with the changing landscape of retail, office, and industrial needs post-COVID. Creating a BID along the Monterey Corridor will help support businesses along the thoroughfare thrive in this post-COVID economy and support the City of San Jose's tax base for years to come.

Creating a BID along this corridor will have numerous benefits including:

- Business Development: Funding for marketing, promotions, and special events to drive traffic to businesses within the BID.
- Capital Improvement Projects: Can pull resources and funding from the business members to use for capital improvement projects that allow for increased business.
- Public safety & security: Enhanced safety measures including increased patrolling from security officers will create a safer environment for employees and customers in the district.
- Beautification: Projects including public art and landscaping, among others, that will
 improve the area around district businesses and combat against blight.

The San Jose Chamber of Commerce is excited by the opportunity to support San Jose businesses through the creation of the Monterey Corridor Business Improvement District. We thank the business leaders of the district for their time and investment in creating this opportunity. For the reasons outlined above, we urge your support for this item.

Sincerely,

Leah Toeniskoetter
President & CEO. San Jose Chamber of Commerce

CC: Nanci Klein



FW: Letter of Support for MCBA BID

From City Clerk <city.clerk@sanjoseca.gov>

Date Mon 12/9/2024 2:43 PM

To Agendadesk < Agendadesk@sanjoseca.gov >

1 attachment (14 KB)

Letter in Support of Monterey Corridor Business Association BID.docx;

From: Beth Seibert <

Sent: Monday, December 9, 2024 2:27 PM
To: City Clerk < city.clerk@sanjoseca.gov>
Subject: Fwd: Letter of Support for MCBA BID

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----- Forwarded message -----

From: Beth Seibert <

Date: Mon, Dec 9, 2024 at 1:52 PM Subject: Letter of Support for MCBA BID

To: <Bien.Doan@sanjoseca.gov>, <Matt.Mahan@sanjoseca.gov>, <nancy.klein@sanjoseca.gov>,

<Jennifer.Maguire@sanjoseca.gov>, mackenzie.mossing@sanjoseca.gov <mackenzie.mossing@sanjoseca.gov>

Cc: Dang, Tara < Tara. Dang@sanjoseca.gov>

Attached please find my letter of support for the MCBA BID.

Best regards, Beth Seibert

Office of the City Clerk City of San Jose 200 East Santa Clara Street Tower 14 Floor San Jose, CA 95113

To Whom It May Concern:

I am the property owner at Over the past 21 years we have seen a severe deterioration of the business environment due to the crime, harassment and filth created by the homeless community and RV's. The local business community is struggling to contend with the many problems inflicted on it by this unsheltered community such as renting out our buildings, providing an inviting environment for customers and a safe environment for our employees.

I believe that the money raised by the BID will help to address some of these serious issues and to make the Monterey Corridor an attractive area for businesses to locate and thrive.

I support the BID and encourage the councilmembers to vote "yes".

Best regards,
Beth Seibert
Property Owner – , San Jose, CA 95112



FW: Monterey Corridor Business Association

From City Clerk <city.clerk@sanjoseca.gov>

Date Tue 12/10/2024 11:24 AM

To Agendadesk < Agendadesk@sanjoseca.gov >

From: Shyam Panchal < Sent: Tuesday, December 10, 2024 11:15 AM

To: Doan, Bien <Bien.Doan@sanjoseca.gov>; Fleming, Jonathan <Jonathan.Fleming@sanjoseca.gov>; Rocha,

Vincent < Vincent.Rocha@sanjoseca.gov>; City Clerk < city.clerk@sanjoseca.gov>

Subject: Monterey Corridor Business Association

[External Email. Do not open links or attachments from untrusted sources. Learn more]

You don't often get email from Dear Mayor and City Council,

As a property and business owner in the Monterey Corridor, we feel it is important to invest in our city and district to ensure that we have clean, safe and vibrant corridors in our city. I am in support of such endeavors for many reasons, as I know the importance of how this investment can attract many benefits, such as:

- Economic Growth and Revitalization: A Business Improvement District (BID) helps stimulate local economic development by improving infrastructure, enhancing public spaces, and attracting businesses, which in turn boosts property values and promotes job creation.
- Enhanced Services and Public Amenities: BIDs provide additional services, such as cleaning, security, and marketing, that go beyond what local governments offer, creating a cleaner, safer, and more appealing environment for residents, visitors, and businesses alike.
- Collaboration and Community Engagement: BIDs foster a sense of community by enabling businesses to work together on common goals, pooling resources to address challenges, advocate for policy changes, and create a shared vision for the district's growth and sustainability.

We appreciate the opportunity to work with our business association and the City of San Jose to better our city. Sincerely

Sean	
Shyam "Sean" Panchal	

Financial Officer, First Maganson Holdings, Inc.

Direct |

Silicon Valley: North & South San Jose, Cupertino, Monterey Bay California



FW: Support for MCBA's Bid

From City Clerk <city.clerk@sanjoseca.gov>

Date Tue 12/10/2024 12:53 PM

To Agendadesk < Agendadesk@sanjoseca.gov >

2 attachments (29 KB)

Letter of Support for MCBA BID 12 09 2024_Pomona.docx; Letter of Support for MCBA BID 12 09 2024_10th Street.docx;

From: Dan Smith < > Sent: Tuesday, December 10, 2024 12:36 PM

To: City Clerk <city.clerk@sanjoseca.gov>
Cc: Stucco Supply Co of San Jose < Subject: Support for MCBA's Bid

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Dear City Clerk,

Please accept my attached letters in support of this MCBA Bid.

Thank you,

--

Daniel Smith



Daniel Smith

Pomona Industrial Park



December 9.2024

San Jose City Council

200 East Santa Clara St

San Jose, CA 95113

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I urge the Council to approve MCBA's BID proposal. This initiative is not just an investment in our local economy but also in the quality of life for everyone who lives, works, and visits our community.

Thank you for your consideration, and for your continued efforts to support local initiatives that enhance the fabric of San Jose.

Sincerely,

Daniel Smith

Smith Property Management/Pomona Industrial Plaza

DJ Smith Family Partnership

December 9.2024

San Jose City Council

200 East Santa Clara St

San Jose, CA 95113

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Sincerely,

Daniel Smith

DJ Smith Family Partnership/10th Street Industrial