



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Omar
Torres - District 3
Councilmember Peter
Ortiz - District 5

SUBJECT: SEE BELOW

DATE: September 19, 2024

APPROVED: 

**SUBJECT: RETROACTIVE APPROVAL OF THE LOWRIDER AND EL GRITO
EVENTS SPONSORED BY COUNCIL DISTRICT 3 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Retroactively Approve the Lowrider Event scheduled on September 1st, 2024 and the El Grito Event scheduled on September 15th, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the October 8th, 2024, Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Lowrider event was held on September 1st, 2024 at San José City Hall Plaze and was sponsored by Councilmembers Omar Torres & Peter Ortiz. This special event helped develop and foster a stronger relationship between community leaders, organizers, and advocates with their city officials by promoting culture, music, art, economic development, and social activities. The event was free and open to the public.

The El Grito event hosted on September 15th, 2024, at the City Hall Plaza celebrated Mexican Independence Day and provided a special opportunity for community members to interact

with the Mexican culture, access critical resources, and while enjoying an evening full of activities and music. This event was sponsored by Councilmembers Omar Torres & Peter Ortiz. The display of the Mexican Flag on September 15th, 2024, is permitted under Council Policy 2-1, Section C.3 - Flag Displayed in Conjunction with Official Ceremonial Items: "Other flags may be displayed in conjunction with official actions, ceremonial items, or proclamations of the City Council.

The event was free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Omar Torres will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 3, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the October 2nd, 2024, Rules Committee Agenda and the October 8th, 2024, City Council Agenda.

CEQA

- Not a Project, File No. PP10-069(c), City Administrative Activities.
- Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.