



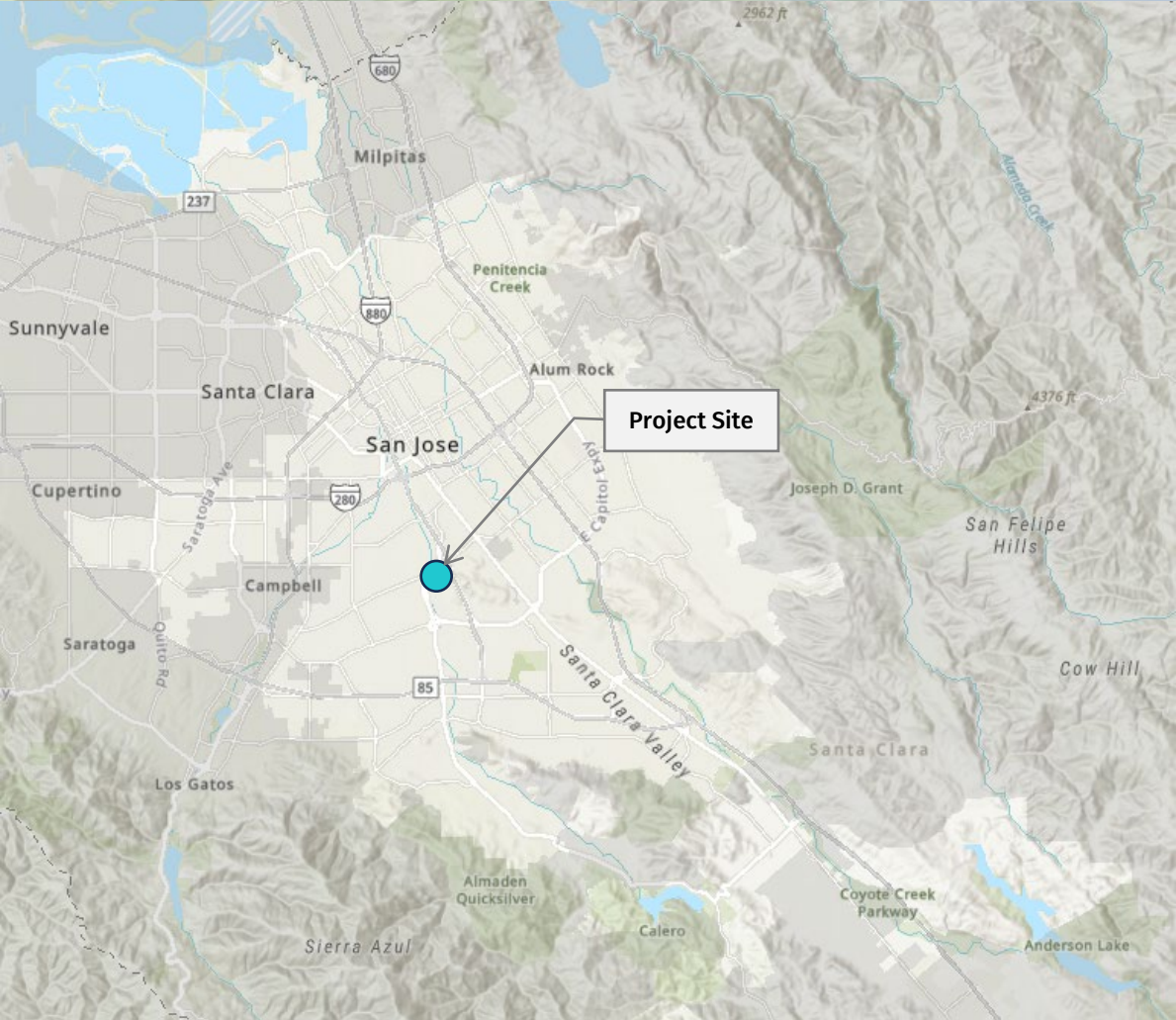
RECOMMENDATION TO ADOPT A PARK MASTER PLAN AND OFFICIAL NAME FOR A FUTURE PARK ALONG RINCONADA DRIVE

**City Council
April 28, 2026**

**Jason Day, Senior Engineer
Department of Public Works**

**Marybeth Bowman, Planner
Parks, Recreation and Neighborhood Services**

EXISTING SITE LOCATION



REFINED CONCEPT DESIGN



- LEGEND**
- 1 CONCRETE WALKING PATH
 - 2 LANDSCAPE AREA
 - 3 TUBULAR STEEL FENCE
 - 4 PICNIC AREA WITH SHADE STRUCTURE
 - 5 PLAY AREA WITH RUBBER SURFACING
 - 6 BENCH
 - 7 POLLINATOR GARDEN WITH EDUCATIONAL SIGNAGE
 - 8 BIORETENTION BASIN
 - 9 OPEN LAWN



PARK AT RINCONADA DRIVE - CONCEPT PLAN



PARK AMENITIES



PUBLIC OUTREACH

Topic	Dates	Results
On-Site Community Meeting	12/6/25	5 Participants
Survey #1 (Name Suggestion and Design Concept)	12/6/25 – 1/15/26	151 Respondents
Online Community Meeting	1/29/26	11 Participants
Survey #2 (Naming – Ranked Choice)	1/29/26 – 2/8/26	108 Respondents

PARK NAMING POLICY

- Conform with City Council Policy 7-5, Naming of City-owned Land and Facilities
- New names must reflect one of the following criteria:
 - Geographic location;
 - Prominent geographic feature or local reference point;
 - Adjoining subdivision/community;
 - Historical event;
 - An individual who has been deceased for at least five years and made significant contributions to San José; or
 - An individual or group via a donation or sponsorship agreement.

PARK NAMING SURVEY RESULTS (SURVEY #2)

Summary of Ranked Scores

<u>Name Option</u>	Ranked Score
Bill Kee Park	4.73
Wester Sweet Park	3.85
Curtner Park	3.51
Tulares Park	3.04
Kell Park	3.04
Rinconada Park	2.83

Breakdown of Ranked Choice Scoring

<u>Name Option</u>	1 First Preference	2 Second Preference	3 Third Preference	4 Fourth Preference	5 Fifth Preference	6 Sixth Preference	Total Counts	Ranked Score (Using Survey Monkey Algorithm)
Bill Kee Park	43	27	16	13	6	3	108	4.73
Wester Sweet Park	35	23	9	3	8	30	108	3.85
Curtner Park	4	30	29	16	12	17	108	3.51
Tulares Park	21	10	11	10	22	34	108	3.04
Kell Park	2	7	31	31	27	10	108	3.04
Rinconada Park	3	11	12	35	33	14	108	2.83

PARK NAMING RECOMMENDATION

"Bill Kee Park"



(1902-1989)

- Honors Bill Kee, a successful Chinese American businessman, business leader, and community organizer (1939-1947)
- Bill Kee helped lead an effort to preserve the original 1888 Ng Shing Gung temple
- Manager of the National Dollar Store, the only Chinese owned and managed department store at the time
- A business leader actively involved in the business community during a period of anti-Chinese discrimination

STAFF RECOMMENDATION

- (a) Approve a Master Plan for a future 1.2-acre City Chartered and;
- (b) Pursuant to City Council Policy 7-5, adopt an official park name based on the following options:
 - (1) “Bill Kee Park” as recommended by staff and the Parks and Recreation Commission and consistent with the public outreach process; or
 - 2. Select an alternative park name from the list of eligible names generated through the public outreach process.



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