



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember David Cohen
District 4

SUBJECT: SEE BELOW

DATE: March 4, 2024

APPROVED:

**SUBJECT: APPROVAL OF MULTIPLE DISTRICT 4 EVENTS AS CITY COUNCIL
SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Retroactively approve the Berryessa Art Festival Check Presentation held on Wednesday, February 14, 2024 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve the District 4 Santos Family Car Show that will be held on Saturday, August 31, 2024 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses, or community groups to support the event.
4. Place the item on the Tuesday, March 19, 2024 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Berryessa Art Festival Check Presentation was held on Wednesday, February 14, 2024 at 7:00pm at the Berryessa Union School District Office. The purpose of this event was for the Berryessa Education Foundation to receive the funding produced by 2023 Berryessa Art Festival. This event was free and open to the public.

The District 4 Santos Family Car Show will be held on Saturday, August 31, 2024 from 7:00am to 3:00pm in Alviso. The purpose of this event is for San Jose residents to create fun family memories and bond with their neighbors while viewing exotic automobiles. This event is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, March 13, 2024 Committee Agenda and the Tuesday, March 19, 2024 City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.