

### Profile

Tamiko

First Name

Rast

Last Name

[Redacted]

Email Address

### Which Boards would you like to apply for?

Arts Commission: Submitted

### Are you a resident of San Jose?

Yes  No

### Length of Residency

6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> \*

District 3

[Redacted]

Street Address

[Redacted]

Suite or Apt

San Jose

City

CA

State

95112

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Self, Roy's Station

Employer

Website and Graphic Designer,  
Tattooer, Coffee Shop Manager

Job Title

[Redacted]

Address of Current Employer

## MobileFrame

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Current Employer of Spouse



Address of Current Employer of Spouse

## Accountant

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Spouse's Job Title

**If retired and receiving a pension, please state source of pension.**

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## Interests & Experiences

**High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.**

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- High School: Homeschooled, graduation date in 1995 at age 15 - Santa Clara University, Young Scholar's Program, 1995 - University of California at Berkeley (UC Berkeley Extension), 1994-1996 (no degree program) - San Jose City College, AA degree in Art with President's Honors (4.0 GPA), 1998 - San Jose State University, School of Art & Design, 1998-2000 (did not graduate)

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**List any position or office held in any governmental agency, civic, or charitable organization including the dates**

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- Japantown Business Association, Secretary, 2007-current - Japantown Art Association, member and cofounder, 2016-current - New Generation Nikkei Fund, member, 2014-current - California Japanese American Community Leadership Council (CJACLC), member, 2017-current

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## English

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Languages Spoken

## Special Awards or Recognitions Received

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- 4th place, Journalism Association of Community Colleges (1998 Northern Conference) - 3 Honorable Mention Awards, Journalism Association of Community Colleges (1997 Northern Conference)

**Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.**

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As an artist and member of the community, I believe that being involved in the creation and decision-making process of the art pipeline is crucial to sustaining quality art in San Jose. I would like to make sure that more freelance artists are aware of the opportunities available to them; my anecdotal conclusion from discussions with friends in the art community has indicated that there could be improved awareness for artists with City-related projects (i.e. getting the word out regarding upcoming Public Art Projects, soliciting new artists for City rosters, conveying the importance of being involved with government agencies for art, etc).

**Please state any other information which you feel would be useful in reviewing your application**

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I designed a Public Art project through the Office of Cultural Affairs, a 1/4 city block-wide mural in Japantown that was presented before the Arts Commission and debuted in 2012. It featured the works of over 50 local artists, including Peter Burnett Middle School art students, Ruth Tunstall Grant, Sammy Rodriguez, and many others. Barbara Goldstein and Lynn Rogers were my liaisons at the OCA for that project. (<https://www.nichibei.org/2012/08/an-outdoor-urban-gallery-the-san-jose-japantown-mural/>) I served on the Office of Cultural Affairs board to select the City of San Jose's Mural Roster (coordinated by OCA's Lynn Rogers, 2017), and the BRT Artist Selection Panel (coordinated by OCA's Mary Rubin, 2015). My brother and I founded Rasteroids Design, a website and graphic design company, and have worked directly for several civic organizations, including the West San Carlos Business Association (developed concept for and designed banners for Shasta Daisy/Del Monte banners currently on the street), the San Jose JACL (National Convention collateral, website and signage), the East Santa Clara Business Association (brochure design), the City of Santa Clara Library Foundation (bookmobile wrap design), and the City of Monte Sereno (redesigned the City's official quail logo), to name a few. Our Japantown projects include all banner designs (currently displayed and also for the 50th and 60th Okayama Sister Cities Anniversary), and promotional collateral for most of the businesses and non-profits in the neighborhood. Our company was founded in 2000 and is comprised of only my brother (programmer) and myself (design), so all these design projects were coordinated, developed, and executed entirely by myself. My design clients include San Jose Taiko, the San Jose Museum of Quilts & Textiles, Empire Seven Studios, the San Jose Stage, Ron Muriera, Cellista (musician Freya Seeburger), JAMsj, the San Jose Buddhist Church Betsuin, Wesley United Methodist Church, several local tattoo studios and freelance artists. My brother and I also personally developed (at our own expense), a neighborhood community website to benefit all businesses and organizations within the Japantown neighborhood (<http://www.jtown.org>). I am also a classically-trained fine artist and have held solo shows at Cukui (oil paintings, 2015) and The Arsenal (woodblock prints, 2016). I participated in a three-person show at Empire Seven with Emo (Emonic) Gonzales and Kyle Pellet in 2016 (compilation of oil paintings, banners and charcoal artwork). I have a private tattoo studio and am deeply connected with the tattooing industry in San Jose. I've designed business cards and promotional materials for at least 75 local tattooers -- at reimbursement of printing value only, no design fee. The purpose was to enhance and bring class to the industry, and help artists market themselves and their art appropriately. My family owns and operates Roy's Station, a coffee shop in the heart of Japantown, and are deeply rooted in the Japantown community. Our efforts in promoting bone marrow drives, disaster relief efforts (the bake sale for Japan after the 2011 Tohoku earthquake and tsunami raised over \$15K), crime awareness and personal safety, and the overall efforts to grow the neighborhood have been a continual effort for almost a decade.

**Do you own property in the City of San José?**

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Yes  No

**If yes, please list the addresses here.**

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**Do you rent property in the City of San José?**

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Yes  No

**If yes, is it a month-to-month lease?**

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Yes  No

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**State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?**

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Yes  No

**If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.**

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Question applies to multiple boards

**If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.**

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Yes  No

Question applies to multiple boards

**Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?**

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Yes  No

Question applies to multiple boards

**If yes, please explain in complete detail.**

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Question applies to multiple boards

**Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).**

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Yes  No

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**Ron Muriera**

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Reference 1 Name

[REDACTED]

Reference 1 Address

[REDACTED]

Reference 1 Phone

**PJ Hirabayashi**

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Reference 2 Name

[REDACTED]

Reference 2 Address

[REDACTED]

Reference 2 Phone

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## Supplemental Questions

**Have you ever attended a meeting of the Commission(s) to which you are applying?**

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Yes  No

**Would you be available to attend meetings at the scheduled time?**

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Yes  No

**Please describe your experience in serving on a Commission or Board.**

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I've served on a few boards and have varying levels of measurable success with them; some are short-term engagements with quick results, others are long-term efforts with an inability to make large moves due to impacted board members. The key is patience, diplomacy, flexibility, and keeping an eye on the big picture goals.

**Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).**

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Addressed this above.

**What is your understanding of the purpose of the Commission?**

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My understanding is that the Arts Commission is the bridge between the City Council, the general public, and artists. The commission exists to identify and address issues regarding art creation and development, promote and enhance the City's cultural experiences, and help artists continue to create in the City of San Jose.

**Please list three issues facing the City that you feel the Commission should address.**

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1. Creating better understanding of grant processes, nonprofit rules and business processes for artists so they can sustain artistic livelihoods. 2. Creating a better network between artists and the City of San Jose, so the City has a wide net to cast when sending out art proposals, hopefully resulting in the best pool of talent and best resulting artwork. 3. Facilitating workspaces for artists, since the availability of studio space is continuing to diminish.

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Question applies to Arts Commission

**Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?**

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- Viva Calle: am a fan of biking and the route went through Japantown, so my family helped promote the event (created coloring sheets for kids, hung lanterns, etc). - The Obon Festival: because of our proximity to the event and number of family members in attendance, we are involved every year. - SubZERO: attended due to the number of friends participating and attending. - Japantown Art Walk: hosted artists, makers, and vendors at our family's coffee shop.

Question applies to Arts Commission

**Describe the ways in which you believe the arts bring value to the general community.**

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Art adds color, vibrance, and a sense of belonging to every part of the city it touches. The lines between geographic regions are blending to the point items can be purchased from anywhere on the internet, or one could eat at a franchise found in New York as much as California -- but art unique to a city lends distinction and individuality from other cities.

Question applies to Arts Commission

**Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?**

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It absolutely should. Being part of Silicon Valley means the City has visibility that few other cities in California has; it also means our ability to collaborate with corporations, specifically in the tech sector, to promote art is higher than in other areas. With the raising rent prices, sustaining the artistic community is also a major priority so we don't face a major vacuum of talent.

Question applies to Arts Commission

**How can you contribute to advising City Council on policy and programs related to cultural development in San José?**

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I can provide a multitude of perspectives -- as a member of a bustling community, a business owner, an artist, a graphic designer, as well as a member of the renting community that understands the difficulty of maintaining an art business in an area of property constraints and rising prices.

**I would like to say . . .**

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I appreciate your consideration, thank you.

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(Optional) Please upload a resume.



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## Retirement Board Questions Only

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### Verification

By checking the box below, you agree with the following statement.

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I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

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I Agree \*