



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Mayor Matt Mahan  
Councilmember Arjun Batra

**SUBJECT:** SEE BELOW

**DATE:** October 13, 2023

Approved

*Matt Mahan* *Arjun Dev Batra*

Date October 13, 2023

**SUBJECT: ACTIONS RELATED TO THE VIA DEL ORO - MOBILE QUICK BUILD SHELTER AND HOUSING COST BENEFIT ANALYSIS**

## **RECOMMENDATION**

Accept the staff recommendations for the Via Del Oro site and direct the City Manager to:

1. Collect and share before and after data on the condition of the neighborhood surrounding the Via Del Oro EIH site, in line with previous staff analysis and work plans.
2. Prioritize outreach to unhoused residents within 1.5 miles of the proposed Via Del Oro EIH site.
3. Explore using existing resources or programs to prevent re-encampment of cleared areas in this zone.
4. Evaluate conditions and develop a plan for relocating residents, moving units, and responding to other resident and programmatic needs resulting from the end of the lease period.
5. Enforce the Good Neighbor Policy and provide enhanced blight services for areas surrounding EIH sites, as adopted in the Mayor's June Budget Message ([BD #23](#)), within the EIH zone.

## **BACKGROUND**

The promise of EIHs is that they improve the neighborhoods for all - the unhoused and housed.

We can and should do more to demonstrate to the community that neighborhoods that embrace immediate solutions to homelessness will be better, not worse off, as a result. The recommendations in this memo are intended to provide a recommitment to what the City already offers, not only for the residents within the EIH, but to the surrounding neighborhoods. With the Via Del Oro EIH, we are asking that staff diligently enforce and enhance current EIH policies, as outlined in our recommendations, including local preference (as described in the recommendations), the Good Neighbor Policy, and enhanced services policies. This demonstration will allow us to find more sites where EIHs can be built with support from the neighboring residents.

**Item 8.3 – Actions Related To The Via Del Oro - Mobile Quick Build Shelter And Housing Cost Benefit Analysis**

Approved in the Mayor’s June Budget message, BD #23 provides \$350,000 for enhanced services for communities in the immediate vicinity of an EIH to expand BeautifySJ’s ability to respond to calls for blight-related services, including but not limited to graffiti, illegal dumping, and other cleanup needs. Since enhanced services are already in place for San Jose and the additional funding has been approved to prioritize blight-related service calls around all EIH’s in San Jose, there should be no additional cost.

Heavily Concentrated EIH Zone  
*If Via Del Oro site is approved, there will be over 500 beds in the pictured zone*

