



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Jim Ortbal
Margaret McCahan

SUBJECT: AMENDMENT OF RESIDENTIAL
PERMIT PARKING ORDINANCE

DATE: January 3, 2018

Approved D. DSYL Date 1/11/18

COUNCIL DISTRICT: 1

RECOMMENDATION

- (a) Approve an ordinance amending Chapter 11.48 of Title 11 of the San José Municipal Code to establish a new residential permit parking zone in the Eden neighborhood.
- (b) Adopt the following Fiscal Year 2017-2018 Appropriation Ordinance amendments in the General Purpose Parking Fund:
 - (1) Decrease the Residential Parking Program Reserve by \$200,000.
 - (2) Increase the Non-Personal / Equipment appropriation to the Department of Transportation by \$200,000.

OUTCOME

The recommended action is designed to improve access to street parking in a more balanced way in the Eden neighborhood where there are impacts of past higher-density development on neighborhood street parking.

BACKGROUND

The Residential Permit Parking (RPP) program, governed under Chapter 11.48 of the San José Municipal Code (SJMC), is a special City service intended to improve parking conditions in heavily-impacted neighborhoods where standard parking restrictions are ineffective. There are currently 21 RPP zones in San José, including five new zones (Cadillac, Lynhaven, Via Monte, Hoffman and West Berryessa) approved by Council in May and June 2017. A majority of the RPP zones are located adjacent to regional attractions and were established based on excessive parking intrusion from vehicles originating outside of the neighborhood. Four of the RPP zones established in spring 2017 were based on new pilot guidelines that considered excessive local parking demand generated from within a neighborhood. Specifically, the threshold criteria in the

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new pilot guidelines establishes that a neighborhood has an excessive local parking demand if the on-street parking occupancy is at 85% or higher on at least 60% of the neighborhood's street segments. This level of parking occupancy is equivalent to a majority (51% or more) of the study area being occupied by vehicles during the period of peak demand.

Based on direction in the Mayor's March Budget Message, the 2017-2018 Adopted Operating Budget includes funding to extend a temporary staff position for one year to manage implementation and monitoring of the five new RPP zones, and potential program adjustments. Implementation of the Cadillac RPP zone occurred in September 2017; the Lynhaven, Via Monte, and Hoffman zones are scheduled for implementation in January 2018, with the West Berryessa zone in spring 2018.

ANALYSIS

Based on a parking occupancy study conducted during the evening in October 2017, approximately 62% of the street segments in the southern portion of the Eden neighborhood were above 85% occupancy, resulting in this neighborhood meeting the parking occupancy threshold for permit parking under the new excessive local demand guidelines. The southern portion is comprised of single-family residences, bounded by Payne Avenue, Winchester Blvd, Phelps Avenue and Pearlton Drive (see Attachment A). There are approximately 285 households and 414 on-street parking spaces. A petition process was conducted, with an affirmative 84% of households and property owners in support of permit parking. Approximately 95% of the households and property owners that responded to the petition supported the proposed zone. Up to three permits (one residential and two guest) per household is planned based on community input, the parking-to-housing ratio, and the existing level of street parking occupancy. If approved by Council, the Eden RPP zone would be implemented in spring 2018.

EVALUATION AND FOLLOW-UP

No follow-up actions are required as part of the recommendation in this memorandum.

PUBLIC OUTREACH

A community meeting was conducted on November 9, 2017, in the Eden neighborhood. Outreach for the meeting was coordinated with District 1 staff, and included mailing notices to households, and use of Nextdoor social media. Residents in the Eden neighborhood were also informed through the petition process. This memorandum will be posted on the City's website for the Council agenda.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

COMMISSION RECOMMENDATION

There was no commission recommendation on this action at this time.

COST SUMMARY/IMPLICATIONS

The cost to install RPP signs is approximately \$21,000 and will be funded by the General Purpose Parking Fund Residential Parking Program Reserve; however, staff recommends reallocating the full reserved amount to provide for costs that may be incurred in 2017-2018 to implement minor zone expansions in existing permit zones, including potential adjustments in the proposed new Eden RPP zone. Permit fees collected will accrue to the General Fund and will offset any added administrative costs associated with issuance and renewal of permits.

Fund #	Appn #	Appn. Name	Total Appn.	Rec. Budget Action	2017-2018 Adopted Operating Budget	Last Budget Action (Date, Ord. No.)
533	8506	Residential Parking Program Reserve	\$200,000	(\$200,000)	Pg. 997	6/20/2017 29962
533	0512	NP/Equip-Dept. of Transportation	\$7,390,996	\$200,000	Pg. 997	10/17/2017 30014

CEQA

Not a Project, PP17-008, General Procedure and Policy Making resulting in no changes to the physical environment.

/s/
JIM ORTBAL
Director of Transportation


MARGARET MCCAHAN
Budget Director

For questions, please contact Laura Wells, DOT Deputy Director at 408-975-3725

Attachment

ATTACHMENT A
EDEN RPP ZONE IN CD 1

