

Community & Economic Recovery CORONAVIRUS RELIEF FUNDS

Item 3.5

August 18, 2020

Speakers:

Kim Welsh

Deputy City Manager

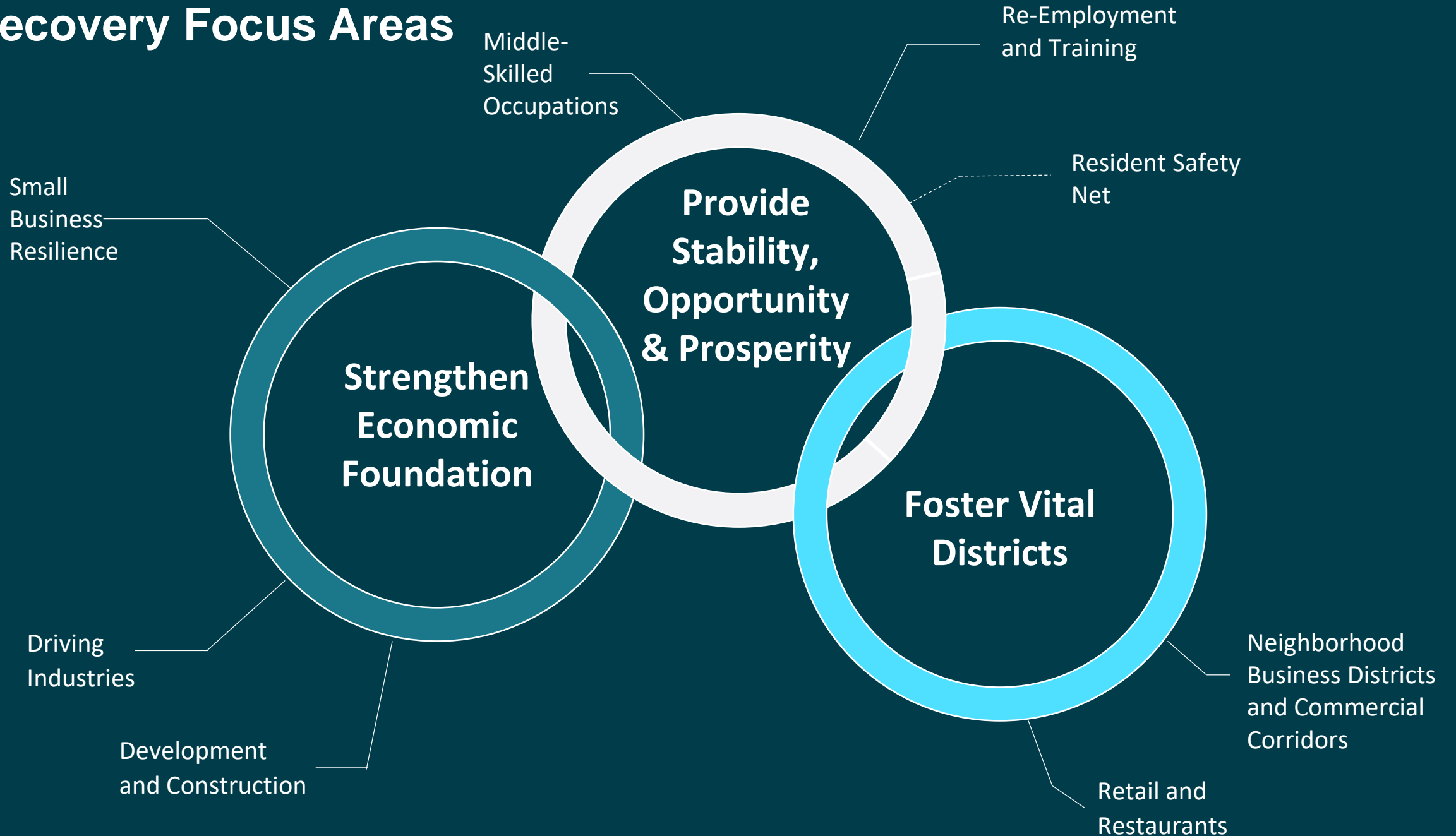
Andrea Flores Shelton

Acting Deputy Director, PRNS

Director, Community &

Economic Recovery Branch, EOC

Recovery Focus Areas



Community + Economic Recovery Objectives



**Invest in Our Most Vulnerable
Residents, Small Businesses,
and Non-Profits**



**Empower Our
Community with
Resources that
Build Resiliency**



**Partner to Stabilize and
Improve Outcomes for All**

| Coronavirus Relief Funds: Proposed Partner Agreements

Enterprise Foundation (SBDC)

- Small business grants \$3.8M

Center for Cultural Innovation

- Creative Entrepreneurs & Artists Grants \$208,000

First 5

- Family Childcare Providers Grants \$2.5 million

Sacred Heart Community Services

- Rental Assistance \$7M
- Outreach, Case Management \$500,000

Silicon Valley Community Foundation

- Arts Grants \$2M
- Non-arts grants \$2M
- PPE \$425,000
- Technical Assistance

Unallocated Funds

- Resident Assistance \$4,479,500

Recipients must be impacted negatively by COVID-19 (illness, caregiving, economic loss, etc.)

Community Leaders Forum

Funding Priorities

- Displacement Prevention/ Rental Relief (11)
- Employment/Training (7)
- Childcare (7)
- Food + Necessities (4)

Key Messages

- Too much information
- Not enough time
- Need more specifics on how funds will be distributed
- More specificity on vulnerable populations
- Ensure coordination with County, don't duplicate

| Coronavirus Relief Funds: Supplemental Memo

Workforce Development Program

\$2,479,500

- Partnership with Goodwill & Foundation for CA Community Colleges
- Training, paid work experience
- Wrap around services (childcare, transportation, rental assistance)

Additional Community Outreach Resident Assistance \$2,000,000

- Options include:
 - Rental Assistance
 - Childcare
 - Utility bills
 - other CRF eligible assistance

Recipients must be impacted negatively by COVID-19 (illness, caregiving, economic loss, etc.)

Resident Assistance Allocation Recommendations

- ❑ Allocate \$2,479,500 to fund a job training and subsidized employment program through work2future, including wrap-around services such as childcare

- ❑ Adopt a resolution authorizing the City Manager to negotiate and execute the following grant agreements in the amount of \$19,008,000, including any amendments and revisions with:
 1. Sacred Heart Community Services in an amount not to exceed \$7.5 million...
 2. Enterprise Foundation, through its Small Business Development Center program, in an amount not to exceed \$3.8 million...
 3. Center for Cultural Innovation in an amount not to exceed \$208,000...
 4. First 5 Santa Clara County in an amount not to exceed \$2.5 million...
 5. Silicon Valley Community Foundation in an amount not to exceed \$5 million...

- ❑ Direct the City Manager to conduct additional community outreach regarding the remaining Resident Assistance funding in the amount of \$2,000,000.