

APPENDIX A - Move San José Strategies and Goals

MOVE SAN JOSÉ GOALS



Transportation Safety

Maintain and make improvements to the bike, walk, roll, and transit system to support Vision Zero, prioritizing the personal security of the most vulnerable populations first



Enjoyable Transportation

Make getting around pleasant, easy, reliable and appealing



Plan for the Future

Use the newest ideas to keep the transportation system modern, fair, and effective; and maintain it.



Clean the Air

Reduce pollution from cars and trucks



Less Driving

Have more travel choices so trips can be made without driving



Access for All

Increase transportation education, affordability, options and use of driving alternatives, especially in historically underserved communities and for people with limited mobility.



Connected Neighborhoods

Make it easy to get between neighborhoods and to major destinations by foot, bike, bus, rail, and other shared options



Move the Economy

Provide access to diverse jobs by sustainable modes, support goods to market, and support job growth in San José.



20-Minute Neighborhoods

Create great places so it is easy to run errands and get to schools and parks without a car

Figure 1. Move San Jose 9 Goal Definitions










GOALS		KEY PERFORMANCE INDICATORS	
	Transportation Safety	<ul style="list-style-type: none"> • Pedestrian Stress • Bike Stress • Number of Transportation Injury and Fatality Crashes (KSI) (Walk, Bike) 	<ul style="list-style-type: none"> • Fatality and Injury Crashes (KSI) on Vision Zero Safety Corridor
	Clean the Air	<ul style="list-style-type: none"> • EV Market Penetration Rate • Car Ownership • PM 2.5 Air Quality Index • Public EV Charger Availability 	<ul style="list-style-type: none"> • Daily Total GHG Emissions per Capita
	Connected Neighborhoods	<ul style="list-style-type: none"> • Average Travel Time to Neighborhood Destinations (Bike, Transit) • Number of Households within 1/2 mile of High-Quality Transit 	
	Move the Economy	<ul style="list-style-type: none"> • Transit Access Discrepancy to Employment Areas Compared to Driving • Number of Jobs within 30-Minutes Reachability (Biking, Walking, Transit) 	
	Access for All	<ul style="list-style-type: none"> • Transit Access Time • Pedestrian Connectivity • Bike Connectivity • Cost of Transportation as a Percent of Household Income 	<ul style="list-style-type: none"> • Cost of Housing and Transportation as a Percent of Household Income
	Less Driving	<ul style="list-style-type: none"> • Daily VMT per Capita • EV VMT as Percentage of Total VMT per Capita • Mode Share (commute & non-commute trips) 	
	Enjoyable Transportation	<ul style="list-style-type: none"> • Transit Stress • Completion of San José Bike Network • Percentage of City Streets with Complete Sidewalks • Daily Time Spent Traveling • Transit Reliability 	<ul style="list-style-type: none"> • Transit Competitiveness • Average Transit Speed • Physical Condition of the Street • Compete Street Index
	Plan for the Future	<ul style="list-style-type: none"> • Emerging Mode Trips per Capita • Miles Traveled per Capita on Emerging Modes • Emerging Mobility Options Available per Capita • Households within 1/4 mile of a Bike Share Station 	
	20-Minute Neighborhoods	<ul style="list-style-type: none"> • Services and Amenities within 20 Minutes (Walking, Biking) • Percentage of Trips Less Than 2 Miles 	

Figure 2. Move San José 36 Key Performance Indicators in Relation to the Plan's Goals

STRATEGIES AND GOALS










	Streets										Transit										Policy									
	Safer Streets	Make more public space	Fill Gaps in Trails and Sidewalks	Lighting Improvements	Green Infrastructure	Low Stress Bike Facilities	Maintain Bike and Pedestrian Infrastructure	Bike Amenities like Bike Parking	Enhance Bike Connectivity	Improve Signals for Bicycles and Pedestrian		Transit Expansion	Improve Existing Transit Services	Free/Reduced Cost Transit	Better Transit Stops	User-Friendly Transportation Information	Mobile Ticketing	Micro-transit and on-demand service	Mobility Hubs		Transit-First Policy	Transportation Demand Management	Unbundled parking, shared parking	Parking Pricing and Curb-Management	Congestion Management Fees	Encourage Electric Vehicles	Encourage and Allow Car Share	Sustainable Local Deliveries		
 20-Minute Neighborhoods		●																												
 Access for All			●				●		●			●	●				●	●			●		●				●			
 Clean the Air	●	●	●			●	●	●	●			●	●	●	●			●	●			●	●	●	●	●	●	●		
 Connected Neighborhoods			●				●		●	●		●	●					●	●								●			
 Enjoyable Transportation		●	●	●	●	●	●	●	●	●		●	●		●		●	●	●											
 Less Driving		●	●	●		●	●	●	●			●	●	●	●		●	●	●			●	●	●	●		●	●		
 Move the Economy			●						●	●		●	●																	
 Plan for the Future																	●	●						●	●			●		
 Transportation Safety	●		●	●		●	●		●	●		●	●		●	●			●											

Figure 3. Move San Jose Strategies and how they relate to the Plans goals

STREETS

Build and maintain infrastructure, especially bicycle and pedestrian infrastructure, to retain users and attract more people to use amenities



Safer Streets



**Low-Stress Bike Facilities
and Slow Streets**



**Green
Infrastructure**



**Make More Public Space
for People**

TRANSIT

Improve and expand transit facilities to create a network of accessible, reliable, and appealing transit service.



Transit Expansion



**Better Transit
Stops**



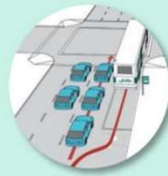
**Improving Existing
Transit Service**



**Means-Based
Transit Fares**

POLICIES & PROGRAMS

Create policies that help reduce vehicle miles travel and greenhouse emissions



Transit First Policy



**Transportation
Impact
Fees**



**Encourage
Electric
Vehicles**



**Encourage/Allow
Car Share**

Figure 4. Move San José Categories of Strategies with Example Strategies