



COUNCIL AGENDA: 4/03/2018
ITEM: 2.12 (18-438)

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 22, 2018

SUBJECT: Approval of the Berryessa Art and Wine Festival Sponsored By Council District 4 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.

RECOMMENDATION:

As recommended by the Rules and Open Government Committee on March 21, 2018:

(a) Approve the 41st Annual Berryessa Art & Wine Festival scheduled on May 12, 2018 as a City Council sponsored Special Event and approve the expenditure of funds; and

(b) Approve and accept donations from various individuals, businesses or community groups to support the event.

[Rules Committee referral 3/21/18 - Item G.1.a]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Lan Diep
District 4

SUBJECT: SEE BELOW

DATE: March 12, 2018

APPROVED:

Lan Diep

3/12/18

**SUBJECT: APPROVAL OF THE BERRYESSA ART AND WINE FESTIVAL
SPONSORED BY COUNCIL DISTRICT 4 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the 41st annual Berryessa Art & Wine Festival scheduled on May 12, 2018 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the April 3, 2018 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Berryessa Art and Wine Festival will take place on May 12, 2018 at 3050 Berryessa Road, San Jose, California 95132 from 10:00 a.m. to 5:00 p.m. and is sponsored by Councilmember Lan Diep. This special event is the 41st annual Berryessa Art and Wine Festival, the oldest and largest neighborhood festival in San Jose, featuring a wide variety of wines, locally made arts and crafts, food, and entertainment. Organized by the Berryessa Business Association and Bay Area Community Services, all proceeds support the Berryessa Union School District. The festival begins at the Berryessa Community Center, opening into Penitencia Creek Trail and Penitencia Creek Park. It is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Diep will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 21, 2018 Rules Committee Agenda and the April 3, 2018 City Council Agenda.

CEQA

- X Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.