



COUNCIL AGENDA: 10/31/2017  
ITEM: 2.15 (17-323)

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

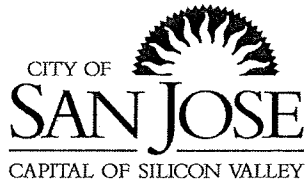
**DATE:** October 27, 2017

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**SUBJECT: CROSSGATE AND JEFFREY FONTANA PARK NEIGHBORHOODS  
BEAUTIFICATION DAY.**

**RECOMMENDATION:** As recommended by the Rules and Open Government Committee on October 25, 2017:

- (a) Retroactively approve the Crossgate and Jeffrey Fontana Park Neighborhoods Beautification Day held on October 21, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Johnny Khamis

**SUBJECT:** SEE BELOW

**DATE:** October 18, 2017

APPROVED:

**SUBJECT: RETROACTIVE APPROVAL OF CROSSGATE AND JEFFREY  
FONTANA PARK NEIGHBORHOODS BEAUTIFICATION DAY  
SPONSORED BY COUNCIL DISTRICT 10 AS A CITY COUNCIL  
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT  
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

## RECOMMENDATION

1. Retroactively approve the Crossgate and Jeffrey Fontana Park Neighborhoods Beautification Day, scheduled October 21, 2017, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the October 31, 2017 Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Crossgate neighborhood and the Jeffrey Fontana Park neighborhood worked with the District 10 Council Office to plan a neighborhood beautification day on October 21, 2017. Volunteers from the community worked to make the neighborhood clean and attractive by cleaning up around and painting the wall bordering each neighborhood.

October 25, 2017

Subject: Crossgates and Jeffrey Fontana Park Neighborhoods Beautification Day - Retroactive

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**ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, the sponsoring Councilmembers will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council Districts 10, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

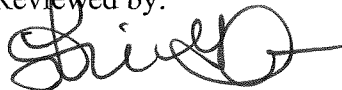
**PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the October 25, 2017 Rules Committee Agenda and the October 31, 2017 City Council Agenda.

**CEQA**

- X Not a Project, File No. PP15-077, Temporary Special Events.
- Exempt, File No. PP11-046, Graffiti removal services.
- Exempt, File No. PP12-080, CEQA Guidelines Section 15304(e), Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.

Reviewed by:



TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.