

COUNCIL AGENDA: 9/19/2017
ITEM: 2.21 (17-129)

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: September 14, 2017

SUBJECT: MEXICAN FLAG RAISING.

RECOMMENDATION: As recommended by the Rules and Open Government Committee on September 13, 2017:

- (a) Retroactively approve the Mexican Flag Raising held on September 15, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Retroactively approve and accept donations from various individuals, businesses or community groups to support the event.



Memorandum

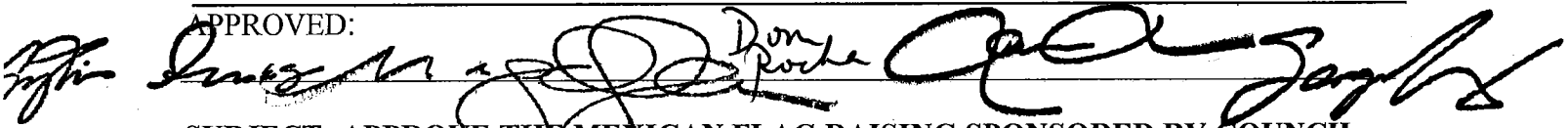
TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Vice Mayor Carrasco,
Councilmember Peralez
Councilmember Jimenez
Councilmember Arenas
Councilmember Rocha

SUBJECT: SEE BELOW

DATE: 09/07/17

APPROVED:



SUBJECT: APPROVE THE MEXICAN FLAG RAISING SPONSORED BY COUNCIL DISTRICT 2,3,5,8,9 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Mexican Flag raising scheduled on September 15, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the September 19, 2017 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Mexican Flag raising will be held on September 15, 2017 at Mexican Heritage Plaza and sponsored by Vice Mayor Carrasco, Councilmember Peralez, Jimenez, Arenas, Rocha. This special event is to celebrate the rich Mexican Culture that has greatly impacted the City of San José. The event is free and open to the public.

09/07/17

Subject: Mexican Flag raising

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ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Vice Mayor Magdalena Carrasco, Councilmember Peralez, Jimenez, Arenas, Rocha will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2,3,5,8,9, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

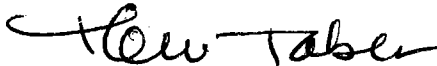
PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the September 13, 2017 Rules Committee Agenda and the September 19, 2017 City Council Agenda.

CEQA

- Not a Project, File No. PP15-077, Temporary Special Events.
- Not a Project, File No. PP10-069(c), City Administrative Activities.
- Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:



TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.