

8.2 Electronic Billboards agenda item for Dec 13th Council mtg

Vivian Kramp [REDACTED]

Sun 12/11/2022 10:27 AM

To: City Clerk city.clerk@sanjoseca.gov

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Dear Councilmembers,

I am so disgusted by the City Councilmembers who are ignoring the will of the residents. You are elected by the people and if you were ethical you would follow what we want. There is overwhelming public opposition to digital billboards in San Jose. It's a very sad day when representatives don't represent their constituents. What happened to democracy?

These billboards are a distraction to drivers. The city has been doing road diets to improve pedestrian and bicycle safety. Electronic billboards are a safety issue, too. Why are you being two-faced about this?

Please wake up and listen to your constituents instead of the billboard companies. No more digital billboards!

Sincerely,

Vivian Kramp
[REDACTED]

Sent from my iPhone

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FW: NO DIGITAL BILLBOARDS

City Clerk <[REDACTED]>

Mon 12/12/2022 2:28 PM

To: Agendadesk <[REDACTED]>

From: Pat Blevins <[REDACTED]>

Sent: Monday, December 12, 2022 2:23 PM

To: Jones, Chappie <[REDACTED]>

Cohen, David <[REDACTED]>

Davis, Dev

<[REDACTED]> Carrasco, Magdalena <[REDACTED]>

Mahan, Matt

<Matt.[REDACTED]>

Esparza, Maya <[REDACTED]>

Foley, Pam <[REDACTED]>

Peralez, Raul

<[REDACTED]> Liccardo, Sam <[REDACTED]>

Jimenez, Sergio <[REDACTED]>

Arenas, Sylvia <[REDACTED]>

Cc: City Clerk <[REDACTED]>

Subject: NO DIGITAL BILLBOARDS

[External Email]

I am asking the City Council to entirely reject ANY possibility of mounting digital billboards on SJ public buildings. This issue has been soundly rejected by 80% of the residents polled in all 10 districts. You were elected to serve the people of San Jose and NOT the digital billboard industry. Here are just a few reasons to entirely reject digital billboards in San Jose:

- **Driver distraction** - Digital billboards threaten driver safety and run counter to the city's Vision Zero policy to eliminate traffic fatalities. With 62 traffic deaths so far this year, and Digital billboards being designed to distract, why is the Council trying to add to driver distractions with the possibility of more traffic deaths?
- **Energy hogs** - Although LEDs by themselves may be energy efficient, these energy intensive billboards are massive (1000 sq ft per display), require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.
- **Wildlife disruption** - Digital billboards will negatively affect wildlife and the ecosystem, and are opposed by the Audubon Society and the Sierra Club. Migratory birds must have total darkness just before dawn as they light in trees to sleep.
- **Light pollution** - Lick Observatory would be negatively affected due to light pollution, similar to the Levi's stadium Jumbotrons.
- **Local businesses do not benefit** - Billboards typically advertise national consumer products.

. **Insignificant revenue** - Any proceeds from these billboards would be a tiny fraction of 1% of the City's annual budget; is it worth the trade- off for more visual blight and an assault on our quality of life?

· **Litigation threats** - Billboard companies are already threatening to sue the City and each other over these billboards. This risk of endless litigation does not appear to be factored into the cost/benefit here.

. **Public Health Threat** - Human beings must have total darkness during sleep in order for the body's biological processes to restore and rebuild prior to awakening.

. **Overwhelming public opposition** - There are many contentious issues but billboards are clearly a public consensus issue and people from every Council district responded in opposition.

Patricia Blevins

District 9 San Jose

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FW: comment on agenda item 8.2 Electronic Billboards on City owned Property

City Clerk <city.clerk@sanjoseca.gov>

Tue 12/13/2022 7:38 AM

To: Agendadesk Agendadesk@sanjoseca.gov

From: William Benson [REDACTED]

Sent: Tuesday, December 13, 2022 12:22 AM

To: City Clerk <city.clerk@sanjoseca.gov>

Subject: comment on agenda item 8.2- Electronic Billboards on City-owned Property

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Dear City Council members

as a resident and voter in San Jose, I am asking you to not approve plans for new electronic billboards. These signs offer no real benefit to city residents, and a number of serious costs. We already live surrounded by advertisement; we don't need to create further blight with even more. Allowing these billboards directly contradicts several of the city's stated goals creating driver distractions to reduce road safety, and wasting energy all day long in a time of climate crisis. They create light pollution and degrade wildlife habitat. Their real benefit is the profits of a few large national advertising firms.

Please listen to the overwhelming preference of your constituents and put an end to this proposal

- William Benson
District 6 resident

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Fw: 8.2 Electronic Billboards agenda item for Dec 13th Council mtg

City Clerk <[REDACTED]>

Mon 12/12/2022 3:00 PM

To: Agendadesk <[REDACTED]>

Office of the City Clerk | City of San José

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Joseph Gemignani <[REDACTED]>

Sent: Saturday, December 10, 2022 3:58 PM

To: City Clerk <[REDACTED]>

Subject: 8.2 Electronic Billboards agenda item for Dec 13th Council mtg

[External Email]

Please no more billboards. They are ugly and are a safety hazard.

Joseph (amateur weatherman)

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