

San Jose Arena Authority

Regular Meeting of the Board of Directors

June 26, 2024

4:00 pm

Physical Location Below-Teleconference Information at the End of This Agenda

SAP Center at San Jose
525 W. Santa Clara Street
President's Room
San Jose, CA

Meeting Agenda

Expected Board Attendees

John Albers	Michael Lomio
Rosmeri Alfaro	Dolores Montenegro
Cynthia Bojorquez	Kyle Nelson
Domingo Candelas	Miyuki One Bear
David Cohen	George Sanchez
Bill Ekern	Ruth Shikada
Traci Ferdolage	Vinni Walia
Martin Flores	Rusty Weekes
Nanci Klein	

Staff

Chris Morrisey (Executive Director)
Shelly Wang (Administrative Assistant)
Cameron Day (City Attorney's Office)

Guests

Jon Gustafson (Sharks Sports & Entertainment)
James Hamnett (Sharks Sports & Entertainment)
Richard Rocha (Sharks Ice at San Jose)
Ben Taylor (San Jose Giants)

1. **Call to Order/Roll Call/Introductions**
2. **General Business**
 - a. Review and Approve April 24, 2024 Meeting Minutes
 - b. Update on Activities in the Arena/San Jose Diridon Station Area
3. **Executive Director and Staff Reports**
 - 3.1. *Executive Director (Morrisey)*
 - a. Accept Verbal Reports on Arena Authority Oversight
 - SAP Center at San Jose
 - Sharks Ice at San Jose/Tech CU Arena
 - Excite Ballpark Home of the San Jose Giants
 - b. Accept Verbal Reports on Arena Authority Administrative Items
 - VTA/BART Downtown/Diridon Community Working Group
 - South Campus Operations Team
 - Emergency Services Council

- 3.2. *Administrative Assistant (Wang)*
 - a. Accept Verbal Report on Activities at SAP Center at San Jose
 - b. Accept Verbal Report on Activities at Sharks Ice at San Jose
 - c. Accept Verbal Report on Activities at Excite Ballpark Home of the San Jose Giants

4. Committee Reports

- 4.1. *Standing Executive Committee (Chair: Walia)*
 - a. Accept Arena Authority Executive Summary for Fiscal Year 2023-24
 - b. Review and Approve Fiscal Year 2024-25 Executive Committee Slate of Officers
- 4.2. *Standing Finance Committee (Chair: Ekern)*
 - a. Review and Approve Quarterly Financial Statements
 - b. Review and Approve Fiscal Year 2024-25 Arena Authority Operating Budget
- 4.3. *Standing San Jose Sports Hall of Fame Committee (Chair: Weekes)*
 - a. Accept Verbal Report on the 2024 San Jose Sports Hall of Fame Program
- 4.4. *Standing Facilities Committee (Co-Chairs: Ekern, Ferdolage)*
 - a. Accept Verbal Report on Activities at SAP Center at San Jose
- 4.5. *Standing Stadium Committee (Chair: Nelson)*
 - a. Accept Verbal Report on Activities at Excite Ballpark Home of the San Jose Giants
- 4.6. *Ad Hoc Board Recruitment Committee (Chair: One Bear)*
 - a. Review and Approve Board Member Reappointment
 - b. Accept Memorandum on Upcoming Board Vacancy (San Jose Downtown Association)
- 4.7. *Standing Community Programs Committee (Chair: One Bear)*
 - a. Accept Report on City and Community Events Program Applicant
 - San Jose Unified School District Middle School Promotions
 - b. Review and Approve City and Community Events Program Applicant
 - San Jose Unified School District Middle School Promotions (supplemental request)

5. Recognition of Board Chair Vinni Walia

6. Open Forum/Public Comments

You may speak to the Board about any discussion item that is on the agenda. You may also speak during Public Comments on items that are not on the agenda and are within the subject matter jurisdiction of the Board. Please be advised that, by law, the Board is unable to discuss or take action on issues presented during Public Comments.

7. Adjournment

PUBLIC RECORDS REQUESTS AND AMERICAN DISABILITY ACT

All public records relating to an open session on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the office of the San Jose Arena Authority, SAP Center at San Jose, 525 W. Santa Clara Street, San Jose CA 95113 at the same time that the public records are distributed or made available to the legislative body. To request an accommodation or alternative format for City-sponsored meetings, events or printed materials, please contact the San Jose Arena Authority at 408-977-4780 or contact wang@sjaa.com as soon as possible but at least three business days before the meeting/event.

*** CODE OF CONDUCT * City Council Policy 0-37**

The Code of Conduct is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

PUBLIC PARTICIPATION AND TELECONFERENCE OPTION

Per City of San Jose Board and Commission Meeting Guidelines, members are now required to attend their board and commission meetings in person. Additionally, anyone from the public wanting to participate in a San Jose Arena Authority meeting may do so at no cost via Zoom teleconference. For electronic access to this Arena Authority meeting, please use the link or dial numbers below for a Zoom teleconference connection.

<https://us06web.zoom.us/j/82889167134>
Meeting ID: 828 8916 7134

One tap mobile
+16694449171,,82889167134# US
+16699006833,,82889167134# US (San Jose)

• +1 669 900 6833 US (San Jose)
Meeting ID: 828 8916 7134

THE LEVINE ACT

The Levine Act requires a Party in a Proceeding before the City of San José that involves any action related to their contract, license, permit, or use entitlement to disclose any campaign contributions to City elected or appointed officials totaling more than \$250 within the 12 months prior to the City decision. A Participant to a Proceeding may voluntarily report a campaign contribution. Please visit <https://www.sanjoseca.gov/your-government/appointees/city-clerk/levine-act> for updated forms and information.

San Jose Arena Authority

Regular Meeting of the Board of Directors

April 24, 2024

4:00 pm

Physical Location Below-Teleconference Information at the End of This Agenda

San Jose Emergency Operations Center

1591 Senter Road

Main Classroom G 209

San Jose, CA

Meeting Minutes

Board Members in Attendance

John Albers	Dolores Montenegro
Traci Ferdolage	Miyuki One Bear
Martin Flores	Vinni Walia
Michael Lomio	Rusty Weekes

Board Members Not in Attendance

Rosmeri Alfaro	Nanci Klein
Cynthia Bojorquez	Kyle Nelson
Domingo Candelas	George Sanchez
David Cohen	Ruth Shikada
Bill Ekern	

Staff in Attendance

Chris Morrisey (Executive Director)
Shelly Wang (Administrative Assistant)
Cameron Day (City Attorney's Office)

Guests in Attendance

Domenic Onorato (Department of Public Works)
Bernice Alaniz (VTA)
Matt Derby (VTA)
Erin Sheelen (VTA)

1. **Call to Order/Roll Call/Introductions.** The Arena Authority convened the regular meeting of the Board of Directors at 4:08pm.
2. **General Business**
 - a. **Presentation on the Valley Transportation Authority BART Project at SAP Center at San Jose.** Bernice Alaniz and Erin Sheelen provided Arena Authority Board members with an update on upcoming BART construction in the vicinity of the arena.
 - b. **Review and Approve February 28, 2024 Meeting Minutes.** Approved with 7 approvals. 1st: Walia, 2nd: Montenegro.
3. **Executive Director and Staff Reports**
 - 3.1. **Executive Director (Morrisey)**
 - a. **Accept Reports on Arena Authority Oversight**
 - **SAP Center at San Jose (Verbal).** The March 18 Nvidia event was held at the arena and the convention center and was managed well between the two facilities. The Sharks season recently was completed. Work is underway to add electric car charging stations in arena parking lot A.

- Sharks Ice at San Jose/Tech CU Arena. The Sharks Ice Annual Summary of Activities is included under agenda item 3.1.a.
- Excite Ballpark Home of the San Jose Giants (Verbal). The Giants finished their offseason by improving field conditions and adding padding to the outfield wall. They opened their regular season on April 5 against Fresno.

b. Accept Verbal Reports on Arena Authority Administrative Items

- VTA/BART Downtown/Diridon Community Working Group. Work continues on the Arena Transportation and Parking Management Plan in anticipation of working with BART on their Construction Transportation and Parking Management Plan.
- South Campus Operations Team. History San Jose is working with other SCOT members in anticipation of the large SJ Made Fest being held in History Park.
- Emergency Resources Network. The Executive Director attended a City Emergency Services Council meeting to review and approve a draft City-wide emergency operations plan.

3.2. *Administrative Assistant (Wang)*

- a. Accept Verbal Report on Activities at SAP Center at San Jose. Upcoming events at SAP Center at San Jose include Justin Timberlake concerts, Tom Segura, and Bay Area Panthers games.
- b. Accept Verbal Report on Activities at Sharks Ice at San Jose. An adult hockey tournament with 40 teams participating is scheduled next month and the first MMA fight at Tech CU Arena is scheduled for May 18.

4. Committee Reports

4.1. Standing Executive Committee (Chair: Walia)

- a. Accept Verbal Report on the Planning of the Arena Authority FY 2024-25 Operating Budget. Arena Authority staff has reached out to the City of San Jose regarding funding for the upcoming fiscal year.
- b. Update on Bonus Package to the Executive Director for 30 Years of Service. Arena Authority and City Attorney Office staff reviewed the SJAA Personnel Policy and did not find language that would prohibit the Board-approved bonus and extra vacation days in honor of the Executive Director's 30 years of service with the Arena Authority.

4.2. Standing Finance Committee (Chair: Ekern)

- a. Accept Verbal Report on Arena Authority Tax Preparation Submission. Arena Authority tax returns have been completed.

4.3. Standing San Jose Sports Hall of Fame Committee (Chair: Weekes)

- a. Accept Verbal Report on the 2024 San Jose Sports Hall of Fame Program. The San Jose Sports Hall of Fame Committee is in the process of selecting the 2024 inductees.

4.4. Standing Facilities Committee (Co-Chairs: Ekern, Ferdolage)

- a. Accept Memorandum on the Approval of the Fiscal Year 2024-25 Capital Budgets for SAP Center at San Jose and Sharks Ice at San Jose. See notated agenda item 4.4.a.

- 4.5. Standing Stadium Committee (Chair: Nelson)
a. Accept Verbal Report on Activities at Excite Ballpark Home of the San Jose Giants. The San Jose Giants have partnered with Rotary San Jose for fireworks shows at Excite Ballpark on July 3 and 4.
- 4.6. Ad Hoc Board Recruitment Committee (Chair: One Bear)
a. Accept Verbal Report on Future Board Vacancy (San Jose Downtown Association). The Arena Authority will soon be recruiting a San Jose Downtown Association member to fill an upcoming Board vacancy (Walia will term out on June 30, 2024).
- 4.7. Standing Community Programs Committee (Chair: One Bear)
a. Review and Approve City and Community Events Program Applicant.
• San Jose Unified School District Middle School Promotions. The Arena Authority Board voted to approve SJUSD for up to \$20,000 for the 2024 Middle School Promotions. 7 Approvals. 1st: Ferdolage, 2nd: Weekes.
5. Open Forum/Public Comments. None.
6. Tour of the Emergency Operations Center. Domenic Onorato, Department of Public Works, provided an overview of the project and conducted a tour of the City of San Jose's newly built Emergency Operations Center.
7. Adjournment. The meeting adjourned at 5:13pm.

Submitted by:



Shelly Wang

San Jose Arena Authority

Memorandum

To: Nanci Klein, Director of Economic Development and Cultural Affairs
From: Vinni Walia, Board Chair and Chris Morrissey, Executive Director
Subject: Arena Authority Executive Summary for Fiscal Year 2023-24
Date: June 13, 2024


Arena Authority Executive Summary Fiscal Year 2023-24

Executive Summary

On behalf of the Board of Directors and staff of the San Jose Arena Authority, we are pleased to submit the Executive Summary of activities undertaken by the Arena Authority during Fiscal Year 2023-24. Included in this Executive Summary are areas of responsibilities administered by the Arena Authority for its oversight of the management and operations of SAP Center at San Jose, Sharks Ice at San Jose, and Excite Ballpark Home of the San Jose Giants. Additionally, there is information on the Authority's community outreach programs as well as the organization's leadership with the South Campus Operations Team (SCOT). This last year, the Arena Authority participated in the reactivation of the City's Emergency Services Council (ESC).

Background

Created by a resolution of the San Jose City Council and consisting of a 17-member, Mayor-appointed Board of Directors, the Arena Authority was originally designated with the oversight of operations of SAP Center at San Jose (originally San Jose Arena). Since then, the organization's administrative oversight has been broadly expanded to include Sharks Ice at San Jose and Excite Ballpark Home of the San Jose Giants. In 2010, the Arena Authority created the South Campus Operations Team. Chaired by the Authority, the team meets monthly to address area operations, provide project updates, and discuss other management issues in the area in and adjacent to the south campus of San Jose State University. In 2018, the Arena Authority created the Emergency Resources Network (ERN). The mission of the ERN is to enhance the collaborative relationships between facility operators and first responders in the preparation and response to natural disasters and man-made threats. Along with that, the Authority became a member of the City's Emergency Services Council, a public safety body assembled to address operations of natural and human-induced emergencies. The Council convened in April to review the new City-wide emergency response plan.



San Jose Arena Authority

Arena Authority Executive Summary Fiscal Year 2023-24

Facility Operational Oversight


SAP Center at San Jose

In Fiscal Year 2023-24, SAP Center at San Jose continued to provide a full schedule of events, featuring Sharks hockey games, concerts, comedy shows, and family entertainment. In August, the Center hosted the U.S. Gymnastics Championships. And in October, the Sharks celebrated their 30th season at SAP Center at San Jose. In 21 seasons while playing at the Center, the Sharks advanced to the National Hockey League Playoffs, including one run of 10 consecutive years. They have been to five Western Conference Finals and one Stanley Cup Final. Also, over the 30 years in San Jose, SAP Center Management has presented world-class entertainment, featuring this era's greatest musical talent and covering a wide field of musical genres.

Regarding the annual capital improvements program, the City approved \$6,885,000 in capital funding for the arena in FY 2023-24. Major projects included upgrading the building's LED displays, upgrading the Rinkside Room and replacing food service equipment. In preparing the annual capital repair and replacement budget, the Arena Authority works closely with Sharks Sports & Entertainment, the City Manager's Budget Office, and the Department of Public Works to evaluate and refine the budget for eventual submittal to the City.

For operations at SAP Center at San Jose, the Arena Authority engages SAP Center Management, several City departments, and other entities to facilitate the management of the Center's day-to-day operations. As such, the Authority works collaboratively with the other agencies to administer to the arena's Transportation and Parking Management Plan (TPMP). Through the elements of this plan, critical vehicular traffic and pedestrian movement strategies, on-site and off-site parking operations, vicinity street management and closures, and neighborhood integrity concerns are addressed in a safe and well-thought-out fashion.

Regarding long-term operations at and adjacent to the Center, the Arena Authority is engaged in a host of generational transit, parking, and development projects. These projects include the design and function of the San Jose Diridon multimodal transit center, an extensive transit hub that will service several future modes of public transportation. One of those major transit projects is the Valley Transportation Authority's BART project, which will provide a subway and station adjacent to the arena. Preliminary work on the arena subway project has already begun. While Google is reassessing the Downtown West Mixed-Use Project, work continues to address parking needs in the area, including the development of the Milligan property just north of the arena. The new parking facility will include over 320 spaces and is scheduled to open during the first quarter of 2025. Additionally, SAP Center Management and the City are engaged in discussions on updating the arena to current operational standards. Although the arena is still considered by many as one of the most-treasured public assets, the building is 30-years old and in need of vital upgrades.



San Jose Arena Authority

Arena Authority Executive Summary Fiscal Year 2023-24

Sharks Ice at San Jose

As in the past, Sharks Ice at San Jose/Tech CU Arena had another active year. In February, Tech CU Arena hosted the 2024 American Hockey League All-Star Classic. Over two days, thousands of guests enjoyed all-star activities at the arena. By building Tech CU Arena, Sharks Ice at San Jose is now the largest public ice facility in the United States.

Additionally, participation in both figure skating and youth and adult hockey camps and leagues has increased with public access to five rinks and Tech CU Arena. Clinics and public skating programs also offered an opportunity for many to enjoy the numerous amenities at the ice center. For Fiscal Year 2023-24 the City approved \$969,000 in capital improvements, which included upgrades to the elevators and the HVAC systems.


Excite Ballpark Home of the San Jose Giants

Excite Ballpark Home of the San Jose Giants typically conducts over 140 events annually, including a large variety of baseball activities such as youth clinics, high school regular season games, Central Coast Section playoff and championship games, San Jose State University baseball games, and San Jose Giants regular and post-season games. Other events at the stadium include campouts, drive-in movies, concerts, and fireworks shows. Recent stadium improvements included code compliance features for concession and fan viewing areas.

Community Outreach Programs

The Arena Authority serves a critical function as the City's community liaison in identifying and addressing day-to-day operational issues at SAP Center at San Jose. To address any extraordinary elements to Center and vicinity operations, the Arena Authority works directly with the City's Department of Transportation, the Office of Cultural Affairs, the San Jose Police Department, Sharks Sports & Entertainment, and local City Council offices to conduct outreach to residents and business owners. This is typically accomplished through civic engagement in regional project discussions, including the Authority's participation on the VTA's BART Downtown/Diridon Community Working Group.

Another key community outreach element is the Authority's Arena Ticket Distribution Program. During FY 2023-24 the Authority distributed all 3,410 tickets made available per the guidelines of City Council Policy 9-11. The Arena Authority has now distributed over 130,000 tickets to the San Jose community since the program was introduced in 1993. Additionally, the Arena Authority distributes tickets to Barracuda home games at Tech CU Arena through the City Council ticket distribution policy.



San Jose Arena Authority


Arena Authority Executive Summary Fiscal Year 2023-24

Another active community program is the Arena Authority's City and Community Events (CCE) program. During the last fiscal year, two organizations conducted events at SAP Center at San Jose. From this activity, \$70,000 of City and Community Events program funding was allocated to program applicants to offset event expenses. It is worth noting that the Authority has issued more than 2.2M in program funding credits to community-based organizations since the funding element was introduced in FY 2001-02. The two events included the 28TH annual San Jose Sports Hall of Fame induction ceremony and the San Jose Unified School District middle school graduations. For the Sports Hall of Fame, the Arena Authority maintains representation on the San Jose Sports Authority's Sports Hall of Fame Committee and participates in the selection of the annual inductees. The bronze plaques presented at the annual induction ceremony are eventually placed on permanent display along the public concourse at SAP Center at San Jose. To date, over 115 athletes and coaches have been inducted into the San Jose Sports Hall of Fame.

The South Campus Operations Team (SCOT) continued to see significant change in the area during the last fiscal year. In March, construction was completed by the City's Department of Public Works at the Emergency Operations Center/Fire Training Center. These facilities allow emergency responders the most up-to-date technologies to identify and respond to significant emergency events in San Jose. Its opening represents another South Campus cornerstone facility following the construction of Tech CU Arena, the expansion of SJSU's CEFCU Stadium and the construction of the SJSU 1,500-space capacity parking garage. SCOT was created to provide a forum for South Campus facility and park operators to share program and event information, address ongoing operational and parking issues, manage simultaneous events, and discuss capital projects. The team includes representatives from Kelley Park, Happy Hollow Park and Zoo, History Park, Sharks Ice at San Jose, Excite Ballpark Home of the San Jose Giants, San Jose State University Athletics, the Office of Cultural Affairs, the Department of Public Works, the San Jose Police Department, and the Arena Authority.

Arena Authority Administrative Activity

The Arena Authority continues its administrative responsibilities with the development of the arena Transportation and Parking Management Plan (TPMP) in preparation of the submittal of the BART construction TPMP in the vicinity of the arena. Among the many roles involved in this significant project the Authority continues to serve as an important project liaison within the working groups involved in the project. Furthermore, the Arena Authority strongly supports the creation of a BART design and construction executive oversight group. In doing this, the major stakeholders would convene on a regular basis to find solutions to the critical issues that would impact the arena's ongoing functioning as the City's most prized public asset. The Arena Authority is also fully committed to continue to administer to the contents of the management agreements for the three City sports facilities and looks forward to working cooperatively to ensure that these City-owned assets remain active and accessible while offering a wide range of opportunities for public participation.



San Jose Arena Authority

Informational Memorandum

To: Members of the San Jose Arena Authority Board of Directors
From: Chris Morrissey, Executive Director
Subject: Arena Authority Board of Directors Election of Officers
Date: June 17, 2024

Please be advised that at the June 26 Regular Meeting of the Arena Authority Board of Directors, the Authority Board will be determining the slate of officers for the upcoming fiscal year, July 1, 2024 to June 30, 2025. Generally, there are four officer positions elected annually by the Arena Authority Board of Directors. The four elected positions include the following: Chairperson, Vice-Chairperson, Treasurer, and Secretary.

A May 29 memorandum was sent to each Board member requesting interested members to submit their names for consideration for the officer positions. Below are the names of the candidates who submitted their names for consideration:

**San Jose Arena Authority
Board Officers
FY 2024-25**

Chairperson:	Bill Ekern
Vice-Chairperson:	Traci Ferdolage
Treasurer:	Miyuki One Bear
Secretary:	Rusty Weekes

If you have any comments or questions, please contact me at morrissey@sjaa.com.

San Jose Arena Authority

Statement of Activity

January - March, 2024

SJAA Board Meeting

June 26, 2024

Agenda Item 4.2.a.

	TOTAL
Revenue	
Interest Earned	35
Total Revenue	\$35
GROSS PROFIT	\$35
Expenditures	
General Operations/Administrative	
Advertising/Promotional	180
Bank Charges & Fees	30
Board Expense	1,752
Bookkeeping Services	300
Insurance	1,735
Office Expense	278
Subscriptions/Dues	685
Telephone/FAX	332
Total General Operations/Administrative	5,292
Legal & Professional Fees	1,500
Personnel and related expenses	
Employee Benefits	1,491
Payroll Expense	
Payroll Taxes	5,903
Salaries	74,236
Total Payroll Expense	80,139
Total Personnel and related expenses	81,630
Program Expenses	
Business Meetings.Meals	730
Total Program Expenses	730
Total Expenditures	\$89,152
NET OPERATING REVENUE	\$ -89,118
NET REVENUE	\$ -89,118

San Jose Arena Authority

Budget vs. Actuals: FY 2023-2024 Operating Budget - FY24 P&L

January - March, 2024

SJAA Board Meeting

June 26, 2024

Agenda Item 4.2.a.

	JAN 2024		FEB 2024		MAR 2024		TOTAL	
	ACTUAL	BUDGET	ACTUAL	BUDGET	ACTUAL	BUDGET	ACTUAL	BUDGET
Revenue								
Additional Rent for Solar4America Ice at San Jose		9,507		9,507		9,507	\$0	\$28,522
City Funding		21,557		21,557		21,557	\$0	\$64,672
Interest Earned	13	8	11	8	11	8	\$35	\$25
Total Revenue	\$13	\$31,073	\$11	\$31,073	\$11	\$31,073	\$35	\$93,219
GROSS PROFIT	\$13	\$31,073	\$11	\$31,073	\$11	\$31,073	\$35	\$93,219
Expenditures								
General Operations/Administrative							\$0	\$0
Advertising/Promotional	60	83	60	83	60	83	\$180	\$250
Bank Charges & Fees	10	21	10	21	10	21	\$30	\$62
Board Expense		417	1,516	417	236	417	\$1,752	\$1,250
Bookkeeping Services		208	225	208	75	208	\$300	\$625
Delivery and Postage		25		25		25	\$0	\$75
Equipment Lease/ Maintenance/PO Box		142		142		142	\$0	\$425
Insurance	573	833	581	833	581	833	\$1,735	\$2,500
Miscellaneous Operating Reserve		250		250		250	\$0	\$750
Office Expense	45	125	105	125	129	125	\$278	\$375
Office Supplies		83		83		83	\$0	\$250
Subscriptions/Dues	195	125	295	125	195	125	\$685	\$375
Telephone/FAX	152	125	90	125	90	125	\$332	\$375
Total General Operations/Administrative	1,034	2,437	2,882	2,437	1,376	2,437	\$5,292	\$7,312
Legal & Professional Fees	1,500	167		167		167	\$1,500	\$500
Contractual Services		833		833		833	\$0	\$2,500
Total Legal & Professional Fees	1,500	1,000		1,000		1,000	\$1,500	\$3,000
Personnel and related expenses							\$0	\$0
Employee Benefits							\$0	\$0
Dental and Vision Insurance	20	150		150		150	\$20	\$450
Health-in-Lieu		750		750		750	\$0	\$2,250
SIMPLE IRA Employer Contribution	421	442	421	442	631	442	\$1,472	\$1,325
Vehicle Operation	0	200	0	200	0	200	\$0	\$600
Total Employee Benefits	440	1,542	421	1,542	631	1,542	\$1,491	\$4,625
Payroll Expense							\$0	\$0
Payroll Taxes	1,802	1,667	1,667	1,667	2,434	1,667	\$5,903	\$5,000
Salaries	21,210	22,057	21,210	22,057	31,815	22,057	\$74,236	\$66,170
Total Payroll Expense	23,012	23,723	22,878	23,723	34,249	23,723	\$80,139	\$71,170
Total Personnel and related expenses	23,452	25,265	23,298	25,265	34,880	25,265	\$81,630	\$75,795
Program Expenses							\$0	\$0
Business Meetings.Meals	414	208	195	208	121	208	\$730	\$625
Collateral Materials		333		333		333	\$0	\$1,000
SHOF		333		333		333	\$0	\$1,000
Total Program Expenses	414	875	195	875	121	875	\$730	\$2,625
Total Expenditures	\$26,401	\$29,577	\$26,375	\$29,577	\$36,377	\$29,577	\$89,152	\$88,732
NET OPERATING REVENUE	\$ -26,388	\$1,495	\$ -26,364	\$1,495	\$ -36,366	\$1,495	\$ -89,118	\$4,486
NET REVENUE	\$ -26,388	\$1,495	\$ -26,364	\$1,495	\$ -36,366	\$1,495	\$ -89,118	\$4,486

San Jose Arena Authority
Budget vs. Actuals: FY 2023-2024 Operating Budget - FY24 P&L
 July 2023 - March 2024

SJAA Board Meeting
June 26, 2024
Agenda Item 4.2.a.

	JUL - SEP, 2023		OCT - DEC, 2023		JAN - MAR, 2024		TOTAL	
	ACTUAL	BUDGET	ACTUAL	BUDGET	ACTUAL	BUDGET	ACTUAL	BUDGET
Revenue								
Additional Rent for Solar4America Ice at San Jose	114,088	28,522		28,522		28,522	\$114,088	\$85,566
City Funding	258,687	64,672		64,672		64,672	\$258,687	\$194,015
Interest Earned	35	25	43	25	35	25	\$113	\$75
Total Revenue	\$372,810	\$93,219	\$43	\$93,219	\$35	\$93,219	\$372,888	\$279,656
GROSS PROFIT	\$372,810	\$93,219	\$43	\$93,219	\$35	\$93,219	\$372,888	\$279,656
Expenditures								
General Operations/Administrative							\$0	\$0
Advertising/Promotional	180	250	180	250	180	250	\$540	\$750
Bank Charges & Fees	30	62	30	62	30	62	\$90	\$187
Board Expense	400	1,250	1,214	1,250	1,752	1,250	\$3,366	\$3,750
Bookkeeping Services	225	625	700	625	300	625	\$1,225	\$1,875
Delivery and Postage	210	75		75		75	\$210	\$225
Equipment Lease/ Maintenance/PO Box	355	425		425		425	\$355	\$1,275
Insurance	1,789	2,500	1,718	2,500	1,735	2,500	\$5,242	\$7,500
Miscellaneous Operating Reserve		750		750		750	\$0	\$2,250
Office Expense	244	375	477	375	278	375	\$999	\$1,125
Office Supplies	130	250		250		250	\$130	\$750
Parking & Toll	10		5				\$15	\$0
Subscriptions/Dues	578	375	741	375	685	375	\$2,004	\$1,125
Telephone/FAX	291	375	270	375	332	375	\$893	\$1,125
Total General Operations/Administrative	4,441	7,312	5,334	7,312	5,292	7,312	\$15,068	\$21,937
Legal & Professional Fees		500		500	1,500	500	\$1,500	\$1,500
Contractual Services		2,500		2,500		2,500	\$0	\$7,500
Total Legal & Professional Fees		3,000		3,000	1,500	3,000	\$1,500	\$9,000
Personnel and related expenses							\$0	\$0
Employee Benefits							\$0	\$0
Dental and Vision Insurance	39	450	20	450	20	450	\$79	\$1,350
Health-in-Lieu		2,250		2,250		2,250	\$0	\$6,750
SIMPLE IRA Employer Contribution	1,426	1,325	1,262	1,325	1,472	1,325	\$4,159	\$3,975
Vehicle Operation	0	600		600	0	600	\$0	\$1,800
Total Employee Benefits	1,466	4,625	1,281	4,625	1,491	4,625	\$4,238	\$13,875
Payroll Expense							\$0	\$0
Payroll Taxes	5,671	5,000	1,827	5,000	5,903	5,000	\$13,401	\$15,000
Salaries	74,133	66,170	63,631	66,170	74,236	66,170	\$212,000	\$198,510
Total Payroll Expense	79,805	71,170	65,458	71,170	80,139	71,170	\$225,401	\$213,510
Total Personnel and related expenses	81,270	75,795	66,739	75,795	81,630	75,795	\$229,639	\$227,385
Program Expenses							\$0	\$0
Business Meetings.Meals	296	625	163	625	730	625	\$1,189	\$1,875
Collateral Materials		1,000		1,000		1,000	\$0	\$3,000
SHOF		1,000		1,000		1,000	\$0	\$3,000
Total Program Expenses	296	2,625	163	2,625	730	2,625	\$1,189	\$7,875
Total Expenditures	\$86,008	\$88,732	\$72,236	\$88,732	\$89,152	\$88,732	\$247,396	\$266,197
NET OPERATING REVENUE	\$286,802	\$4,486	\$ -72,193	\$4,486	\$ -89,118	\$4,486	\$125,492	\$13,459
NET REVENUE	\$286,802	\$4,486	\$ -72,193	\$4,486	\$ -89,118	\$4,486	\$125,492	\$13,459

**SAN JOSE ARENA AUTHORITY
FY 2023-24 OPERATING BUDGET**

Operating Expenses	FY 2023-24	FY 2023-24	Budget	Variance	FY 2024-25	Budget	Change
Account Names	Budget	Actual	Budget	Variance	Budget	Budget	Change
<u>Personnel and Related Expenses</u>							
Staff Salaries (6.5% COLA)	245,775	245,775	0	281,885	36,110		
Staff Salary Adjustments (8%)	18,905	18,905	0	0	-18,905		
Staff Benefits	8,000	10,500	2,500	11,000	3,000		
Payroll Taxes/Payroll Fees	20,000	19,000	-1,000	20,000	0		
Retirement (Simple IRA)	5,300	5,300	0	5,650	350		
Vehicle Operation	<u>2,400</u>	<u>2,400</u>	<u>0</u>	<u>4,800</u>	<u>2,400</u>		
Subtotal	300,380	301,880	1,500	323,335	21,455		
<u>Professional Services</u>							
CPA / Annual Financial Services	2,000	1,500	-500	2,000	0		
Contractual Services / Collateral Materials	15,000	0	15,000	10,000	-5,000		
Monthly Bookkeeping Services	<u>2,500</u>	<u>2,000</u>	<u>-500</u>	<u>2,500</u>	<u>0</u>		
Subtotal	19,500	3,500	14,000	14,500	-5,000		
<u>Program Expenses</u>							
Board Expenses	5,000	3,500	-1,500	5,000	0		
Business Meetings / Meals / SJ Sports Hall of Fa	<u>6,500</u>	<u>7,500</u>	<u>1,000</u>	<u>8,000</u>	<u>1,500</u>		
Subtotal	11,500	11,000	-500	13,000	1,500		


**SAN JOSE ARENA AUTHORITY
FY 2023-24 OPERATING BUDGET**

Operating Expenses Account Names	FY 2023-43	FY 2023-24	Budget	Variance	FY 2024-25	Budget	Change
	Budget	Actual			Budget		
General Operations							
Bank Charges / Delivery / Postage	550	350		-200	500		-50
Conference / Education / Travel	0	0		0	10,000		10,000
Equipment Lease and Maintenance	1,700	400		-1,300	1,500		-200
Insurance	10,000	7,500		-2,500	10,000		0
Telephone	1,500	1,400		-100	1,500		0
Office Expenses / Supplies	2,500	1,500		-1,000	2,500		0
Subscription Dues / Memberships	2,500	2,700		200	2,500		0
Miscellaneous Operating Reserves	3,000	0		-3,000	3,000		0
Subtotal	<u>21,750</u>	<u>13,850</u>		<u>-7,900</u>	<u>31,500</u>		<u>9,750</u>
TOTAL	353,130	330,230		-22,900	382,335		27,705

Operating Revenues Account Name	FY 2023-24	FY 2023-24	Budget	Variance	FY 2024-25	Budget	Change
	Budget	Actual			Budget		
City Funding (6.5% COLA)	258,687	258,687		0	275,502		16,815
Additional Rent for Sharks Ice (CPI)	114,088	114,088		0	116,792		2,704
Interest Earned	100	100		0	150		50
TOTAL	372,875	372,875		0	392,444		19,569

Note: The Arena Authority keeps a separate reserve for unexpected (emergency) expenses and employee health benefits.

Revised: 06/17/24



San Jose Arena Authority

Memorandum

To: San Jose Arena Authority Board of Directors

From: Miyuki One Bear, Chair, Board Recruitment Committee

Subject: Recommendation for the Reappointment of Current Arena Authority Board Member

Date: June 12, 2024

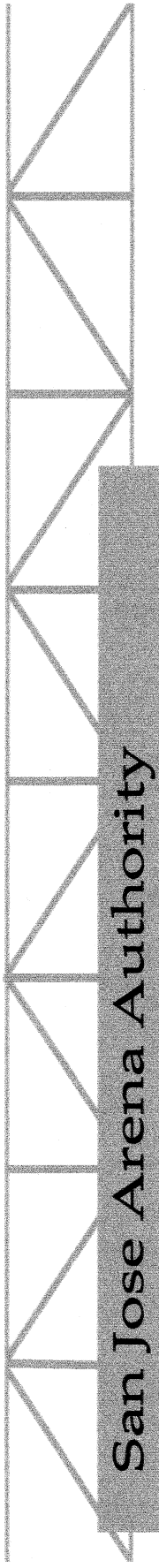
On June 26, the Arena Authority Board of Directors will review the reappointment of one Board member for an upcoming four-year term (July 1, 2024 - June 30, 2028). Listed below for your reference is the Board member's name with the appropriate Board designation and term. The Board member, Rossmeri Alfaro, is completing a partial term and is eligible to serve two full four-year terms. This would be Rossmeri's first four-year term.

Board Member Recommended for Reappointment

- Rossmeri Alfaro (At Large; July 1, 2024 – June 30, 2028)

For reference, I have attached the Arena Authority's staggered term document that illustrates the terms for each voting Board member. Please feel free to contact me or the Executive Staff with any comments or questions.

cc: Chris Morrisey, Executive Director
Shelly Wang, Administrative Manager



San Jose Arena Authority

**Board of Directors Staggered Term Document
 July 2023**

<u>Board Member</u>	<u>2024 End of Term</u>	<u>End of Term</u>
1. Vinni Walia, At Large	6/30/24*	-----
2. Rosmeri Alfaro, At Large**	6/30/24	6/30/28
<u>Board Member</u>	<u>2025 End of Term</u>	<u>End of Term</u>
3. John Albers, At Large	6/30/25	6/30/29*
4. Traci Ferdolage, At Large	6/30/25	6/30/29*
5. Miyuki One Bear, At Large	6/20/25	6/30/29*
6. Bill Ekern, Neighborhood Rep	6/30/25	6/30/29*
<u>Board Member</u>	<u>2026 End of Term</u>	<u>End of Term</u>
7. Rusty Weekes, At Large	6/30/26*	-----
8. George Sanchez, Neighborhood Rep	6/30/26	6/30/30*
9. Kyle Nelson, At Large	6/30/26	6/30/30*
10. Ruth Shikada, At Large**	6/30/26 (partial)	6/30/30
<u>Board Member</u>	<u>2027 End of Term</u>	<u>End of Term</u>
11. Cynthia Bojorquez, At Large	6/30/27	6/30/31*
12. Martin Flores, At Large	6/30/27	6/30/31*
13. Dolores Montenegro, At Large	6/30/27	6/30/31*

* End of Last Term

**Board members finishing partial terms and are eligible to serve two four-year terms.

San Jose Arena Authority

Board of Directors Vacancies Notice

From: Chris Morrisey, Executive Director
Subject: San Jose Arena Authority Board of Directors Vacancy
Date: June 10, 2024

The San Jose Arena Authority is seeking volunteer candidates from the San Jose Downtown Association to submit their resumes for the vacant Downtown Association representative position on the Arena Authority Board of Directors. Currently, the San Jose Arena Authority's 17-member Board of Directors convenes six times a year at SAP Center at San Jose to identify and address issues relating to the management and operation of SAP Center at San Jose (home of the San Jose Sharks); Sharks Ice at San Jose (San Jose Sharks and San Jose Barracuda training facilities, Tech CU Arena, and public ice rinks); and Excite Ballpark Home of the San Jose Giants. The Arena Authority is a community-based, nonprofit organization that plays an essential role in supporting the City of San Jose in the oversight and operation of these three community assets.

The Arena Authority invites candidates who are willing to volunteer and give back to the community. Board members attend and actively participate at the Authority's Board meetings (typically the fourth Wednesday of the month at 4:00 pm) and a select number of committee meetings. Among others, the Arena Authority has a Facilities Committee, a Stadium Committee, and a Community Programs Committee. This is an engaged, hands-on organization that is seeking to enhance and diversify its current makeup of Directors.

This Board position has voting powers and is eligible to serve two full four-year terms. Following Arena Authority candidate evaluations, the Mayor makes the final appointment to the Board. Please be advised that all individuals appointed to the Arena Authority Board of Directors are required to complete a Statement of Economic Interests (Form 700) <https://www.fppc.ca.gov/Form700.html>

The Arena Authority has benefitted over the years by community members interested in the Board's mission and its role in the City of San Jose's civic landscape. If you have any questions about the Arena Authority or your qualifications to participate, please feel free to contact me directly at morrisey@sjaa.com. Please note that no prior board experience is required.

If you know of any individuals who are interested in serving on the Arena Authority Board of Directors as the San Jose Downtown Association member representative, please have them submit a resume along with two professional references (contact information only) to the following: board@sjaa.com

The submittal deadline is July 15, 2024.

San Jose Arena Authority

Memorandum

To: Nanci Klein, Office of Economic Development
From: Chris Morrisey, Executive Director
Subject: Recommendation for City and Community Events Program Applicant
Date: April 26, 2024

Please be advised that at the April 24, 2024, San Jose Arena Authority Board of Directors meeting, the Board took action to approve one City Event application submitted through the City and Community Events (CCE) program at SAP Center at San Jose. Information pertaining to the applicant is included below.

The applicant is the San Jose Unified School District, returning to conduct May commencement exercises. The San Jose Unified School District has been active in San Jose since 1940 and serves a diverse student population. Six middle schools plan to participate in the graduation ceremonies. The Arena Authority Board approved \$20,000 to support the SJUSD in holding the graduation day.

Please note that the balance in the City and Community Events program fund can support the recommended funding level. For your reference, I have attached the applicant's event and organizational information.


If you have any comments or questions relating to the Arena Authority Board action, the program applicant or the event, please contact me. Thank you in advance for your consideration.

Approved  Date: 5/1/24

Name Nanci Klein

Title Director of Economic Development and Cultural Affairs

cc: San Jose Arena Authority Board of Directors
James Hamnett, Sharks Sports & Entertainment



San Jose Arena Authority

City and Community Events Program

Applicant and Event Information

Event: Middle School Graduation Ceremonies

Program Fund Amount: \$20,000

Organization Name: San Jose Unified School District

Contact: Tracy Morrison

Event Date: May 28, 2024

Time of Event: 9:00 am to 8:00 pm

Attendance: 1,500 per event (up to 9,000 people for all graduations)

Background: The San Jose Unified School District is returning to conduct May commencement exercises. The San Jose Unified School District has been active in San Jose since 1940 and serves a diverse student population.

Event Description: The event includes a series of eighth grade graduation ceremonies at SAP Center at San Jose. Schools planning on conducting commencement exercises include Bret Harte Middle School, Castillero Middle School, Herbert Hoover Middle School, John Muir Middle School, Muwekma Ohlone Middle School, and Willow Glen Middle School.

Hello Arena Authority Board:

Please enter this letter into the record for the next Arena Authority Board meeting.

Our group, No Digital Billboards in San Jose, is a coalition of residents, neighborhood associations, and environmental groups opposed to new billboards.

We are writing to ask for the Arena Authority's position on the legality and appropriateness of the signs shown below at Arena Authority sites.

Our concern is that elements of these signs are not compliant with Municipal Code and not good for San Jose. We have been advised by the City of San Jose Planning Department that signage on City property DOES need to comply with Municipal Code.

The applicable regulations for digital signage can be found here:

https://library.municode.com/ca/san_jose/codes/code_of_ordinances?nodeId=TIT23SI_CH23.02GEPR_PT2GEPR_23.02.905LIPRELSI

https://library.municode.com/ca/san_jose/codes/code_of_ordinances?nodeId=TIT23SI_CH23.04SIRE_PT1COCPNCGPQCITEIPLIHICOINZODINEBUDICAEXAUMASIARSTCRBOSIAROA_BLHIURVISIARNOSAJOSIAR_23.04.030FRSI (scroll down to subsection E)

Specifically the following signs are questioned:



These kiosks are at Sharks Ice on South 10th Street. They are showing off-premise advertising which including products and services not available at the site (i.e. national brands). That is generally prohibited by the Municipal Code. Furthermore they are using full motion video advertising. The Municipal Code Section 23.02.905(A) states: "No sign shall display animated messages, including flashing, blinking, fading, rolling, shading, dissolving, or any other effect that gives the appearance of movement.". They are also advertising destinations like Disneyland, an out of town destination. This undermines Team San Jose's marketing mission to attract people to San Jose.



The SAP Center sign is occasionally showing advertising for a national brand alcoholic beverage product. We question how this content (off-premise advertising) is compliant with the Municipal Code. We also question outdoor advertising of alcoholic beverages on San Jose civic assets and the image of our City this projects.

Our group is concerned that normalizing signs with the flagged characteristics, which today appears to be unique to Arena Authority sites, is pushing legal boundaries and moving the City down a path that residents strongly oppose. These signs also represent how difficult it is to control content for outdoor advertising. What should the public expect to see on signs in the future and what should the City and the Arena Authority be doing to set appropriate standards? If ads for alcohol are OK here, then where next? We urge the Board to take up this discussion.

Les Levitt (sender of this email), Jason Hemp, John Miller
No Digital Billboards in San Jose Steering Committee
408-373-6624