City Council Policy 0-47: Transition of Elected Officials Seamless Transition Framework for Incoming and Outgoing Offices

Presented by: Toni J. Taber, MMC







- Standardize transition processes for elected officials

- Ensure service continuity during transitions

- Govern digital communications, constituent data, equipment, and access

Purpose and Scope

- City-based accounts for official communications
- Constituent data centralization
- Asset inventory management
- Onboarding and offboarding procedures
- .gov domain adoption

Key Policy Components

- Use City accounts for social media, CRM, domains, subscriptions

- ITD and City Clerk to have administrative access in order to ensure City paid for data is retained by the City

- Councilmembers may maintain personal accounts

Recommendation 1 – City-Based Accounts

- AB 1637 mandates .gov domain by 2029

- Policy 1.7.9 updated in FY 2025-2026

- ITD and City Manager to lead transition

Recommendation 2 – .gov Domain Compliance - Provide business-style accounts for City use as the primary account for constituent communications

- Administered by ITD

- Offices maintain content responsibility

Recommendation 3 – Business Social Media Accounts

 Led by City Clerk's Office and coordinated with City Manager's office and City Departments

 City Clerk responsible for assisting with onboarding

- City Manager responsible for orientation and training for new officials

Recommendation 4 – Transition Coordination -Checklist maintained by each office on a form provided by the City Clerk

- Covers tech and event-related assets
- Shared quarterly with City Clerk
- Final reconciliation and asset return for outgoing

Recommendation 5 – Asset Inventory





- No exemptions post-2025 for non-City accounts



- Future evaluations to improve process

Recommendations 6–8 – Additional Considerations

- Clerk's Office to evaluate transitions and meet with relevant departments after each transition period to debrief and provide learning opportunities to improve processes.

- Policy refinements ongoing

- Full compliance by end of 2025

Implementation and Next Steps