



October 7, 2019

Mayor Sam Liccardo and
Members of the San Jose City Council
City of San Jose
200 E. Santa Clara Street
San Jose, CA 95113

RE: Peddler Permit Ordinance: Council Agenda 10/8/2019 Item 4.3

Dear Mayor Liccardo and Councilmembers,

On behalf of Sharks Sports & Entertainment and SAP Center at San Jose, I thank the City for the effort that has gone into amending the Peddler Permit Ordinance to conform to State law. SAP Center, which continues to attract fans and crowds to approximately 150 hockey games, concerts, family shows, and other events each year, has for many years experienced persistent and increasing problems associated with food vendors congregating outside of the arena. (Please see attached photos for examples.) We view the proposed amendments to the Ordinance as a positive step towards helping to ensure that the congestion caused by vendors does not create safety hazards by blocking emergency routes, unnecessarily overcrowding sidewalks, or forcing individuals to walk in traffic.

We also appreciate the thoughts expressed by Mayor Liccardo and Councilmembers Carrasco and Esparza, and concur with their suggestion that "safe locations" may be able to be found within the 500-foot limit around the arena, where vendors might be situated without creating safety hazards. We look forward to working with the San Jose Police Department and other City departments to evaluate where such areas could be located, and how many vendors could safely be situated in those areas.

As we have seen across the country and locally, crowds are increasingly targeted with acts of violence. Thus it is vitally important that the Ordinance, as modified, be implemented in a way that assures that SAP Center's ingress and egress pathways remain secure and clear. We specifically request that the City take steps to properly and fully enforce the Ordinance, as modified. We look forward to working with the City, the SJPD and others on the implementation of these important regulations, for the safety of our fans, guests, and the mobile vendors themselves.

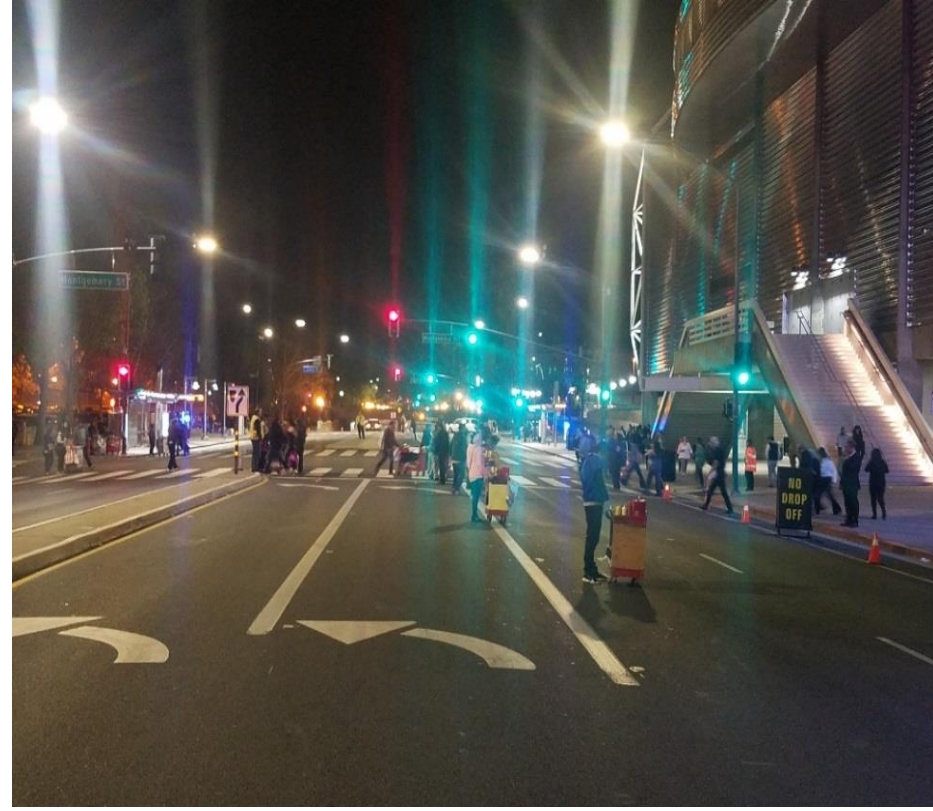
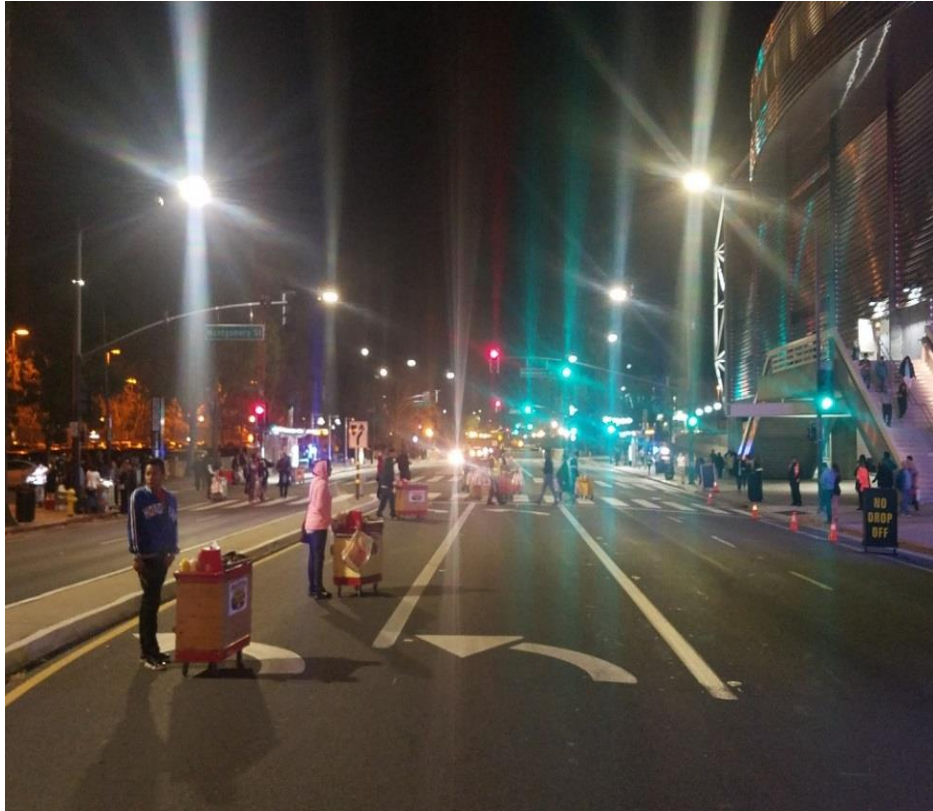
Sincerely,

A black rectangular redaction box covering the signature of Mike McCarroll.

Mike McCarroll
Director of Guest Service



Food Vendors



Food Vendors



Food Vendors



Food Vendors



Food Vendors



Food Vendors



Food Vendors

