

**Neighborhood Services and Education Committee and
Committee of the Whole
Joint Special Meeting with
County of Santa Clara, Children, Seniors and Families Committee**



**County of
Santa Clara**

Thursday, November 9, 2023

Joint Meeting: City of San José and County of Santa Clara County

Presentation from the County of Santa Clara, Office of Children and Families Policy

Presentation from the City of San José, Office of the City Manager on the City of San José Children and Youth Services Master Plan.

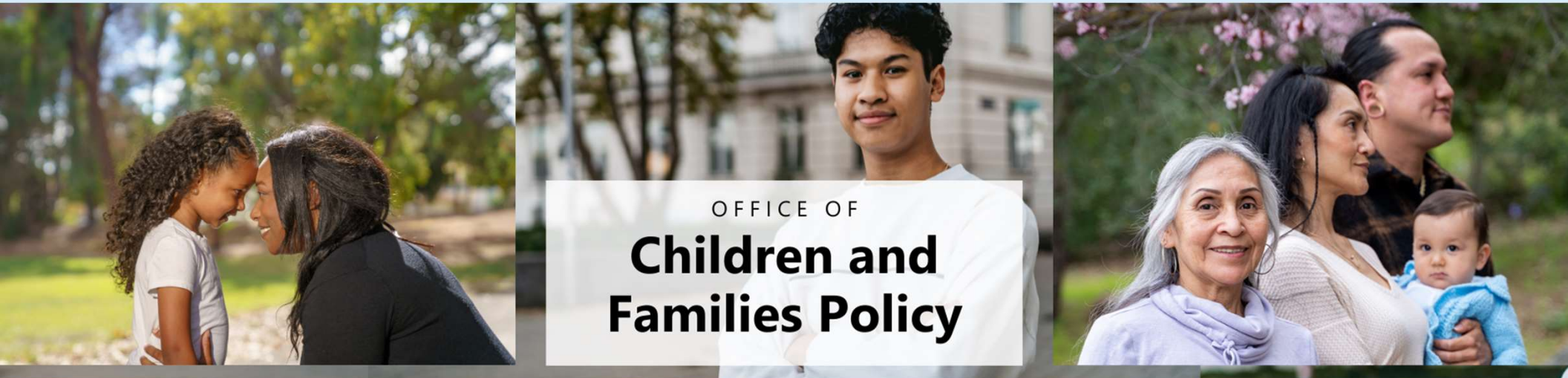
Joint Presentation from County of Santa Clara and City of San José on System of Care

Presentation from the City of San José and County of Santa Clara on Blue Zones

Public Comment

Discussion and Next Steps

County of Santa Clara, County Executive's Office



Sarah Duffy
Chief Children's Officer
County of Santa Clara, Office of Children and Families Policy



OCFP
Office of Children & Families Policy

The Office of Children and Families Policy

Vision Statement : All of Santa Clara County's children have the supports needed to be safe, healthy, and successful in learning and in life.

Policy and Analysis

Follow and advocate for local, state, and federal policies that will facilitate an equity-forward and data-driven agenda that identifies the most critical needs of children and families, identifies promising practices, sustainable funding, and measures that lead to positive outcomes.

Collaboration and Partnerships

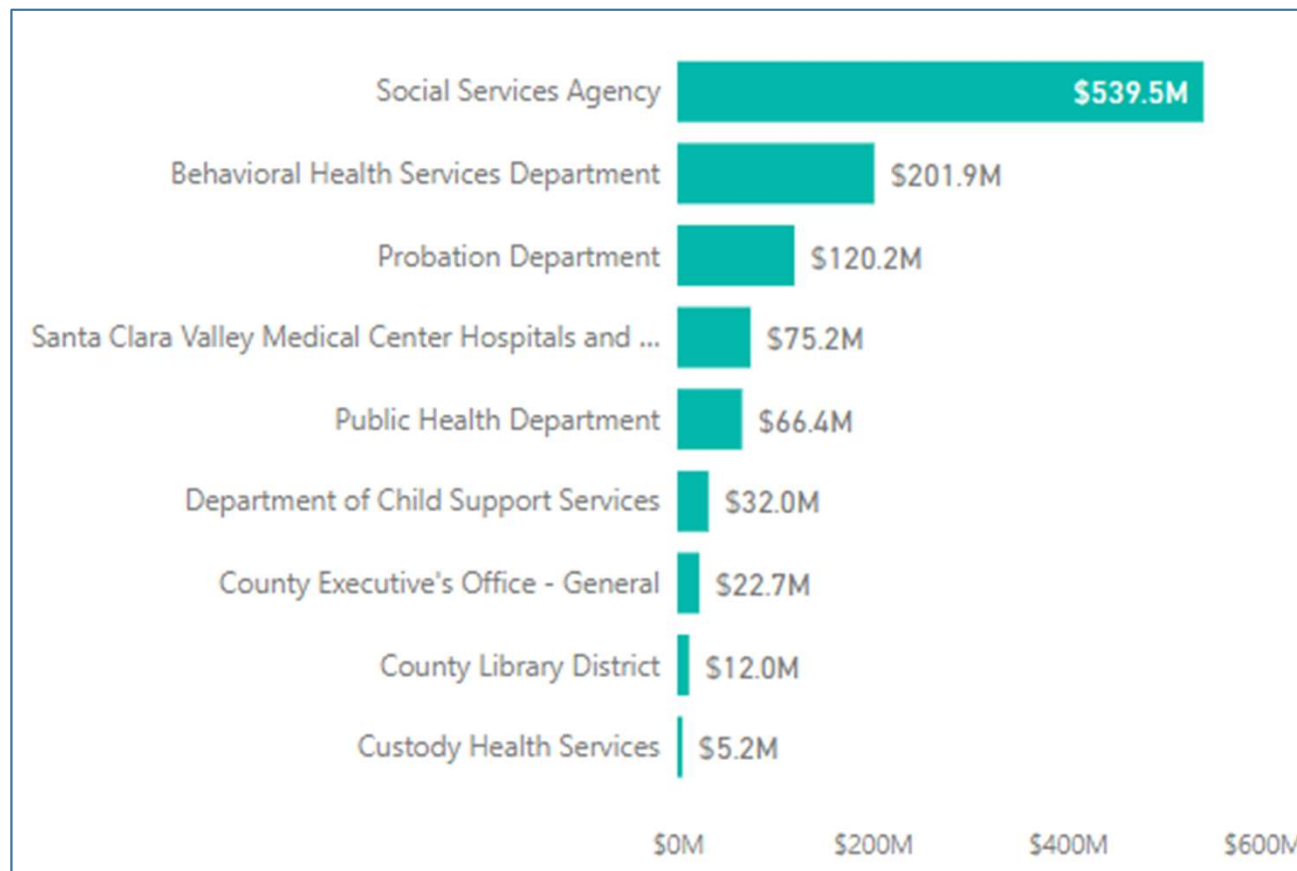
Cultivate and increase collaboration across County departments and with community partners to improve outcomes for children and families using data and evidence-based strategies.

Strategic Issues and Initiatives

In partnership with County agencies and organizations, facilitate analysis, planning and pilot implementation of promising new initiatives that will support and strengthen early interventions and preventative practices.

FY 2022-23 Children Budget

The County spent \$1.09 billion on children and families' services



Source: [Children's Budget 2023](#) | [County of Santa Clara \(sccgov.org\)](#)

Social Services Agency

The County of Santa Clara Social Services Agency's mission is to provide resources and opportunities in a culturally responsive manner to enhance the quality of life in our community by protecting, educating, and empowering individuals and families. Our vision is to serve, empower, and transform.

SSA Programming for Children and Families:

- Safety Net Programs:
 - CalWORKS, Medi-Cal, CalFresh, CalWORKS Housing Support Program (in partnership with OSH), Employment & Training
- Child Safety & Well-being:
 - Differential Response, Strengthening all Families Equitably, Family First Initiative, Family Seeing/Family Finding, Children & Youth System of Care
- Supportive Services:
 - Intern and Earn Program, Summer Camp and Activities for Youth, InPlay Afterschool and Summer Programming

Behavioral Health Services Department

The vision of the County of Santa Clara Behavioral Health Services Department (BHSD): is that the public behavioral health system is successful in helping to ensure that all residents in need of public behavioral health services are physically and emotionally healthy happy and thriving, in a safe and permanent living situation, part of a loving and supportive social network, involved in meaningful school, work activities, and safe from harm from the environment or others.

BHSD Programming for Children and Families:

- KidConnections Network
- Outpatient Continuum Services
- Full-Service Partnership Continuum (FSOC)
- Prevention and Early Intervention (PEI)
- School Based Wellness Centers Grant Program
- Community Based Youth Wellness Centers
- School Linked Services (SLS)
- Crisis Continuum of Care
- Nurse Family Partnerships
- Substance Use Treatment Continuum

Probation Department

The County of Santa Clara Probation Department strives to promote community safety by implementing proven strategies which enhance and support positive change in our clients, families and neighborhoods, reparation of the harm caused by criminal behavior, and exemplary conditions of secure care.

Probation Programming for Children and Families:

- School Based Wellness Centers (in partnership with BHSD)
- Neighborhood Safety and Services Unit (NSU)
 - Prosocial and Youth Development Services
- Prevention and Early Intervention (PEI)
- Education Services Unit
 - Educational Rights Project/Project Youth Education Advocates
- Violence Reduction Program
- Family Preservation Unit
- Credible Messenger Mentoring
- Probation Continuum of Services to Reentry (Pro-CSR) – Contracted Services
- Youth Advisory Council
- Corridor Program – Dependency Advocacy Center

Public Health Department

The County of Santa Clara Public Health Department's mission is to protect and improve the health and well-being of our community. We work to prevent disease and injury, promote healthy lifestyles, create healthy environments, use data to inform decision-making and advocate for policy and systems changes that advance racial and health equity. We care deeply about our mission and work daily across the Department and with our partners to achieve our vision for everyone to thrive in healthy, safe communities.

PHD Programming for Children and Families:

Healthy Communities

- Active and Safe Programming (Juntos Initiative, Children's Outdoor Bill of Rights, Safe Routes, Traffic Safe Communities Network)
- Cal Fresh Healthy Living
- Local Oral Health Program with Health Screenings for Children
- Violence Prevention Programming
- Tobacco-Free Communities (TFC) and Anti-Tobacco Youth Coalition

Infectious Disease and Response

- Covid Response
- Immunization Program
- Perinatal Hepatitis B Prevention Program
- Sexual Health and Harm Reduction Program

Maternal Child and Adolescent Health (MCAH)

- Black Infant Health/ Perinatal Equity Initiative
- California Children's Services (CCS)
- Childhood Lead Poisoning Prevention Program
- Commercially Sexually Exploited Children (CSEC)
- FIRST 5 Public Health Nurse Home Visitation
- Health Care Program for Children in Foster Care
- Regional Public Health Nursing/ Nurse-Family Partnership
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- Strong Moms, Strong Babies
- Teen Parent Support Program (TPSP)

Office of Supportive Housing

The Office of Supportive Housing's (OSH) mission is to increase the supply of housing and supportive housing that is affordable and available to extremely low income and /or special needs households. OSH supports the County mission of promoting a healthy, safe, and prosperous community by ending and preventing homelessness.

OSH Programming for Children and Families:

- Homelessness Prevention System & Emergency Assistance Network
- CalWORKs Housing Support Program (in partnership with SSA)
- Rapid Rehousing Programs
- Emergency Housing Voucher Program
- Family Motel Shelter Program
- Permanent Supportive Housing for Families
- Various youth and family emergency shelters

Office of the County Executive

The Office of the County Executive provides support to the County's Board of Supervisors, the County's various organizations, and to the residents and businesses of the County of Santa Clara. The Office ensures the implementation of legislative mandates and Board policies, while providing analytical support, strategic planning, policy analysis, and budgetary oversight for the County organization. In addition, it seeks to safeguard civil rights, and to educate, inform, and advise both those who administer and those who receive County services.

CEO Programming for Children and Families:

- Childcare Infrastructure Grants Program
- Analyses of Childcare Facilities
- Early Care and Education Workforce Development
- Guaranteed Basic Income Pilot Programs
- Tutoring and Educational Support Programs: Afrocentric Focus and Outreach
- LGBTQ Child and Family Support
- RISE Training

City of San José

Children and Youth Services Master Plan



Laura Buzo
Assistant to the City Manager
City of San José, Office of the City Manager

Disproportionality and Disparities in San José

Despite the concentrated wealth, 52% of households in the city of San José (East Central/ East Valley) fall below the Real Cost Measure.

Adult and juvenile populations criminally charged in Santa Clara County are overrepresented in 5 San José zip codes (95112, 95111, 95122, 95116, 95127)

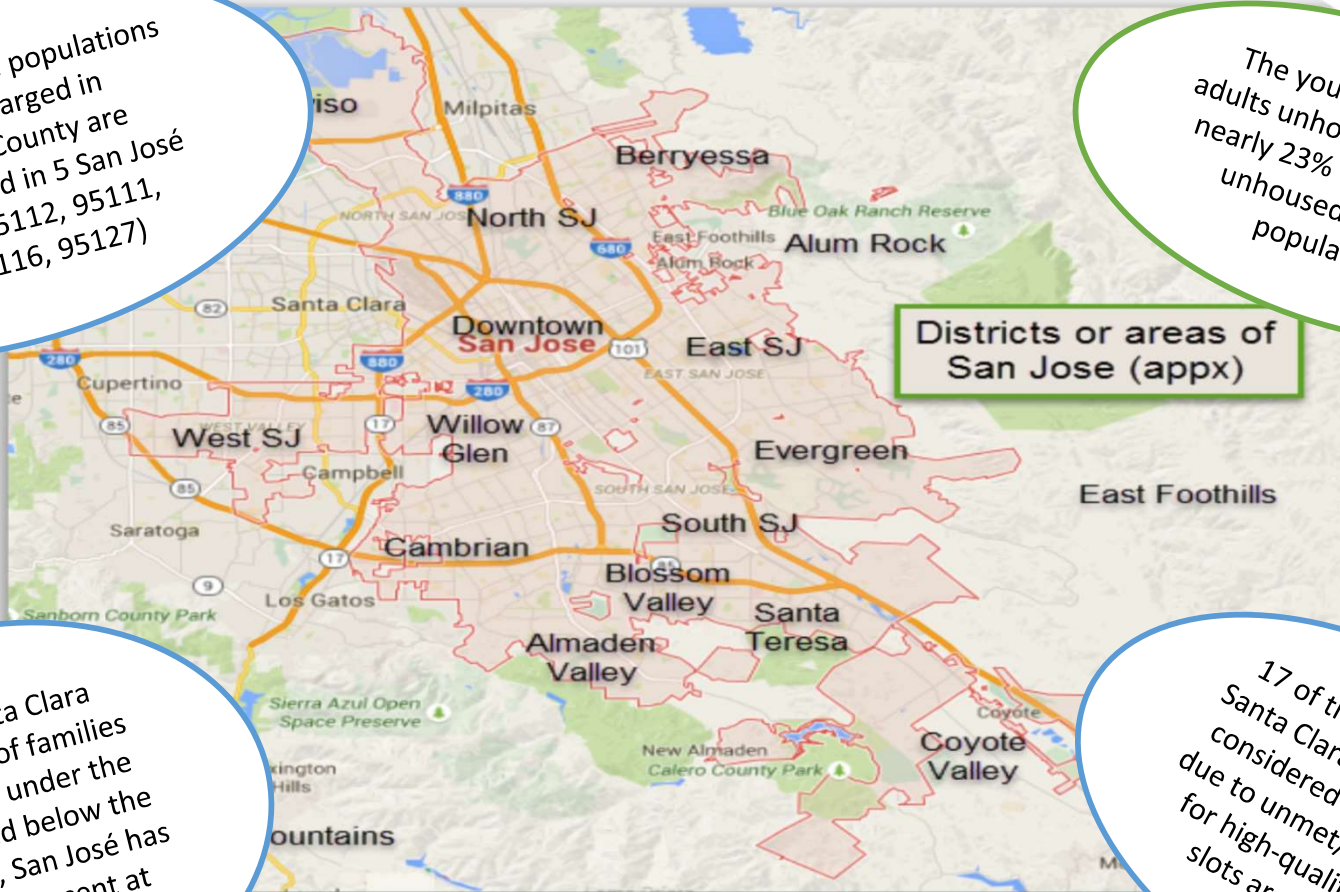
The youth and young adults unhoused represent nearly 23% of the overall unhoused San José population.

Districts or areas of San Jose (appx)

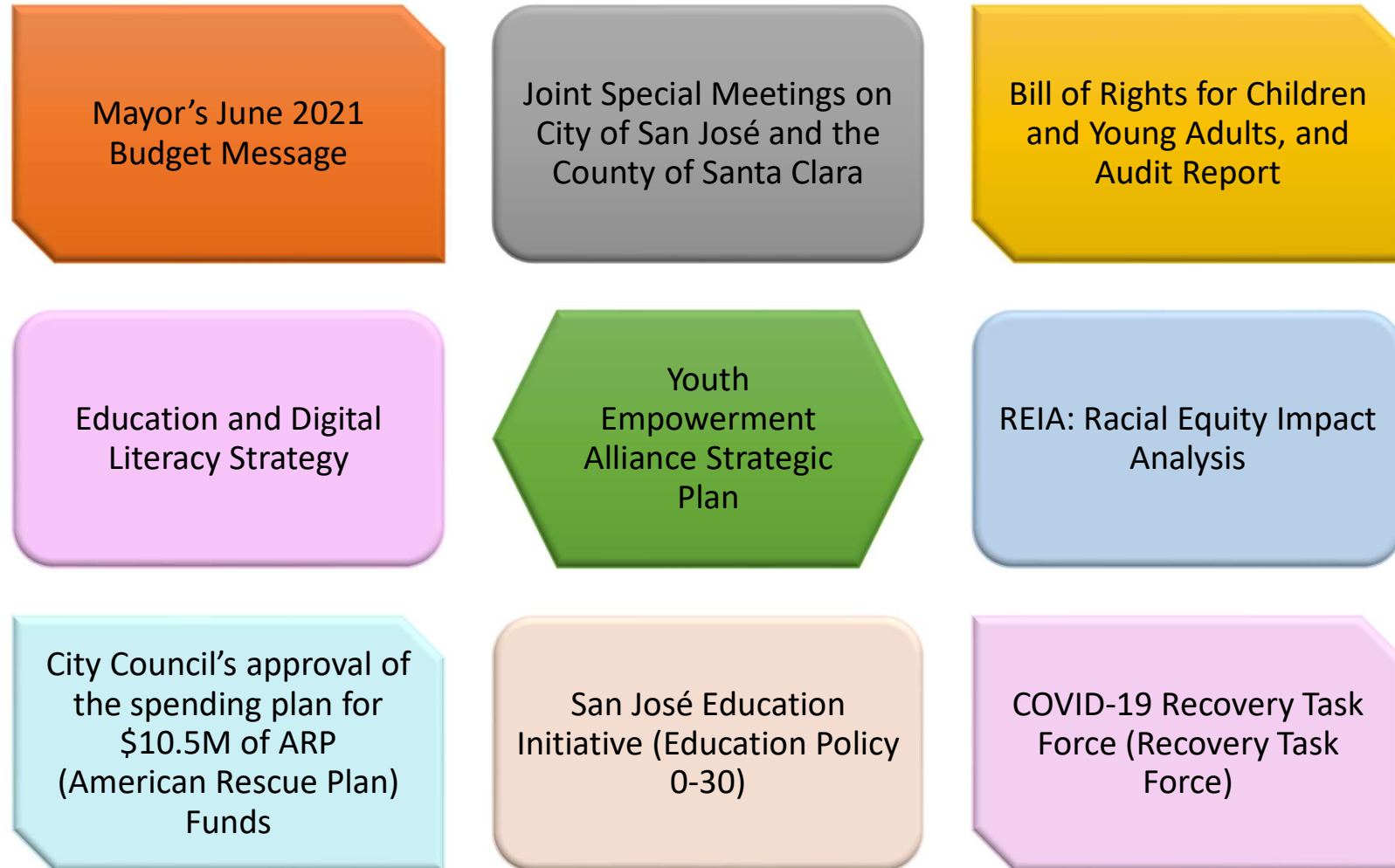
In 2020, Santa Clara County, 5.5% of families with children under the age of 18 lived below the poverty level, San José has the highest percent at 6.7% (117,957 families).

COVID-19 cases disproportionately impacted zip codes in East and Central San José (95111, 95112, 95116, 95122, and 95127), with over 93,000 total cases

17 of the 27 zip codes in Santa Clara County that are considered "High Priority" due to unmet/greatest need for high-quality childcare slots are in San José.

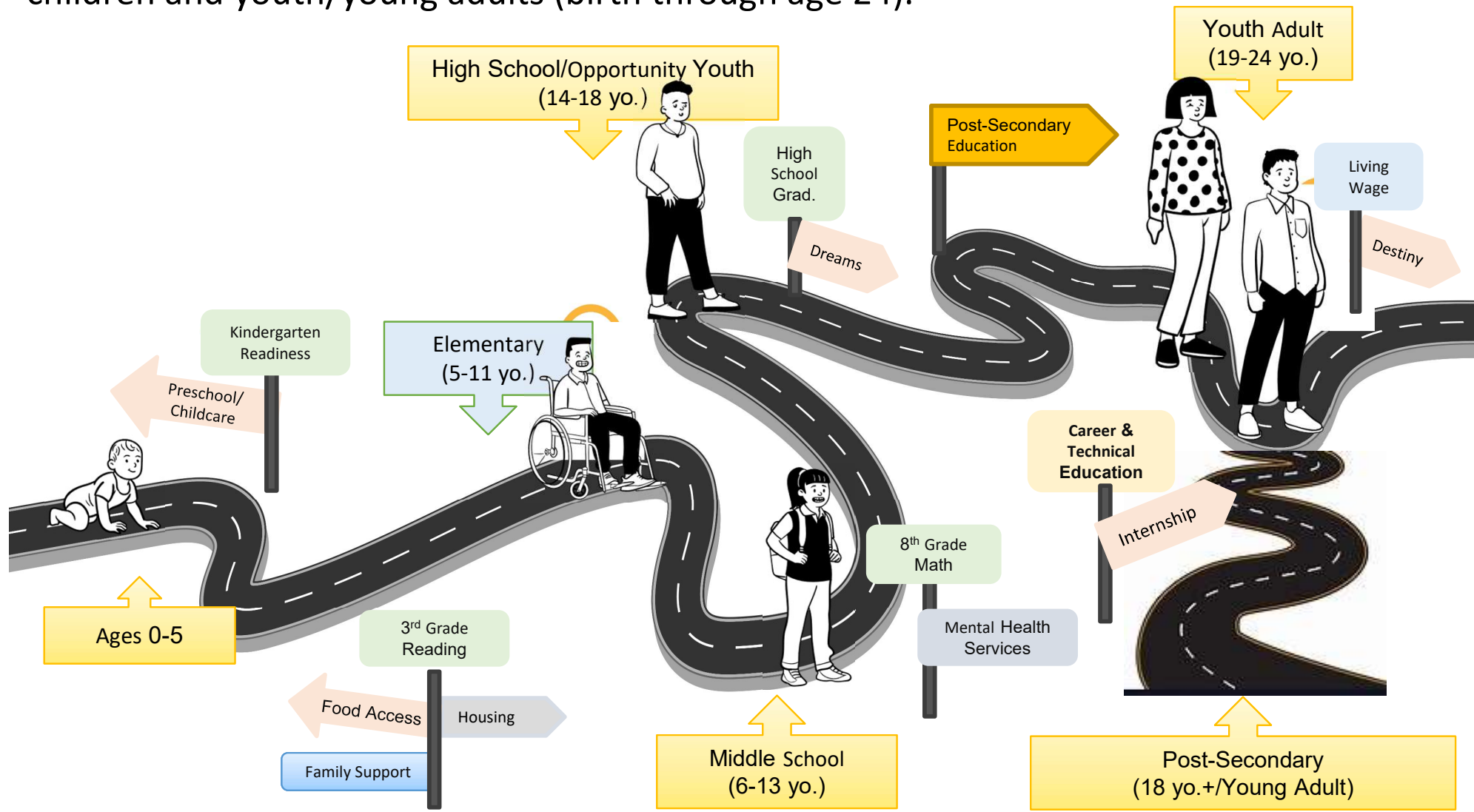


Background

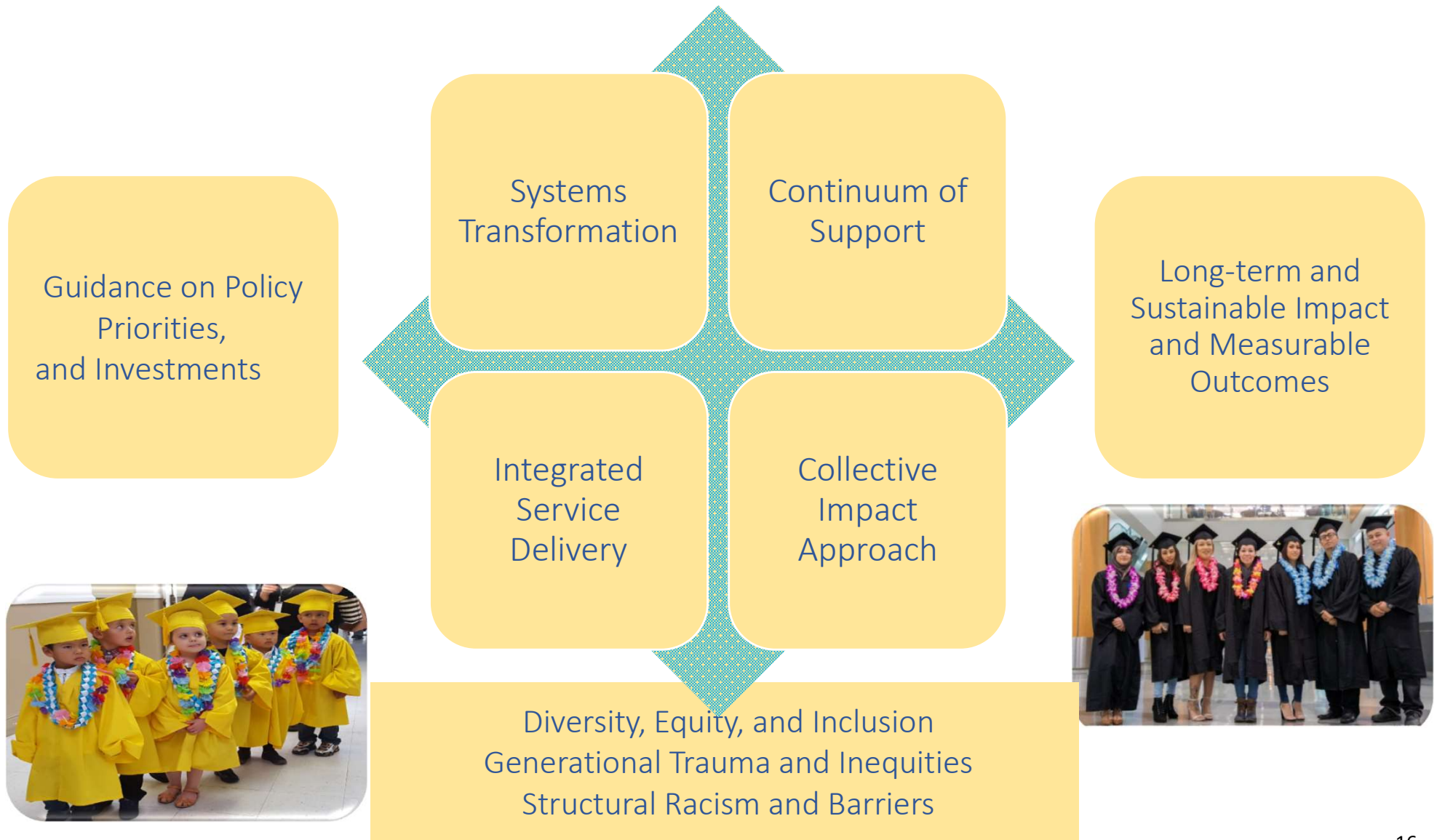


Children and Youth Services Master Plan

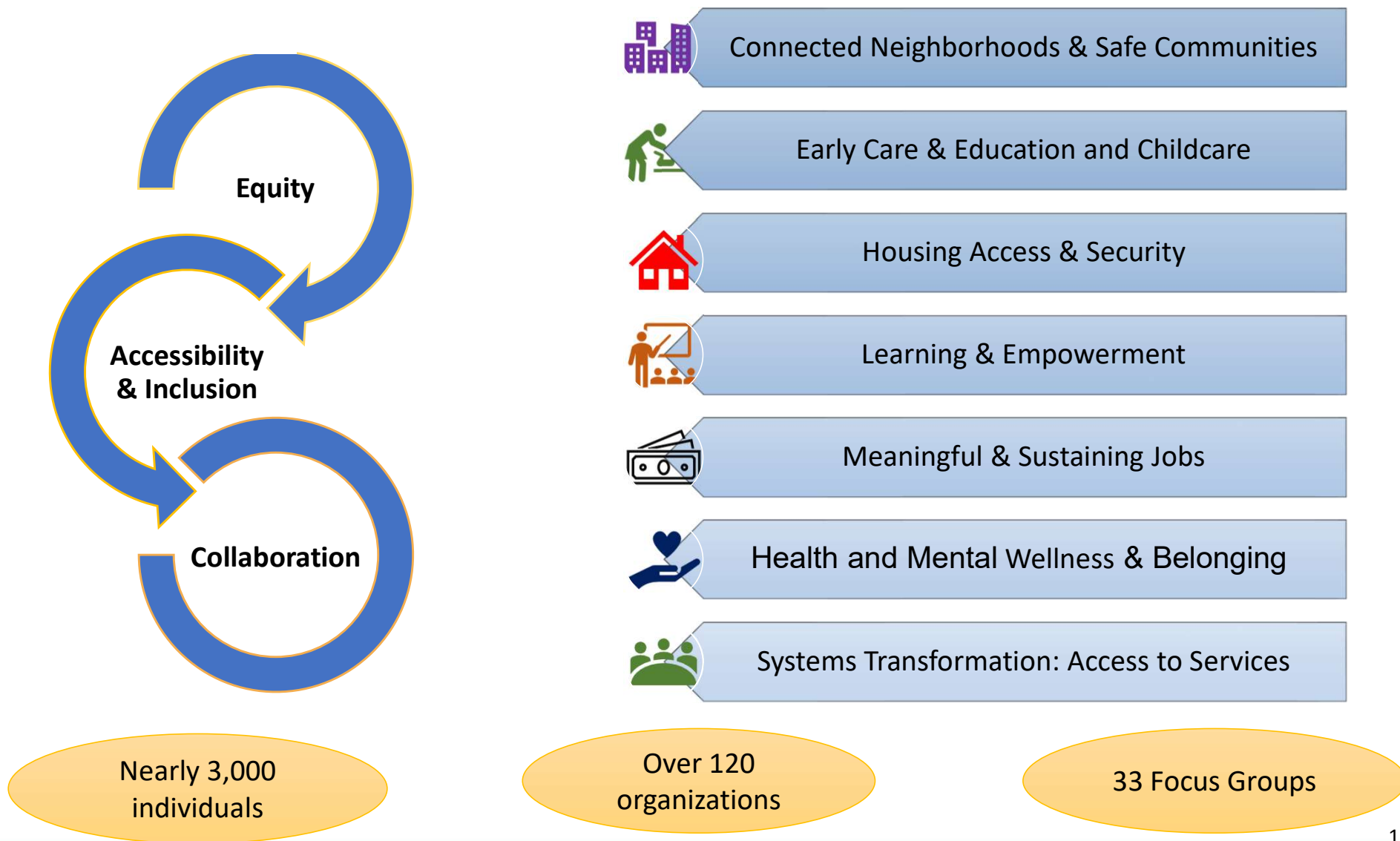
Create and expand pathways and supports from cradle to career for all San José children and youth/young adults (birth through age 24).



Strategic Approach



Emerging Themes - Priority Areas





Timeline Overview

October – December/Beyond 2024

Nov. 9, 2023:
Joint Special
Meeting County
of Santa Clara
and City of San
José

Write and
Finalize Children
and Youth
Services Master
Plan

Jan 2024: City
of San José
Neighborhood
Services and
Education
Committee

Jan/Feb 2024:
Referral to City
of San José City
Council

Co-Create and
Co-Design a City
of San
José System of
Care
Develop an
Implementation
Work Plan

Launch a City of
San
José System of
Care
Demonstration
Project

Blue Zones
Assessment and
Analysis Report
Feb. – Dec. 2024



Joint Presentation from County of Santa Clara and City of San José on System of Care

Presenters: Laura Buzo and Sarah Duffy

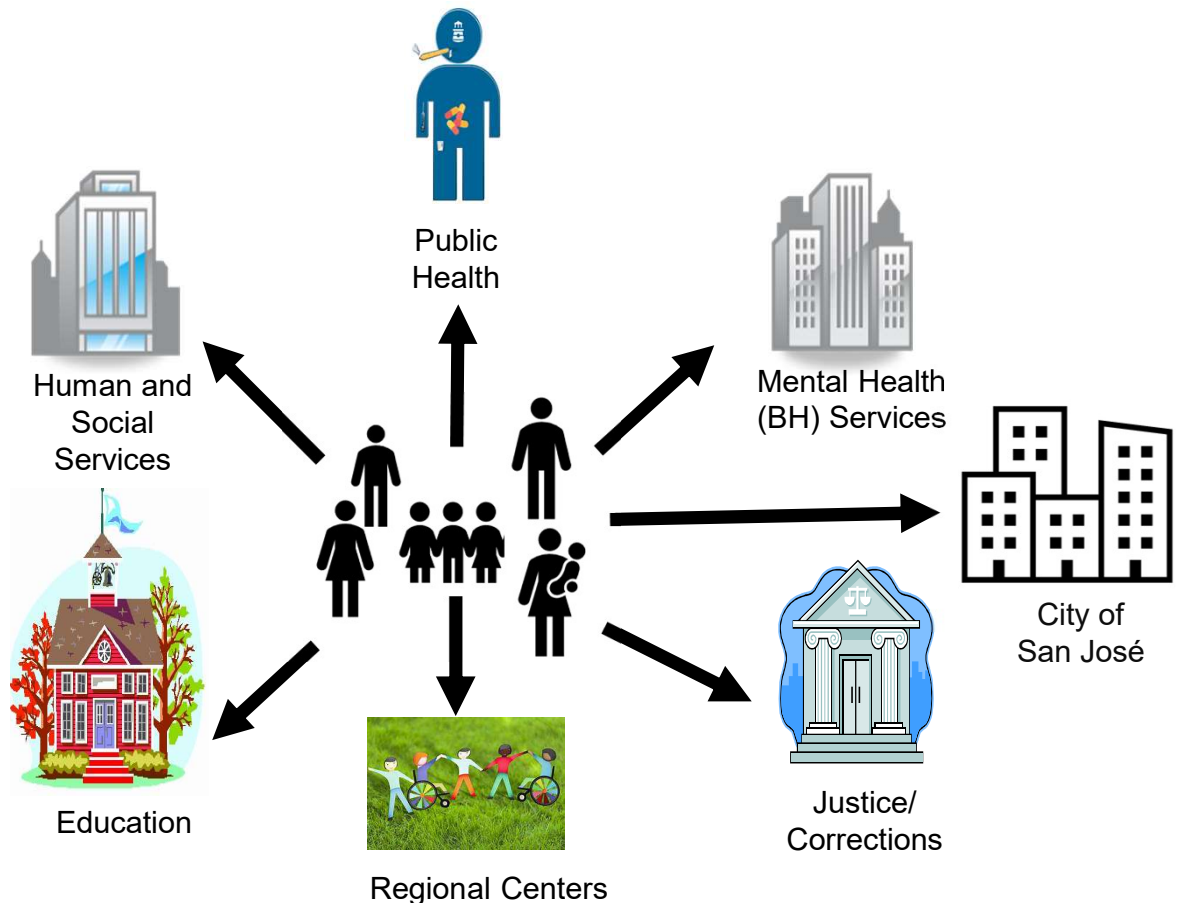
Systems Transformation



From Traditional Systems to Collective Impact

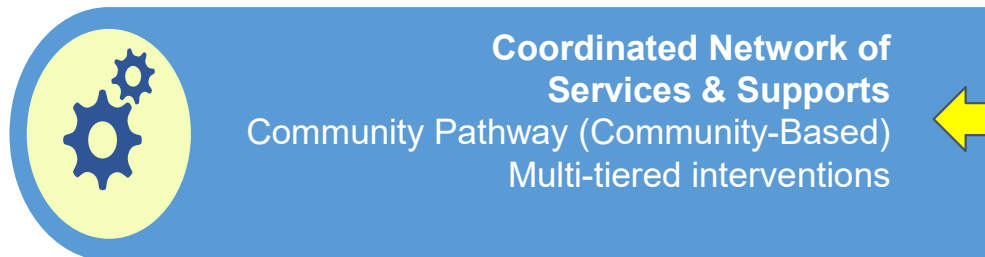
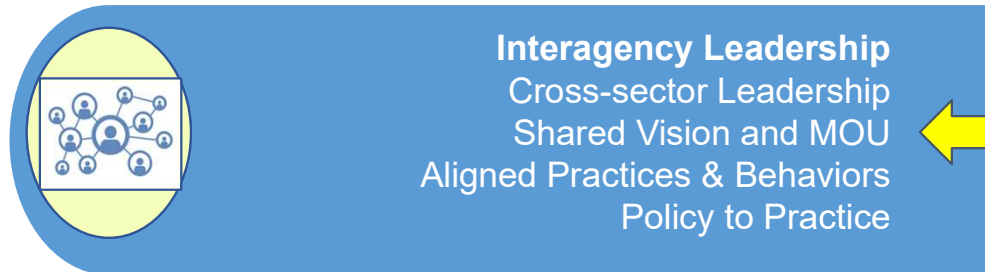
We must organize systems around youth, not institutions...

This is the fundamental shift network communities make as they change the way they work together. To achieve economic mobility for every child, we must organize systems around youth, not institutions. This isn't just a talking point; it's really taking a very different approach to the work of policy and developing relationships within a community.

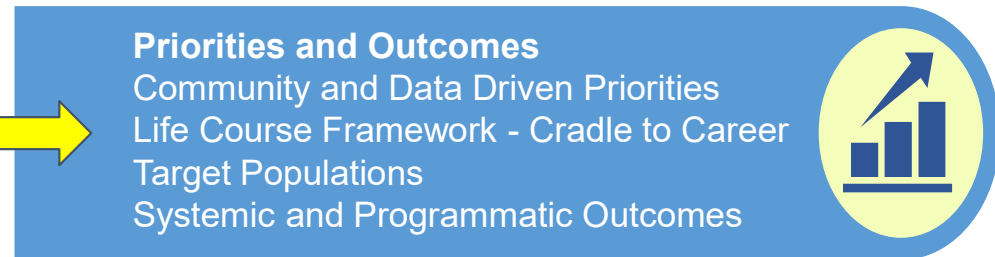
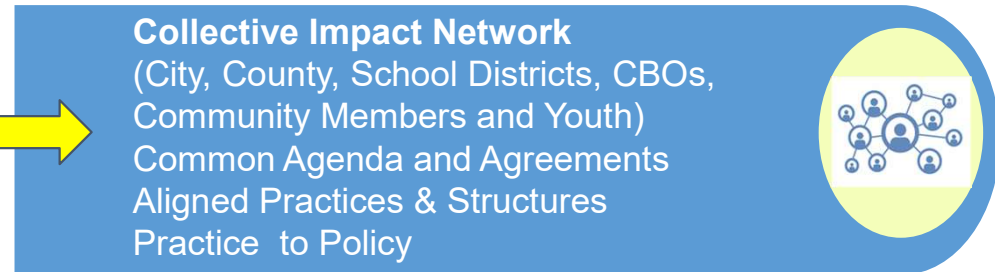


Alignment for Collective Impact

County of Santa Clara System of Care



City of San José System of Care



City of San José Demonstration Sites



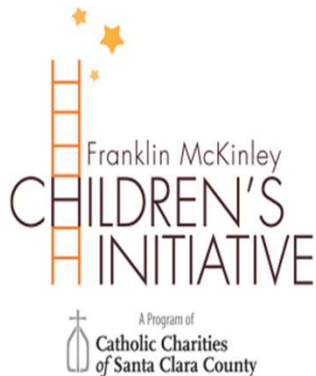
¡SÍ SE PUEDE!
COLLECTIVE

- Poco Way
- Mayfair



City of San José, PRNS

- Youth Empowerment Alliance
- Project Hope



- Seven Trees
- Santee

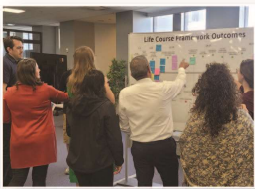
Priority Population/Criteria

- Structural Racism & Inequities
- Generation Trauma/ Poverty
- System involvement (Child Welfare and Probation)
- Foster Youth/Transitional-Aged Youth
- Youth and Gang Violence
- Housing Instability/ Unhoused
- Teen Pregnancy
- Educational Challenges
- Job/Career and Workforce Development Barriers
- Marginalized/Underserved Communities

City of San José System of Care

Phase I - Exploration

Establishing Priorities and the Common Agenda



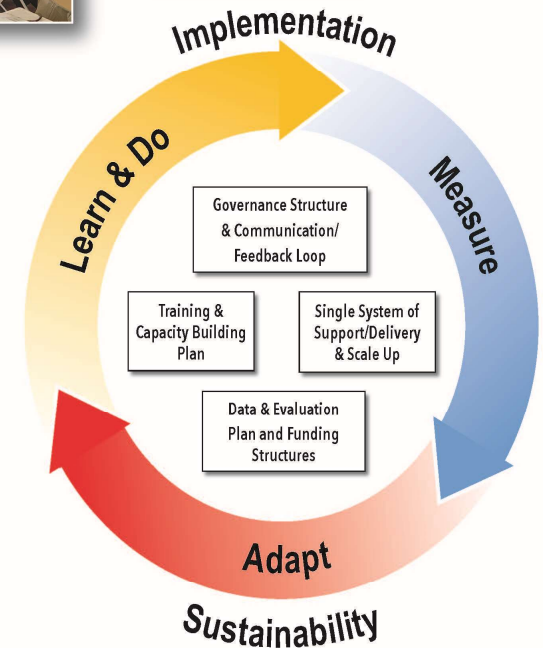
Phase II - Installation

Installing the Infrastructure and Design the Single System of Support



Phase III

Implementation & Sustainability



Systemic Transformation: Policy and Systems Change

- Changing conditions (and removing barriers)
- Partnering for alignment and integration of services and supports
- Tie savings from punishment reform to “reinvestment”



Programmatic: Building Resiliency

Through mutually reinforcing activities, help children and families become more resilient to challenging conditions through applying programs, services and practices that we know work.

AB 2083

- Legislative requirement to integrate.
- Development of an MOU between local partners, including child welfare, regional centers, the county office of education, probation, and behavioral health

Family First Prevention Services Act (FFPSA) Prevention Services

- 3-year County Prevention Plan (CPP)
- Broadening the prevention lens to primary prevention
- Building Community Pathway
- Evidence-based Practices

Blue Zones Readiness Assessment

To create healthier, stronger communities, Blue Zones focuses on the “life radius”, the surrounding area of a targeted neighborhood. The work is centered around community transformation through new and innovative approaches to achieving better health outcomes, greater equity, lower costs, and new economic opportunities across the entire city. The City of San José proposes to launch the readiness assessment in early 2024.

All children and youth and their families in San José and Santa Clara County should have equitable opportunities to thrive in safe, healthy, and stable homes, school, and communities.





Blue Zones

Our Purpose

To empower everyone, everywhere
to live better, longer.

Blue Zones Longevity Hot Spots



Blue Zones – Solution Model

POWER 9®

Lifestyles of all Blue Zones residents shared **nine commonalities**.

We call these characteristics the **Power 9**.



Blue Zones – Solution Model

LIFE RADIUS®

Almost all Americans spend 90% of their lives within 20 miles of home. We call this the **LIFE RADIUS**.

That's where we focus—implementing *permanent* and *semi-permanent* changes to where people spend the majority of their waking lives.

At homes, schools, worksites, grocery stores, restaurants, and faith-based organizations.

We make healthy choices easier—even unavoidable.

Where you spend your time and who you spend it with is the intervention that transforms well-being.



Healthy Design Yields Triple Bottom Line



**Healthy
Economy**



**Healthy
Environment**



Healthy People

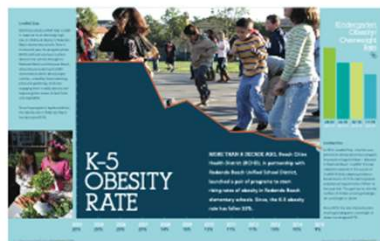




Small Community
Albert Lea, Minnesota
13 Years

- **49% decrease in medical claims cost** for city workers.
- **2.9 years added** to life spans within one year of participating in the Blue Zones Project.
- **48% increase in tourism** since 2012.
- **Jump to 34th place** in Minnesota County Health Rankings (previously 68 out of 87 counties)

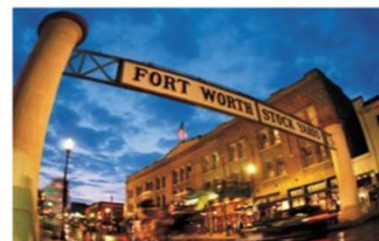
\$40M
Follow-On Grants



Mid-Size Community
Beach Cities, California
10 Years

- **55% drop in childhood obesity** rates at Redondo Beach K-5 schools.
- **15% drop in overweight/obese** adults.
- **10% increase** in exercise.
- **17% drop** in smoking.
- **12% rise** in Life Evaluation.
- **\$72M in medical cost and lost productivity savings.**

+12%
Life Evaluation



Large Community
Fort Worth, Texas
8 Years

- **31% decrease in smoking**, reducing smoking rate to 13.5%
- **Nine-point increase** in residents who exercise at least 30 minutes three or more days of the week, now at 62%.
- Overall 2018 Well-Being Index score rose to 62.5, a **gain of 3.7 points or 6%** since 2014.

\$20B
Lifetime Reduced
Smoking Value



Large Employer
NCH Healthcare System
6 Years

- **A 4.9 point jump** in overall well-being among employees.
- **54% decrease in healthcare expenditures** over six years.
- **\$27 million reduction in self-insured medical claims.**
- **Nearly 60%** of all employees pledged participation.
- **40% decline** in lost work days due to injury.

+7%
Well-Being
Improvement

> 5% Sustained Improvement in Well-Being



The Blue Zones Transformation





CREATING A TRANSFORMATION PLAN

PHASE I: READINESS ASSESSMENT

Blue Zones experts will perform a structured exploration of your community and collaborate to build a plan for change.

Assessment: Goals, Milestones, and Deliverables

GOALS



Engage, educate, and mobilize local leaders and residents

Evaluate the community's current state of well-being and readiness

Identify the highest priority challenges and gaps

Produce and present a proposal for a next phase Blue Zones transformation

PLANNING

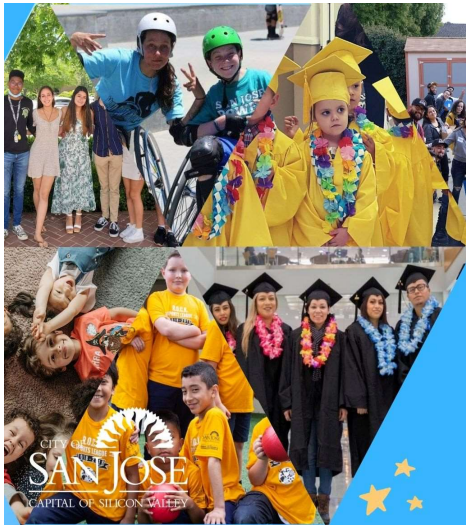
- Launch Digital Presence
- Launch PR and Marketing Campaign
- Community Research
- Run of Show for Stakeholder Engagement

IN-MARKET ENGAGEMENT

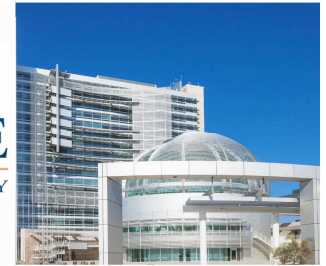
- Community-wide Keynote Event
- Expert-Led Key Informant Interviews and Focus Groups
- Photography
- Media Placements and Interviews

FINDINGS AND RECOMMENDATIONS

- Expert Assessment
- Impact Forecast
- Transformation Proposal



County of
Santa Clara



THANK YOU!

The City of San José

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