



COUNCIL AGENDA: 1/31/2023

ITEM: 2.14

FILE NO: 23-171

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: January 31, 2023

SUBJECT: Retroactive Approval of the District 4 Neighborhood Clean Up Day and Approval of the Alviso Park Tree Planting Event and the Southeast (SE) Berryessa Dumpster Day Sponsored by Council District 4 as City Council Sponsored Special Events to Expend City Funds and Accept Donations of Materials and Services for the Events

Recommendation

As recommended by the Rules and Open Government Committee on January 25, 2023:

- (a) Retroactively approve the District 4 Neighborhood Clean Up Day scheduled on January 21, 2023 as a City Council sponsored Special Event and approve the expenditure of funds;
- (b) Approve the Alviso Park Tree Planting event scheduled on February 4, 2023 as a City Council sponsored Special Event and approve the expenditure of funds;
- (c) Approve the SE Berryessa Dumpster Day scheduled on February 11, 2023 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (d) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Cohen)

[Rules Committee referral 1/25/2023 - Item B.2]



Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL
FROM: Councilmember David Cohen
District 4
SUBJECT: SEE BELOW
DATE: January 12, 2023

APPROVED:

SUBJECT: RETROACTIVE APPROVAL OF THE DISTRICT 4 NEIGHBORHOOD CLEAN UP DAY AND APPROVAL OF THE ALVISO PARK TREE PLANTING EVENT AND THE SOUTHEAST (SE) BERRYESSA DUMPSTER DAY AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THESE EVENTS

RECOMMENDATION

1. Retroactively approve the District 4 Neighborhood Clean Up Day held on Saturday, January 21, 2023 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Approve the Alviso Park Tree Planting event scheduled for Saturday, February 4, 2023 as a City Council sponsored Special Event and approve the expenditure of funds.
4. Approve the SE Berryessa Dumpster Day scheduled for Saturday, February 11, 2023 as a City Council sponsored Special Event and approve the expenditure of funds.
5. Approve and accept donations from various individuals, businesses, or community groups to support these events.
6. Place the items on the Tuesday, January 31, 2023 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The District 4 Neighborhood Clean Up Day was held on Saturday, January 21 at Amberwood Lane and Morrill Avenue in Berryessa. The purpose of this event was for D4 residents to get involved in their community and help beautify their neighborhood by removing debris, trash and illegally dumped items from city streets. This event was free and was open to the public.

BACKGROUND (continued)

A tree planting event will be held on Saturday, February 4, 2023 at Alviso Park located on Wilson Way in Alviso. This special event will bring together community groups, neighborhood associations, nonprofit organizations and enlisted volunteers to plant 19 trees at Alviso Park. On April 22, 2022, Councilmember David Cohen announced his goal to plant 1,000 trees in District 4. This event is free and open to the public.

The SE Berryessa Dumpster Day will be held on February 11th at the parking lot of the Berryessa Community Center. This event will provide an opportunity for District 4 residents to conveniently dispose of unwanted items around the house, toss out old furniture and big, bulky objects, and properly get rid of many other things that cannot fit in a city trash bin. This garbage collection service is provided throughout the district to ensure that all residents benefit and to discourage illegal dumping. This particular event is neighborhood specific, and free and open to the residents in the targeted neighborhood.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, January 25, 2023 Rules Committee Agenda and the Tuesday, January 31, 2023 City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.