

**From:** Sayre Batton [mailto:████████████████████]  
**Sent:** Tuesday, June 23, 2020 12:05 PM  
**To:** City Clerk <████████████████████>  
**Subject:** Letter in Support of Agenda Item #6

[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #6 in tomorrow's City Council meeting on June 24, 2020 at 2pm.

The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

As a member of the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, we worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As leaders of arts and culture organizations in Downtown, we are employers and bring cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life.

The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again. All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success.

To comply with City and County orders we need your help, and we urge that you ***support the initiative and agendize the initiative for the June 30th City Council Meeting for approval.***

I am aware that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

With gratitude,

Sayre



**SAN JOSE DOWNTOWN  
ASSOCIATION**

The Honorable Mayor Sam Liccardo and City Council  
City of San José  
200 East Santa Clara Street  
San José, CA 95113

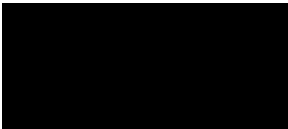
June 23, 2020

RE: Greater Downtown Task Force Recommendations, Agenda Item #6, June 24, 2020 City Council  
Rules & Open Government Committee Meeting

Dear Honorable Mayor Liccardo and City Councilmembers,

The San Jose Downtown Association, representing more than 2000 member businesses, voices its support for Councilman Perez's memorandum ROGC 20-251 on the recommendations of the Greater Downtown Recovery Task Force. Many SJDA members took part in the task force discussions and we agree with all nine of their carefully considered recommendations. We request that the memo in its entirety be moved to the full Council for adoption.

Sincerely,



Scott Knies  
Executive Director

**From:** Amanda Helton <[REDACTED]>  
**Sent:** Monday, June 29, 2020 1:37 PM  
**To:** City Clerk <[REDACTED]>  
**Subject:** In support of Agenda Item #3.9



[External Email]

Dear San José. City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020, at 11 am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San José Museum of Art joined the Arts and Events subcommittee, well-led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer Downtown solutions during the COVID 19 pandemic environment, and on through an intense recovery period. As the staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars and an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite and re-vitalize Downtown San José.

All of our organizations were hit heavily by reducing operating funds from the OCA; all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown and need your help to ensure our collective success. To comply with City and County orders, we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe, and culturally enriched again.

Sincerely,  
Amanda

--

**Amanda Helton** (she, her, hers)  
**Manager of Digital Strategy, San José Museum of Art**

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[SanJoseMuseumofArt.org](http://SanJoseMuseumofArt.org)

**From:** Anamarie Alongi <[REDACTED]>

**Sent:** Monday, June 29, 2020 2:04 PM

**To:** City Clerk <[REDACTED]>

**Subject:** Letter in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am.

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[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

**Anamarie Alongi\***  
**Registrar, San José Museum of Art**

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[SanJoseMuseumofArt.org](http://SanJoseMuseumofArt.org)

**From:** Lisa Lubliner <[REDACTED]>  
**Sent:** Monday, June 29, 2020 2:06 PM  
**To:** City Clerk <[REDACTED]>  
**Subject:** Adopt Agenda Item #3.9! Downtown and the Arts need this!



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, co-chaired by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As supporters of a major arts and culture organization in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown vibrant again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe, and culturally enriched again.

Sincerely,

Lisa Lubliner  
Former SJMA Trustee, Council District 10

**From:** Peter Cross <[REDACTED]>  
**Sent:** Monday, June 29, 2020 2:24 PM  
**To:** City Clerk <[REDACTED]>  
**Subject:** The Greater Downtown San Jose Recovery Task Force Recommendations



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, co-chaired by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As Trustees and supporters of a major arts and culture organization in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown vibrant again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,  
Peter S. Cross

**From:** Maria Fox <[REDACTED]>  
**Sent:** Monday, June 29, 2020 3:29 PM  
**To:** City Clerk <[REDACTED]>  
**Subject:** Agenda Item #3.9, San Jose City Council Meeting Tuesday June 30, 2020

[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Maria Fox

**From:** Suzette Mahr <[REDACTED]>  
**Sent:** Monday, June 29, 2020 3:27 PM  
**To:** City Clerk <[REDACTED]>  
**Subject:** In support of Adoption of Agenda Item 3.9, June 30, 11am, Council Meeting

[External Email]

Hello San Jose City Council:

Thank you for your careful consideration and Adoption of Agenda Item 3.9 in your January 30 meeting in support of an effective and equitable San Jose Recovery.

I am a resident of Willow Glen, but thanks to my longtime support of and engagement with San Jose Museum of Art, SPUR, Institute of Contemporary Art, MACLA, WORKS, Kaleid Gallery, and Museum of Quilts and Textiles, I spend much of my free time and discretionary dollars in DTSJ — not solely in direct support of the art organizations, which I do — but also in my regular patronage of the many vibrant restaurants and bars, in the limited but often surprising retail, even in subscribing to Content magazine, and using the city-owned parking lots and meters.

This huge and important ecosystem is crucial to the resurgence of a lively DTSJ that will continue to attract a growing number of business and commercial tenants and their money-spending employees, as well as the influx of cultural tourists with their own discretionary dollars.

I urge you to ensure the collective success of all of our wonderful but fragile downtown through the adoption of the initiative's recommendations.

With faith in DTSJ,  
Suzette Mahr  
District 6 Resident



**From:** Kristin Bertrand < >

**Sent:** Monday, June 29, 2020 4:58 PM

**To:** City Clerk <city.clerk@sanjoseca.gov>

**Subject:** Please adopt Agenda Item #3.9 on June 30 at 11am

**Importance:** High



[External Email]

Dear San Jose City Council,

I am a longtime downtown resident and worker, writing in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San José Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Kristin Bertrand

Director of Development, San José Museum of Art

Downtown San José resident, District 2

**From:** LK2 Read

**Sent:** Monday, June 29, 2020 5:20 PM

**To:** City Clerk <city.clerk@sanjoseca.gov>

**Subject:** Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am.

The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Leah Read

San Jose Museum of Art Docent Council Chair

Resident San Jose District 1

3.9

**From:** Peter Lipman <[REDACTED]>

**Sent:** Tuesday, June 30, 2020 7:54 AM

**To:** City Clerk <[REDACTED]>

**Subject:** In support of Agenda item #3.9 and recommendations by the Greater DTSJ Economic Recovery Task Force

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[External Email]

Dear San Jose City Council,

As a Trustee of the San Jose Museum of Art since 1998 and a Past President of the Board (2007-09), I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. I strongly endorse the recommendations of the Greater Downtown San Jose Recovery Task Force letter that was submitted to Council last week.

The San Jose Museum of Art has worked collaboratively with the Task Force to offer solutions during the Covid 19 pandemic environment, and on through a strong recovery period. As a major arts and culture organization, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of public life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown vibrant again.

All of the Task Force organizations are hit heavily by the reduction of operating funds from the OCA, and all of its organizations' earned revenue went to zero since the Shelter in Place County Order. At SJMA we are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help and urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

As just one representative of the many major donors and supporter of the San Jose Museum of Art from beyond the city limits (recognized by a formal Commendation from the Mayor and Council in 2017), I hope that the Council will continue to demonstrate that arts and culture matter to the City of San Jose and merit continuing support from the broader Bay Area community.

Sincerely,

Peter Lipman

Trustee of the San Jose Museum of Art since 1998, Past President of the Board (2007-09)

**From:** Cheryl Kiddoo <[REDACTED]>  
**Sent:** Tuesday, June 30, 2020 7:51 AM  
**To:** City Clerk <[REDACTED]>  
**Subject:** Agenda item 3.9



[External Email]

Dear City Council,  
I am writing to earn your support for today's agenda item #3.9.

As a current Trustee of the San Jose Museum of Art, I believe the adoption of the Economic Recovery Initiative is critical for the ongoing recovery of downtown businesses (including arts organizations) now and into the challenging months ahead. The San Jose Museum of Art is a community hub and convener of positive and thoughtful events, exhibitions and creative life in our city. We will need places like the museum to continue to thrive so all our citizens can return to normalcy in the coming months.

As residents of Willow Glen, and longtime members of SJMA and other downtown arts organizations, my husband and I regularly visit downtown to spend time at events and to dine in the restaurants around Cesar Chavez plaza. We would love to have more outdoor dining options as outlined in the DTSJ Economic Recovery Initiative, especially item #3 the *Al Fresco Streetfare* pilot program.

Creative problem solving is exactly what we need right now, and the 40+ businesses of the Greater Downtown San Jose Recovery Task Force are leading the way. Please adopt agenda item #3.9 during today's meeting.

Very sincerely,  
Cheryl Kiddoo  
Co-president, SJMA Board of Trustees  
Willow Glen resident

June 30, 2020

San José City Council  
City of San Jose  
200 E. Santa Clara Street  
San José, CA 95113  
*via email*

RE: Greater Downtown Economic Recovery Initiative (Item 3.4)

Dear Mayor Liccardo, Vice Mayor Jones, and Councilmembers.

On behalf of SPUR, we are writing in support of the Greater Downtown San José Economic Recovery Task Force recommendations that are being presented to City Council on June 30, 2020. SPUR was thrilled to have participated in the Task Force meeting on June 3, 2020 to discuss how placemaking and public life can be a driver for economic recovery. We appreciate the level of detail and consideration that the Task Force and Councilmember Peralez has given to help generate ideas and policies to better support our small business community.

Over the last few months SPUR has been working in collaboration with stakeholders from around the Bay Area to identify ways to help stimulate economic activity for local businesses as they come back online. Through interviews, research and analysis we have since produced a policy brief, *Keeping the Doors Open*, which provides immediate recommendations for assisting ground floor businesses in reopening.

Before the pandemic, retail was already in a state of flux. Now COVID-19 has accelerated the urgency of determining how to best support human and economic activity, particularly on main streets and commercial corridors. We have a responsibility to move forward innovative and risk-tolerant policies and procedures to help stabilize our local businesses.

We are thrilled to see that many of the recommendations that SPUR put forward in our recent policy brief have been incorporated within this memo. We look forward to continuing to work and partner with the City to help inspire the future of downtown business activity.

Thank you,

Michelle Huttenhoff  
Policy Director / Placemaking + Public Life

3.9

**From:** Anneke Dury [mailto: [REDACTED]]  
**Sent:** Tuesday, June 30, 2020 10:23 AM  
**To:** City Clerk < [REDACTED]>  
**Subject:** Agenda Item #3.9



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in the City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, co-chaired by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As Trustees and supporters of a major arts and culture organization in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown vibrant again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Anneke Dury  
Trustee, San Jose Museum of Art.

**From:** Jessica Kwong [mailto: [REDACTED]]  
**Sent:** Tuesday, June 30, 2020 10:21 AM  
**To:** City Clerk < [REDACTED]>  
**Subject:** City Council Meeting 6/30 Agenda Item 3.9



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in today's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the COVID-19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to revitalize Downtown.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

**Jessica Kwong**  
**Development Associate, San José Museum of Art**

**From:** Melanie Samay [mailto: [REDACTED]]  
**Sent:** Tuesday, June 30, 2020 9:40 AM  
**To:** City Clerk < [REDACTED]>  
**Subject:** Request for City Council to Support Greater DTSJ Businesses



[External Email]

Hello San José City Council,

I write in support of the Adoption of Agenda Item #3.9 in today's City Council meeting on June 30, 2020 at 11am.

The Greater Downtown San José Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San José Recovery.

The San José Museum of Art joined the Arts and Events subcommittee, co-steered by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid-19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our Museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again. I'm particularly proud of all the work that the education team does, bringing so many youth into the museum, from schools all over San José, giving them tours, and talking with them about art. Nothing makes me happier than hearing all the loud excited chatter of youth within the building. This to me, is what museums are about, first and foremost. Engaging youth and listening to them, asking them what they think about art, and giving them a chance to form their own opinions. Art teaches people how to think differently, so it doesn't matter if you never end up in the arts, that way of thinking will carry a through line into everything people do.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Melanie Samay, Director of Marketing and Communications  
San José Museum of Art



**From:** Daniel Becker [mailto: [REDACTED]]  
**Sent:** Tuesday, June 30, 2020 9:07 AM  
**To:** City Clerk < [REDACTED]>  
**Subject:** Support Letter Agenda Item #3.9



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Dan Becker  
Associate Exhibition Designer San Jose Museum of Art

**From:** Robert Lindo [mailto:████████████████████]  
**Sent:** Tuesday, June 30, 2020 10:44 AM  
**To:** City Clerk <████████████████████>  
**Subject:** June 30, Agenda Item 3.9 - Letter from District 3 Resident



[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, co-chaired by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As Trustees and supporters of a major arts and culture organization in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown vibrant again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Robert S. Lindo  
SJMA Trustee Resident of District 3, City of San Jose

**From:** Lauren Dickens [mailto: [REDACTED]]  
**Sent:** Tuesday, June 30, 2020 10:50 AM  
**To:** City Clerk < [REDACTED]>  
**Subject:** adopt agenda 3.9 today



[External Email]

\*\*Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in today's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

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Sincerely,

Lauren Dickens  
Senior Curator, San Jose Museum of Art  
San Jose resident, council district 6

**From:** Brendan Rawson  
**Sent:** Monday, June 29, 2020 11:33 PM  
**To:** City Clerk <city.clerk@sanjoseca.gov>  
**Cc:** Ceja, Patricia ; Tran, David Peralez, Raul  
**Subject:** Item 3.9 - Downtown Economic Recovery Task Force Recommendations

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[External Email]

RE: Recommendation #7 - Craft a specific Greater Downtown Economic Recovery and Stimulus Plan

Mayor Liccardo and City Councilmembers,

The Downtown arts, entertainment, dining, hospitality, personal care services, and visitor industries have been decimated by the COVID-19 pandemic. For many there is still no light at the end of the tunnel. We ask that the City direct its energies to work with the business and nonprofit community to create a path forward to a reinvigorated and more equitable Downtown. Our Task Force strongly recommends the creation of a Downtown Economic Recovery and Stimulus plan.

The current economic environment is unlike anything any of us have ever experienced. Serious concerns exist about the future viability of dense commercial real estate, the business travel/conference industry, public transit operations, the restaurant and bar industry, and the nightlife, arts and entertainment sectors. Numerous Downtown business models are premised upon the City's efforts to encourage office and housing density, drive Silicon Valley business and leisure travelers to the core, and create great public spaces and resources befitting our City and its residents.

We recommend that The Office of Economic Development work directly with the Task Force to develop a multi-year strategy to rebuild the downtown economy for a COVID-19 and beyond era.

Some elements that should be considered in the development of this Plan:

1. Strategies to best support Black owned business success.
2. Policies to insure that ground floor commercial real estate spaces do not go dark for the undetermined future.
3. Establish Downtown San Jose as a "Safely Social" destination for business travel, conferences, and conventions. This effort needs to be executed in clear alignment with public health best practices and directives from the County
4. A review of the fiscal tools available to the City to support stimulus investments in Downtown economic driver industries and community building work.
5. Prioritize opportunities for outdoor commerce of all kinds

Thank you,  
Brendan Rawson

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Brendan Rawson  
Executive Director

310 S. First Street

San Jose, CA 95113

<http://sanjosejazz.org/>

**From:** Daniel Becker [mailto:dbecker@simusart.org]

**Sent:** Tuesday, June 30, 2020 9:07 AM

**To:** City Clerk <city.clerk@sanjoseca.gov>

**Subject:** Support Letter Agenda Item #3.9

[External Email]

Dear San Jose City Council,

I write in support of the Adoption of Agenda Item #3.9 in tomorrow's City Council meeting on June 30, 2020 at 11am. The Greater Downtown San Jose Recovery Task Force letter submitted to Council supports the Task Force's recommendations in detail to support a San Jose Recovery.

The San Jose Museum of Art joined the Arts and Events subcommittee, well led by Brendan Rawson and Wisa Uemura, who worked collaboratively to offer solutions to Downtown during the Covid 19 pandemic environment, and on through a strong recovery period. As staff of arts and culture organizations in Downtown, our museum brings cultural tourists to the Downtown corridor -- bringing critical dollars as well as an engaged sense of Public Life. The Task Force created the Recommendations with the consensus of all the subcommittees -- working together to unite to make Downtown great again.

All of our organizations were hit heavily by the reduction of operating funds from the OCA, all of our organizations' earned revenue went to zero since the Shelter in Place County Order. We are devoted to the comeback of a lively downtown, and need your help to ensure our collective success. To comply with City and County orders we need your help, and we urge that you support the initiative at the June 30th City Council Meeting for approval. We know that the City is facing many challenges, and we look forward to working with you hand in hand to make our Downtown lively, safe and culturally enriched again.

Sincerely,

Dan Becker  
Associate Exhibition Designer San Jose Museum of Art