

Memorandum

TO: Toni Taber
City Clerk

FROM: Kristen Clements

SUBJECT: SEE BELOW

DATE: July 13, 2018

Approved

Date

**SUBJECT: HOUSING & COMMUNITY DEVELOPMENT COMMISSION
APPLICANT SUMMARIES**

BACKGROUND

Council Policy 0-4, Consolidated Policy Governing Boards and Commissions, allows the Department staff liaison for the commission to submit a memo to the City Clerk with its evaluation of applicant(s) based on the powers and duties of the Commission, any special eligibility requirements, and experience, background and expertise of the applicant(s). The memo should include a statement setting forth attendance, residency information and compliance with City requirements (e.g., commission training, state-mandated training, Form 700 filing) on any incumbents eligible for reappointment.

APPLICANT ASSESSMENTS

The purpose of the memo is to provide the City Clerk and Council Offices with a preliminary review of the applicants. There are two vacancies on the Housing and Community Development Commission (HCDC):

- One seat with a term ending June 30, 2021, appointed by Council District 1. The current vacancy for District 1 on the Housing and Community Development Commission is *not* subject to special eligibility requirements in Section 2.08.2820 of the Municipal Code
- One seat with a term ending December 31, 2018, recommended by an Organization of Owners of San José Mobilehome Parks

Please see **Attachment A** for the candidates' experience summarized by category.

Qualifies for District 1 Appointment

1. Shavell Crawford

- ***Applicant Experience:*** Shavell Crawford is a resident of District 4 and has lived in San José for one to two years. She currently works at Destination:Home as the Executive Assistant.

- **Background & Expertise:** Ms. Crawford has experience in homelessness having worked at Destination:Home, served as the Strategic Project Coordinator for LifeMoves, and volunteered at the San José Peace and Justice Center.
- **Issues:** The three issues facing the city that she feels HCDC should address are: displacement, fair housing issues, and lack of affordable/ELI/LI housing.

2. Sergio Lopez

- **Applicant Experience:** Sergio Lopez is a resident of District 10 and has lived in San José for more than six years. He currently works at Renteria for Governor as the Political Director.
- **Background & Expertise:** Mr. Lopez has experience with political campaigns and communications including the non-profit RISE to pass Sexual Assault Survivors' Bill of Rights and the White House Executive Office of the President.
- **Issues:** The three issues facing the city that he feels HCDC should address are: preserving the character of neighborhoods, working with regional bodies, and ensuring residents are not displaced.

3. Barbara Atak

- **Applicant Experience:** Barbara Atak is a resident of District 9 and has lived in San José for more than six years. She currently works at the Akins Auto Repair as the accountant.
- **Background & Expertise:** Ms. Atak has experience as the Vice President of the Wilcox High School Football Booster Club and site manager for the Second Harvest Food Drive.
- **Issues:** The issue facing the city that she feels HCDC should address is looking for opportunities to find affordable housing for the homeless.

4. Laura Barreras

- **Applicant Experience:** Laura Barreras is a resident of District 5. She currently works at the Morgan Hill Community Foundation as the Grant Committee member.
- **Background & Expertise:** Ms. Barreras has experience with the Latina Coalition of Silicon Valley and Santa Clara County Mental Health Board Member of the Grants Committee of Morgan Hill Community Foundation.
- **Issues:** The three issues facing the city that she feels HCDC should address are: affordable housing, stronger rent control program, and more tax credit development built.

5. Sandra Peters

- **Applicant Experience:** Sandra Peters is a resident of District 6 and has lived in San José for three to five years. She is currently retired.
- **Background & Expertise:** Ms. Peters has experience as the former CFO of the Community Housing Developers, Inc. to provide and maintain affordable housing. She has experience with housing and commercial development.
- **Issues:** The issues facing the city that she feels HCDC should address are housing rents and affordably managed commercial growth infrastructure.

6. Justin Lardinois

- ***Applicant Experience:*** Justin Lardinois is a resident of District 1 and has lived in San José for three to five years. He currently works at Course Hero as a Software Engineer.
- ***Background & Expertise:*** Mr. Lardinois also has experience with the Silicon Valley Young Democrats.
- ***Issues:*** The issues facing the city that he feels HCDC should address are: housing affordability and accessibility; walkability; and community identity.

7. Anna Gray

- ***Applicant Experience:*** Anna Gray is a resident of District 3 and has lived in San José for one to two years. She currently works at New Directions as a social worker.
- ***Background & Expertise:*** Ms. Gray has experience with low-income and homeless individuals to assist them in locating housing with and without subsidies.
- ***Issues:*** The issues facing the city that she feels HCDC should address are: need for affordable housing, public transportation, and downtown/other neighborhood redevelopment.

8. Richard Garrett

- ***Applicant Experience:*** Richard Garrett is a resident of District 6 and has lived in San José for more than six years. He currently is retired as a financial institution consultant.
- ***Background & Expertise:*** Mr. Garrett has experience as a consultant working with community banks in the Bay Area, and was the Director of Alpha Public Schools.
- ***Issues:*** The issues facing the city that he feels HCDC should address are: need for affordable housing, expand commercial real estate development, and expand housing and jobs in central areas.

9. Julinda LeDee

- ***Applicant Experience:*** Julinda LeDee is a resident of District 6 and has lived in San José for more than six years. She currently works at San José City College as the Articulation Specialist.
- ***Background & Expertise:*** Ms. LeDee has experience in higher education, specifically in different leadership roles at San José City College including presenters at conferences.
- ***Issues:*** The issues facing the city that she feels HCDC should address are: affordable housing, senior housing, and homelessness.

10. Oliver Zhu

- ***Applicant Experience:*** Oliver Zhu is a resident of District 1 and has lived in San José for more than six years. He is currently a master's student in computer engineering at San José State University.
- ***Background & Expertise:*** Mr. Zhu has experience with the Silicon Valley Renters Rights Coalition, Catalyze SV, and the Sierra Club. He has a high-level familiarity with the federal CDBG program.

- **Issues:** The three issues facing the city that he feels HCDC should address are: coordinating housing development and public transit; streamlining interim housing for homeless residents; and reforming inclusionary Ordinance to build on-site affordable housing instead of paying in-lieu fee.

11. Theresa Lynn Wilson

- **Applicant Experience:** Theresa Lynn Wilson is a resident of District 6 and has lived in San José for three to five years. She is currently a social studies and English teacher at Presentation High School and also expects to get a master's in applied economics in 2018 from Santa Clara University.
- **Background & Expertise:** Ms. Lynn has experience at a U.S. Senator's Office, U.S. Department of Housing and Urban Development with homelessness services, and is a board member with the Girl Scouts of Northern California where she helps with grantmaking.
- **Issues:** The three issues facing the city that she feels HCDC should address are: tenants' rights, zoning rules, and affordable housing.

12. Donald Skipwith

- **Applicant Experience:** Donald Skipwith is a resident of District 9 and has lived in San José for more than six years.
- **Background & Expertise:** Mr. Skipwith has had a long business career, has experience at the Stone Church of Willow Glen, and served on the Willow Glen Business and Professional Association Board. He has an MBA from Penn State.
- **Issues:** The three issues facing the city that he feels HCDC should address are: housing for homeless, mental health issues creating homeless, and providing paths for recovery from homelessness.

13. Mario Burnias

- **Applicant Experience:** Mario Burnias is a resident of District 8 and has lived in San José for more than six years. He currently works as the Marketing Director at iHome Properties Inc.
- **Background & Expertise:** Mr. Burnias has experience building companies in the industry of construction and real estate. He is the Founder of LIFT 360, formerly owned a real estate brokerage company, and was a general contractor for several years during which time he worked with the former San José RDA.
- **Issues:** The three issues facing the city that he feels HCDC should address are: homelessness, create a foundation of housing incentives for the future, and collaborate with the private sector to address low income housing.

14. Sunayanaa Bedi

- **Applicant Experience:** Sunayanaa Bedi is a resident of district 6 and has lived in San José for 3-5 years. She currently works as an Executive at SAIR LLC. She did not provide further information.

15. Joseph Herrity

- **Applicant Experience:** Joseph Herrity is a resident of District 6 and has lived in San José for 3-5 years. He currently works as the Associate Director, Opportunity Youth Partnership in San José.
- **Background & Expertise:** Mr. Herrity has experience with youth programs in several agencies, and had experience with running a program funded by Community Development Block Grant for which he had a basic understanding of the program and its reporting requirements. He was formerly an AmeriCorps member in San José and Madison, Wisconsin. He has a master's in public administration from SJSU.
- **Issues:** The three issues facing the city that he feels the Human Services Commission should address are: ensuring programs for immigrant community; bias in policing and resource delivery; and diverse City practices. He did not respond regarding the HCDC but voiced support for equity issues and affordable housing generally.

16. Robert Gill

- **Applicant Experience:** Robert Gill is a resident of District 8 and has lived in San José for more than six years. He currently works as an HIS Counselor for the County of Santa Clara.
- **Background & Expertise:** Mr. Gill has experience as the Nutrition Manager for the County. Director of a Senior Center, and General Electric Material planner. He has served on several City commissions, including having served on HCDC from 2014 to 2017. He was also a City of San José Senior Commissioner for eight years.
- **Issues:** The three issues facing the city that he feels HCDC should address are: housing for seniors, single mothers, and homeless.

17. Daniel Finn

- **Applicant Experience:** Daniel Finn is a resident of District 4 and has lived in San José for more than six years. He currently works at Able Engineering Services as the Facilities Engineer.
- **Background & Expertise:** Mr. Finn has experience in mediation certified by the County of Santa Clara. He has also been involved in issues of Mobilehome communities for over ten years.
- **Issues:** The three issues facing the city that he feels HCDC should address are: lack of low-income housing, mobilehome park conversions, and mobilehome park Opt-in issue.

Qualifies for the Appointment to Represent the Owners of San José Mobile Home Parks

18. Ryan Jasinsky

- **Applicant Experience:** Ryan Jasinsky is a resident of District 1 and has lived in San José for three to five years. He currently works at Brandenburg, Staedler & Moore as the Assistant Director of Property Management. He is nominated as a representative for the Mobilehome Parks Owners vacancy. Mr. Jasinsky received a recommendation from the

Manufactured Housing Educational Trust (MHET) of Santa Clara County by President Geri Nave.

- **Background & Expertise:** Mr. Jasinsky has experience as a Property Manager and Real Estate Broker for single family homes, multifamily properties and mobilehomes.
- **Issues:** The three issues facing the city that he feels HCDC should address are: lack of housing development, affordable housing/homelessness, and rent control.

CONCLUSION

Based on the foregoing, all the applicants above meet the eligibility requirements for the appointment to the Housing and Community Development Commission. In addition, six candidates would bring additional knowledge or representation of communities identified as relevant to HCDC, as illustrated in **Attachment A**.

/s/

Kristen Clements
Division Manager
Housing Department

ATTACHMENT:

Attachment A – Experience Matrix of HCDC District 1 Applicants

ATTACHMENT A

Housing Department Analysis - HCDC Recruitment May - July 2018

Applicant's Name	District	Special Eligibility				Low-Income				Experience				
		MH Park Owner Rep	MH Park Resident	ARO Owner	ARO Tenant*	Low/Mod Defined by HUD (Self-declared)	Neighborhood in LI Area*	Place-Based Neighborhood*	Org serving low-income	Development*	Lending	Community Development	Homeless Services	Fed'l Funding*
Current Members	N/A	No	Yes (1)	Yes (1)	Yes (1)	Yes (3)	No	No	Yes (3)	No	Yes (1)	Yes (1)	Yes (1)	No
Qualifies for District 1 Appointment														
1 Shavell Crawford	3	-	-	-	-	Yes	-	-	Yes	-	-	-	Yes	-
2 Sergio Lopez	10	-	-	-	-	-	-	-	-	-	-	Yes	-	-
3 Barbara Atak	9	-	-	-	-	-	-	Yes	-	-	-	-	-	-
4 Laura Barreras	5	-	-	-	-	Yes	-	-	Yes	-	-	-	-	-
5 Sandra Peters	6	-	-	-	-	-	-	-	-	Yes	-	-	-	-
6 Justin Lardinoise	1	-	-	-	-	-	-	-	-	-	-	-	-	-
7 Anna Gray	3	-	-	-	-	Yes	-	-	Yes	-	-	-	Yes	-
8 Richard Garrett	6	-	-	-	-	-	-	-	-	-	Yes	-	-	-
9 Julinda LeDee	6	-	-	-	-	-	-	-	-	-	-	-	-	-
10 Oliver Zhu	1	-	-	-	-	-	-	-	-	-	-	-	-	-
11 Theresa Lynn Wilson	6	-	-	-	-	N/A	-	-	-	-	-	Yes	Yes	Yes
12 Donald Skipwith	9	-	-	-	-	N/A	-	-	-	-	-	-	-	-
13 Mario Burnias	8	-	-	-	-	N/A	-	-	Yes	Yes	Yes	-	-	Yes
14 Sunayana Bedi	6	-	-	-	-	N/A	-	-	-	-	-	-	-	-
15 Joseph Herrity	6	-	-	-	-	-	-	-	-	-	-	Yes	-	Yes
16 Robert Gill	8	-	-	-	-	-	-	-	-	-	-	-	-	-
17 Daniel Finn	4	-	-	-	-	Yes	-	-	-	-	-	-	-	-
Qualifies for the Appointment to Represent the Owners of San José Mobile Home Parks														
18 Ryan Jasinsky	1	Yes	-	-	-	-	Yes	-	-	-	-	-	-	-

* Categories that currently have no representation on the current HCDC Commission

Note: Low-Mod Income Seats only apply to Districts 3, 5, 7, Citywide, and the Mobilehome Resident Representative Seats.