



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Vice Mayor
Magdalena Carrasco

Councilmember Sylvia Arenas

SUBJECT: SEE BELOW

DATE: January 4, 2019

APPROVE: 

DATE: 01/4/2019

SUBJECT: POLICE ACTIVITIES LEAGUE TRANSITION UPDATE

RECOMMENDATION

1. Accept this update report on the 30-60-90 Day Work Plans to resolve issues that were identified in City Council meeting on August 14, 2018.
2. Amend the Community Outreach Plan to include the following schools and organizations:
 - a. James Lick High School
 - b. Overfelt High School
 - c. Mount Pleasant High School
 - d. Silver Creek High School
 - e. Meyer Elementary School
 - f. K Smith Elementary School
 - g. Leyva Middle School
 - h. August Boeger Elementary School
 - i. Ocala STEAM Academy
 - j. Tully Ocala Capitol King Neighborhood Association
 - k. East Hills Neighborhood Association
 - l. Capitol Park Neighborhood Association
 - m. Cassell Neighborhood Association
 - n. Plata Arroyo Neighborhood Association
 - o. Mount Pleasant Neighborhood Association
 - p. District 5 United
 - q. Alum Rock Village Action Committee

3. Direct PRNS Staff to work with the Mayor's Gang Prevention Task Force Technical Team in its outreach and survey efforts.

BACKGROUND

For many years, PAL has provided an invaluable opportunity for thousands of San Jose youth to participate on sports teams, helping to develop healthy bodies, camaraderie, and leadership skills. It has also served the critical area of Mayfair, surrounded by Emma Prusch Farm Park, Rancho Del Pueblo Golf Course, Mayfair Community Center, and the Mexican Heritage Plaza. With the transition, we have an opportunity to tie all these destinations together and create a synergy for the community.

The goal in calling for an audit of the PAL program was to address deficits that we have seen with the current operations and address the serious infrastructure deficits that remain at the stadium. The audit of the program raised serious concerns about the managerial and fiscal effectiveness of the current model. The lack of fundraising capability of the current board of directors has led to deficits in programming. The Board's inability to manage the operations side of the facility has left the board with very little authority. The structure was proven to be ineffective and detrimental to the facilities maintenance and the management of the programs.

Now, we are presented with an opportunity to think creatively about how we use this City asset, and we hope in great partnership with the community. With the right communication channels, management structures, and reporting systems in place, PAL Stadium can be poised in playing a vital role in the development of our youth and young adults in San José. Moreover, the relationship between our community and the San José Police Department can be strengthened and be an example of how to dispel stigmas that can be detrimental to our society.