COUNCIL AGENDA: 3/8/22

FILE: 22-256 ITEM: 2.8



Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Nanci Klein

SUBJECT: SEE BELOW DATE: February 22, 2022

Approved Date

2/24/2022

SUBJECT: CITY HALL TOWER AND ROTUNDA LIGHTING FOR ST.

PATRICK'S DAY AND IN CELEBRATION OF THE CITY'S SISTER CITY

RELATIONSHIP WITH DUBLIN, IRELAND

RECOMMENDATION

Approve City Hall Tower and Rotunda lighting in clover green scheduled March 15-19, 2022 for St. Patrick's Day and in celebration of the City's sister city relationship with Dublin, Ireland.

OUTCOME

The recommended Council action authorizes the illumination in clover green of the City Hall Tower and Rotunda, March 15-19, 2022.

BACKGROUND

San José City Council Policy 7-14, City Hall Event Lighting Policy, Sections B.1 and C.1 allows the Rotunda and Tower lighting in conjunction with proclamations for official actions or ceremonial items as approved by City Council. The Office of Economic Development and Cultural Affairs proposes that the City Hall Tower and Rotunda be illuminated in clover green for the dates of March 15-19, 2022 for the St. Patrick's Day holiday and in celebration of the City's sister city relationship with Dublin, Ireland.

ANALYSIS

San José is a culturally and diverse city and has enjoyed a successful sister city affiliation with Dublin, Ireland since 1986. St. Patrick's Day, Ireland's national holiday is widely celebrated in the U.S., including in San José. Illuminating City Hall in clover green for four days in March

HONORABLE MAYOR AND CITY COUNCIL

February 22, 2022

Subject: City Hall Tower and Rotunda Lighting for St. Patrick's Day and in Celebration of City's Sister City

Relationship with Dublin, Ireland

Page 2

will bring a beautiful light to the building and highlight St. Patrick's Day and San José's important sister city linkage with Dublin, Ireland. Lighting City Hall in green will also recognize the important contributions of thousands of community members that have fostered this vibrant sister city relationship for 36 years.

In illuminating the City Hall Tower and Rotunda in clover green for St. Patrick's Day, San José for the second time will be joining a global effort to illuminate notable buildings across the world for this important day that unites the world. This will be the 13th year of the Global Greening campaign. Last year, nearly 500 notable buildings worldwide, including City Hall, were illuminated in green for St. Patrick's Day, according to the Consulate General of Ireland in San Francisco.

CONCLUSION

Illumination of the City Hall Tower and Rotunda for St. Patrick's Day and to celebrate the City's sister city linkage with Dublin will be a symbolic and colorful representation of the diversity of San José and our international relationships.

EVALUATION AND FOLLOW-UP

Public Works Event Services will coordinate the City Hall Tower and Rotunda lighting.

CLIMATE SMART SAN JOSE

The recommendation in this memorandum does not affect Climate Smart San Jose energy, water or mobility goals.

PUBLIC OUTREACH

This memorandum will be posted on the City website for discussion at the March 8, 2022 City Council meeting. The Office of Economic Development and Cultural Affairs will share information about the illumination of City Hall with the San Jose Dublin Sister City Program and sister city organizations that represent San José's other seven sister city affiliations.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

HONORABLE MAYOR AND CITY COUNCIL

February 22, 2022

Subject: City Hall Tower and Rotunda Lighting for St. Patrick's Day and in Celebration of City's Sister City

Relationship with Dublin, Ireland

Page 3

COMMISSION RECOMMENDATION/INPUT

No commission recommendation or input is associated with this action.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

/s/ NANCI KLEIN Director of Economic Development and Cultural Affairs

For questions, please contact Joseph Hedges, International Affairs Manager, at (408) 535-8186.