



Family Camp Status Report

Neighborhood Services and Education Committee

March 13th, 2025

Avi Yotam, Deputy Director

Shannon Heimer, Division Manager

Troy Trede, Parks Manager for Sports and Family Camp

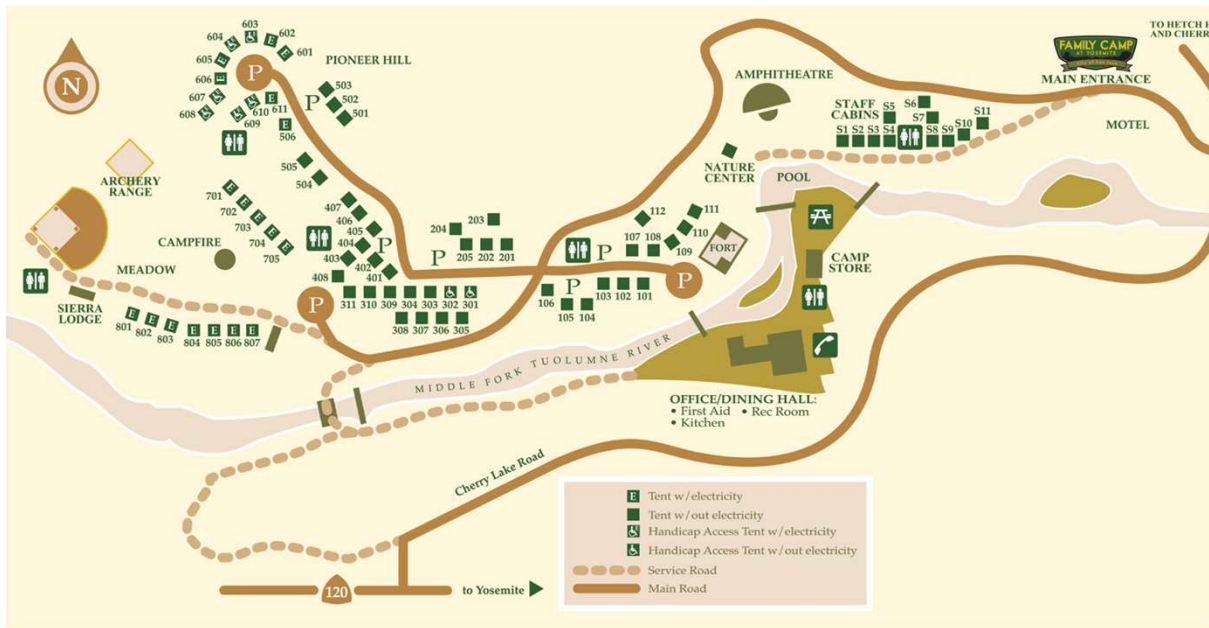
Amber Stegner, Parks, Recreation, and Facilities Supervisor

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES



Building Community Through Fun

FAMILY CAMP AT YOSEMITE



Family Camp at Yosemite Mission



FAMILY



FUN



CONNECTION TO
NATURE

To provide and preserve a quality, family-oriented forest camping experience, at a reasonable rate for family memories to be made, and to expose campers to the forest environment located within the Stanislaus National Forest

Highlights

- 3,624 guests received a meaningful camping experience
- 2,967 regular season campers, 67% were San Jose residents
- 657 private rentals campers, 98% were San Jose residents
- Hosted Fish Camp, Volunteer Weekend, and Smokey Bear's 80th Birthday special event

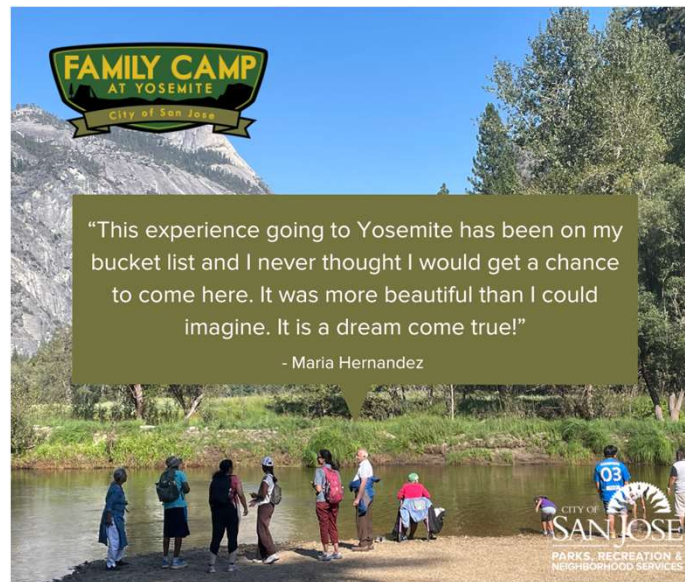


Outdoor Equity Grant

- Grant funded program provides free nature education and natural area trips for the Poco Way and Guadalupe Washington neighborhoods
- 263 residents attended 4 trips to Family Camp including transportation, meals, a 2-night stay and a visit to Yosemite National Park
- 190 residents participated in 12 nature activities in San José
- 102 residents participated in day trips to Alum Rock Park and Natural Bridges State Beach



Outdoor Equity Family Experiences



Family Camp Equity and Access

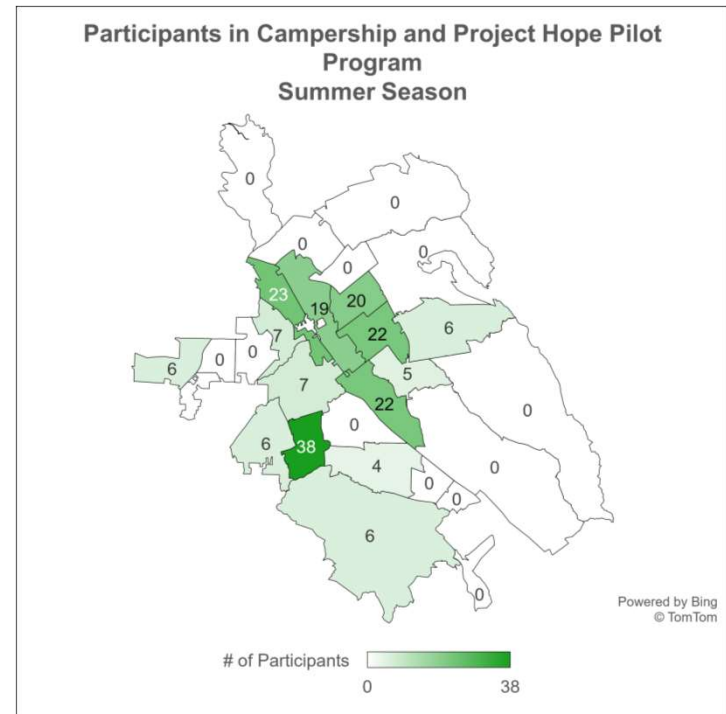
CAMPERSHIP PROGRAM

Family Camp served 82 residents in 2024

CAMPERSHIP AND PROJECT HOPE

109 residents from Project Hope communities not reached by the Outdoor Equity Grant were provided a free weekend at Family Camp





Challenges

- Staffing:
 - Hiring stipend staff for a short summer season impacts camp's ability to have full occupancy
- Winter Storm Damage:
 - 17 tents offline due to structure damage
- Summer 2025 regular season closure for essential repairs to:
 - Retaining walls in river channel
 - Play area renovation
 - ADA upgrades



2025 Family Camp Construction



Fort Tuolumne Retaining
Wall



Rock Wall at the Pool



Fort Tuolumne
Playground

2017 Winter Storm Remediation

Facility and program improvement projects planned during construction:

Native plant beautification project

Fire fuel reduction projects

Tent improvements

Revamped recreation programs development

Swim & water play program redevelopment

Dining Hall siding replacement

Deck repairs

Winterization efficiency improvements

Wastewater treatment pond & spray field improvements





Marketing Plans

- Expanded social media presence
- Family Camp has just under 3,000 followers on Facebook
- Tabled at San José public events
- Collaborated with San José community-based organizations to increase awareness of Family Camp
- Partnered with PRNS's Project Hope and Youth Intervention Services to table at events



Partnerships

- Friends of San José Family Camp
- United States Forest Service
- PRNS Capital Improvement Team
- Youth Intervention Services
- Resilience Corps (San José)
- San José Conservation Corps
- Project Hope
- Yosemite National Park
- Yosemite Conservancy
- Motherlode Made Shop, 22 Local Artisans to stock camp store



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