

# Ordinance to Establish the Community Stabilization and Opportunity Pathways Fund Commission

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# | Background

- May 2021: City Council approved Google's Downtown West development project
- Development Agreement outlines up to \$200 million in Community Benefits
- Equity focused, based on extensive outreach process from 2018-21



# | Community Stabilization and Opportunity Pathways Fund

Exhibit H of the Development Agreement established the framework for the Fund:

- Up to \$154.8 million to the new Fund, with contributions made as office is built out (\$21.20 per gross square foot)
- Grants to programs serving disadvantaged communities in San José
- Guided by a third-party Fund Manager and 13-member community advisory committee (“Commission”)



# | Fund Program Areas



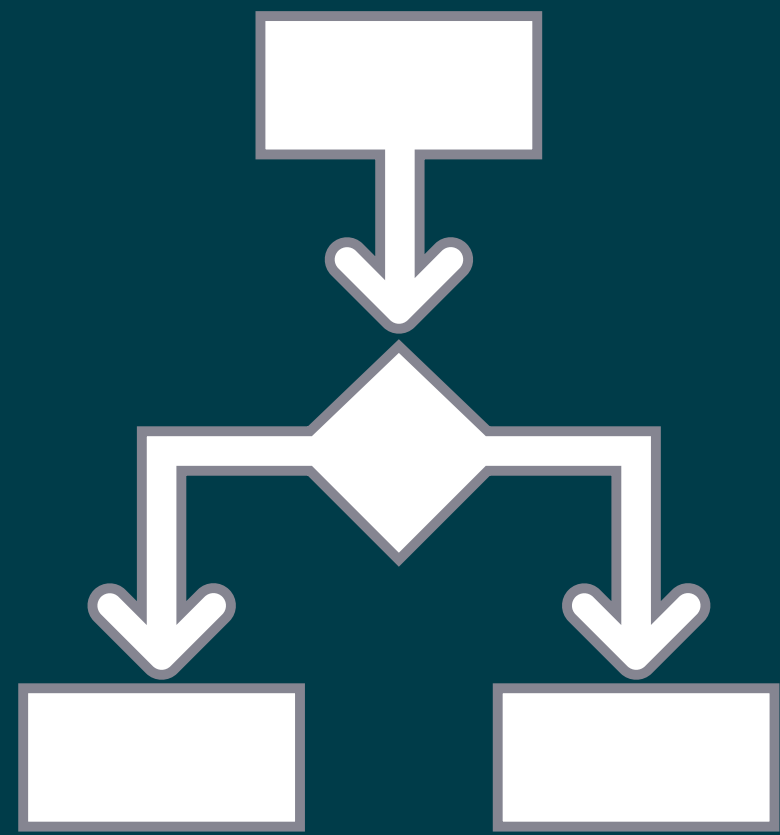
Community Stabilization: displacement/homelessness prevention, affordable housing preservation, homeless services, housing innovation research, and stabilization of small local businesses



Opportunity Pathways: adult and youth occupational skills training, college/post-secondary scholarships, career exploration for middle and high school youth, early childhood education, and small business and entrepreneurship support



# | Governance Objectives



- New model for decision-making
- Empower residents of impacted communities
- Bridge lived experience perspectives with those of local leaders, direct service providers, and technical experts
- Data-driven framework for establishing and evaluating outcomes
- Appropriate “checks and balances” and transparency
- Flexibility

# | Commission Composition/Requirements - Exhibit H

- 13 voting members
  - At least 5 with lived experience and 8 with technical expertise
- Non-voting members: 3 City representatives, 1 Google, and potentially representatives from other major funders
- San José resident or worker
- Collectively reflect the City's diversity

# | Staff Recommendation (items not included in Exhibit H)

- Four-year terms
- Option for reappointment, but for no more than 2 consecutive terms
- To achieve staggering, 6 of the initial 13 members will serve 2-year terms and 7 will serve 4-year terms
- One alternate member that can serve in place of a voting member in the event of an absence

# | Staff Recommendation, cont.

## Stipends:

- Each of the voting members (including the alternate) that meet the Lived Experience criteria will receive a \$200 stipend if they attend a monthly Commission meeting
- Option to opt out



# | Staff Recommendation, cont.

## Appointment of Members:

- Voting members and the alternate member shall be appointed to the Commission upon the City Manager's recommendation to the City Council and the City Council's approval of such recommendation. This section also applies to any vacancy to the Commission.
- The City Manager will appoint non-voting ex-officio members.

# | Staff Recommendation, cont.

## **Selection Process:**

- City Manager's Office (CMO) will conduct the application and evaluation process.
- CMO will recommend a slate of 13 members (including the alternate) and present it to City Council for appointment.

# | Community Engagement

## In developing the proposed ordinance:

- Two virtual community meetings
  - May 2 and June 27, 2022
- Gathered input on term staggering, stipends, and the member selection process

# | Next Steps

## Fall 2022

- Conduct application and evaluation process
- Recommend slate for Council appointment
- Procure a consultant to assist with facilitation of the Commission

## 2023

- Onboard commissioners; capacity building
- Work with Commission to conduct RFP process for the Fund Manager
- Begin the first 5-year Strategic Plan, with community engagement

## 2024

- Present the Strategic Plan to Council for approval
- Receive first \$15 million contribution from Google, begin grant making