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**Fw: SJ Chamber Support -- Items 8.6 & 8.7**

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**From** City Clerk <city.clerk@sanjoseca.gov>  
**Date** Fri 6/13/2025 9:28 AM  
**To** Agendadesk <Agendadesk@sanjoseca.gov>

 2 attachments (552 KB)

SJ Chamber Support for 8.7 - Digital Signage 061625 (1).pdf; SJ Chamber Support for 8.6 - 2026 Major Event Zone Ordinance061625.pdf;

**Office of the City Clerk | City of San José**

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor  
San Jose, CA 95113  
Main: 408-535-1260  
Fax: 408-292-6207

How is our service? Your [feedback](#) is appreciated!

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**From:** Kat Angelov <[REDACTED]>  
**Sent:** Friday, June 13, 2025 9:15 AM  
**To:** The Office of Mayor Matt Mahan <mayor@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>  
**Cc:** Leah Toeniskoetter <[REDACTED]>  
**Subject:** SJ Chamber Support -- Items 8.6 & 8.7

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Dear Mayor and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce, I'd like to express our support for items 8.6: Major Event Zone Ordinance and 8.7: Actions Related to Large Format Digital Electronic Signs on City-Owned Property.

Please find our letters of support attached.

Thank you for the consideration of our comments.

Kind regards,  
Kat

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**08/21/2025**

Kat Angelov  
Policy Manager  
San Jose Chamber of Commerce

[www.sjchamber.com](http://www.sjchamber.com)

101 W. Santa Clara Street, San Jose, CA 95113

Mailing Address: PO Box 149, San Jose, CA 95103



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**San Jose  
Chamber of Commerce**

June 11, 2025

City of San Jose City Council  
200 E. Santa Clara St.  
San José, CA 95113

**RE: Item 8.6: 2026 Major Event Zone Ordinance**

Dear Mayor Mahan and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce, I am writing to express our support for the proposed 2026 Major Event Zone Ordinance. We believe this policy is a thoughtful, forward-looking step that will support our ability to successfully host global events.

Several major events in the coming year, including the Super Bowl, NCAA Regionals and FIFA World Cup games, present an extraordinary opportunity to showcase San Jose to the world. With that comes the potential to attract new investments to our city and a significant boost from economic activity in hospitality, retail, transportation, and entertainment. The proposed ordinance provides a framework that balances safety, mobility, and public access with the operational needs of businesses and event organizers.

By creating a clear, consistent, and flexible process to manage temporary restrictions, the City is positioning itself to maximize the economic benefits for high-attendance gatherings. We especially appreciate that the ordinance protects public rights-of-way while encouraging participation from our local vendors at designated events. This kind of coordination is essential to ensuring that our downtown remains vibrant, welcoming, and capable of maximizing our full potential for upcoming events.

We urge your support of this ordinance and commend city staff for proactively planning for next year.

Sincerely,



Leah Toeniskoetter  
President & CEO  
San Jose Chamber of Commerce