



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** MAYOR LICCARDO

**SUBJECT:** SEE BELOW

**DATE:** 9/18/20

APPROVED:

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**SUBJECT: APPROVAL OF THE 2020 COASTAL CLEAN UP DAY AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

## **RECOMMENDATION**

1. Approve the Coastal Cleanup Month activities scheduled during the month of September 2020 as a City Council sponsored event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the September 29, 2020 Council Agenda for action.

## **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

During the month of September, volunteers are encouraged to visit their local waterways and coordinate with our creek partners such as Keep Coyote Creek Beautiful and South Bay Clean Creeks Coalition to keep this yearly tradition alive. Coastal Cleanup Day has usually been celebrated on a Saturday towards the end of September as a free statewide event, open to the public. Locally, volunteers can select their locations throughout the City coordinated through many Council offices and in cooperation with City departments and other agencies including but not limited to the Valley Water District, the California Coastal Commission, the Creek Connections Action Group, and other educational institutions, business organizations, and community volunteers. Covid-19 social distancing guidance has limited the ability of large groups of volunteers to gather for cleaning up our City, but not dampened their desire to Beautify San José. Multiple creek clean-up partners, including the South Bay Clean Creeks Coalition, Keep Coyote Creek Beautiful, the Trash Punx, and others have organized volunteer activities

nearly every weekend this month, and in multiple “check-in” locations to limit the size of groups while still allowing for active engagement of our residents.

### **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council’s prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmembers and the Mayor who obtain donated items will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council Districts, the Mayor’s Office, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City’s normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City’s Website for the September 23<sup>rd</sup> Rules Committee Agenda and the September 29<sup>th</sup> City Council Agenda.

### **CEQA**

- X Not a Project, File No. PP15-077, Temporary Special Events.

Reviewed by:

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.