



COUNCIL AGENDA: 3/29/2022

ITEM: 2.15

FILE NO: 22-451

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 29, 2022

**SUBJECT: Retroactive Approval of Alum Rock Village Business Workshop Event
Sponsored by Council District 5 as a City Council Sponsored Special Event
to Expend City Funds and Accept Donations of Materials and Services for
the Event**

Recommendation

As recommended by the Rules and Open Government Committee on March 23, 2022:

(a) Retroactively approve the Alum Rock Village Business Safety Workshop scheduled on February 28, 2022 as a City Council sponsored Special Event and approve the expenditure of funds; and

(b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Carrasco)

[Rules Committee referral 3/23/2022 - Item B.1]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Magdalena
Carrasco - District 5

SUBJECT: SEE BELOW

DATE: March 10th, 2022

APPROVED:

SUBJECT: RETROACTIVE APPROVAL OF ALUM ROCK VILLAGE BUSINESS WORKSHOP EVENT SPONSORED BY COUNCIL DISTRICT 5 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Retroactively Approve the Alum Rock Village Business Safety workshop scheduled on February 28th, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the March 29th, 2022 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Alum Rock Village Business Safety workshop was hosted on February 28th, 2022 at the Alum Rock Village (3143 Alum Rock Ave.) and sponsored by Councilmember Magdalena Carrasco. This special event allowed for business owners at the Alum Rock Village, to voice their concerns and ask questions about the safety of their businesses. The business owners were able to engage with Captain Todd Trayer of SJPd, the City of San José's Office of Economic Development, the City of San José's Homeless Concerns department, and BeautifySJ. The event

was free and open to the public and followed appropriate local public health rules, including requiring masks and social distancing.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Magdalena Carrasco will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 5, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 23rd, 2021, Rules Committee Agenda and the March 29th, 2021, City Council Agenda.

CEQA

- Not a Project, File No. PP10-069(c), City Administrative Activities.
- Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.