



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, MMC
City Clerk

SUBJECT: SEE BELOW

DATE: September 17, 2025

SUBJECT: Retroactive Approval of the Golden State Valkyries Flag Raising Sponsored by the Office of Mayor Matt Mahan as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

Recommendation

As recommended by the Rules and Open Government Committee on September 17, 2025:

- (a) Retroactively approve the Golden State Valkyries Flag Raising scheduled on September 16, 2025 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Retroactively approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Mayor)

[Rules Committee referral 9/17/2025 - Item B.4]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Mayor Mahan

SUBJECT: SEE BELOW

DATE: September 11, 2025

Approved:

SUBJECT: RETROACTIVE APPROVAL OF THE GOLDEN STATE VALKYRIES FLAG RAISING SPONSORED BY THE OFFICE OF MAYOR MATT MAHAN AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT.

RECOMMENDATION:

1. Retroactively approve the Golden State Valkyries Flag Raising to be held on Tuesday, September 16, 2025, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the 09/23/2025 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Golden State Valkyries are the Bay Area's WNBA expansion team and have made history by reaching the playoffs in their inaugural season, being the first-ever expansion team in the WNBA to do so. The team has energized fans across the region, drawing record attendance and attention to women's professional sports. Their first ever WNBA playoff game will be played in San José at the SAP Center, bringing both civic pride and economic benefit to the city.

ANALYSIS

The display of the Golden State Valkyries flag is permitted under Council Policy 2-1, Section C.3, Flags Displayed in Conjunction with Official Ceremonial Items: "Other flags may be

displayed in conjunction with official actions, ceremonial items, or proclamations of the City Council.”

Approval by the City Council of the event will ensure compliance with the Council’s prior direction regarding Council Special Events. Approval of this memorandum will enable Council offices, City departments, and the Office of the City Clerk to proceed with the event.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City’s Website for the September 17, 2025, Rules Committee Agenda and the September 23, 2025, City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.