

**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, NOVEMBER 23, 2020

Consistent with the California Governor's Executive Order No. N-29-20, Resolution No. 79450 from the City of San José and the Santa Clara County Health Officer's March 16, 2020 Shelter in Place Order, the City Council meeting was not physically open to the public. Public comments were accepted via eComment, email, by phone/Webinar or online.

The Community and Economic Development Committee of the City of San Jose was teleconferenced from remote locations and convened at 1:30 p.m.

Present: Councilmembers - Khamis, Foley, Diep, Peralez, Esparza.

Absent: Councilmembers - All Present.

Staff: Office of the City Manager, Kim Walesh; City Attorney Office, Ed Moran; City Clerk, Toni Taber; Mayor's Office, Kelly Kline; and Yasmin Garcia, City Clerk's Office.

B. Review of Work Plan

1. City Council Policy Priority #1: Local Hiring/Local Business/Apprentice Utilization Program. (Public Works)

Public Comment: A speaker addressed California COVID-19 gathering regulations during Thanksgiving and artwork displayed throughout San José.

Action: Upon motion by Councilmember Pam Foley, seconded by Councilmember Maya Esparza and carried unanimously, the Committee dropped the item and re-agendized it to 2021 per the November 18, 2020 Rules and Open Government Committee. (5-0.)

C. Consent Calendar

Councilmember Johnny Khamis requested moving Item 7 to the Consent Calendar.

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C. (Cont'd)

Motion: Upon motion by Councilmember Pam Foley, seconded by Councilmember Maya Esparza and carried unanimously, the Committee moved Item 7 to the Consent Calendar. The Consent Calendar was approved. (5-0.)

D. Reports to Committee

1. Verbal Report on Economic Development Activities. (Economic Development)

Public Comments: A speaker addressed small businesses and the current economy.

Office of the City Manager, Kim Walesh, thanked and recognized Councilmember Johnny Khamis for his service and leadership as the Chair of the Committee.

Public Information Manager, Office of Economic Development, Elisabeth Handler, offered the Presentation.

Action: Upon motion by Councilmember Pam Foley, seconded by Councilmember Raul Peralez and carried unanimously, the Committee accepted the Verbal Report on Economic Development Activities. (5-0.)

2. Annual Performance Review of Team San Jose and Convention and Visitors Bureau, 2019-2020. (City Auditor)

Public Comments: A speaker addressed the presentation and San José City monetary concerns.

City Auditor, Joe Rois, offered the Verbal Report and stated the COVID-19 pandemic had a large impact on Team San Jose's activities.

Director of Cultural Affairs, Kerry Adams-Hapner, responded to questions from Councilmember Pam Foley regarding an overpayment to Team San José during the Fiscal year 2018-2019, indicating adjustments to reconcile will be addressed at the December 8, 2020 Council Meeting.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Pam Foley and carried unanimously, the Committee accepted the verbal report and cross-referenced this report to the full City Council for approval to be heard at the December 8, 2020 City Council meeting. (5-0.)

3. Economic Recovery Work Plan Update. (Economic Development)

Public Comments: (1) A speaker addressed San José's economic development and improvements needed in the Downtown San José area. (2) Blair Beekman addressed COVID-19 death rates, school openings in 2021, and State and Federal funding options. (3) President of the Silicon Valley Black Chambers of Commerce, Carl Davis Jr, requested a copy of the presentation and spoke on black-owned businesses.

Deputy Director of Business and Economic Development, Office of Economic Development, Chris Burton, offered the presentation.

Councilmember Lan Diep requested to know how many businesses got a PPP Loan in connection to forgiveness and tax write-offs for San José Businesses. Staff agreed to return with this information at the December 8, 2020 City Council meeting.

Action: Upon motion by Councilmember Pam Foley, seconded by Councilmember Maya Esparza and carried unanimously, the Committee accepted the status report to be heard at the December 8, 2020 City Council meeting. (5-0.)

4. Affordable Housing Rent Increases. (Housing)

Public Comments: (1) A speaker addressed the rising cost of living in San José and taxpayers being affected. (2) David thanked the staff for the report and spoke on concerns regarding affordable housing developments. (3) Blair Beekman spoke to Federal and State funding issues in 2021 and the Alum Rock neighborhood housing developments.

Director of the Housing Department, Jacky Morales-Ferrand; Senior Development Officer of the Housing Department, Tascha Mattos; and Development Officer of the Housing Department, Shelsy Bass offered the presentation.

Councilmember Maya Esparza requested information regarding legislation, solutions, and housing developments that could help towards systemic improvements and changes.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Pam Foley and carried unanimously, the Committee accepted the staff report and provided input regarding rent-burdened households in affordable housing developments. (5-0.)

5. **City Council Policy Priority #3: Electronic Billboards Phase 2 Update on New Programmable Electronic Signs and Signs Displaying Off-Site Commercial Speech on Non-City-Owned Sites. (Planning, Building and Code Enforcement)**

Public Comments: (1) A speaker requested to know what types of advertisements would be broadcasted on the billboards. (2) A speaker addressed her concerns over the presentation not accurately portraying electronic billboards. (3) John Miller urged to drop Phase 2, resend Phase 1, and reinstate the 1985 ban on new billboards. (4) Linda R., Michael F., Les, a speaker from the 13th Street NAC, and 2 other speakers addressed their concern on the high priority of this item, not being in favor of additional billboards, addressed the possibility of increased driver distractions and accidents, and urged to drop the item to use staff efforts elsewhere.

Supervising Planner, Ordinance and Policy Team, Planning Division, Martina Davis, offered the presentation regarding the update on City Council Policy Priority #3 (Phase 2) of Electronic Billboards.

Motion: Councilmember Raul Peralez made a motion to accept the status report. Councilmember Maya Esparza seconded the motion.

Director at Department of Planning, Building & Code Enforcement, Rosalynn Hughey, addressed why the item has remained on the priority list.

Councilmember Pam Foley addressed her concerns prioritizing electronic billboards during a pandemic with limited recent resources and asked what the process is to get an item off the priority list.

Office of the City Manager, Kim Walesh, discussed the process and options available with the time given.

Action: On a call for question, the motion carried unanimously, the status report on Phase 2 of Council Policy Priority #3 was accepted. (5-0.)

6. **Local/Small Business Contracting Participation Update for Fiscal Year 2019-2020. (Public Works / Finance)**

Public Comments: (1) President of the Silicon Valley Black Chambers of Commerce, Carl Davis Jr., spoke on the importance this item has on positively stimulating commerce for small businesses and getting a new business model going forward.

Due to time constraints the Presentation was skipped.

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D.6 (Cont'd)

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Pam Foley and carried unanimously, the Committee accepted the annual report on City contracting with local and small businesses for Fiscal Year 2019-2020. (5-0.)

7. Update on Real Estate Activities Surplus Sales and Leasing Activities. (Economic Development)

Moved to the Consent Calendar.

Open Forum

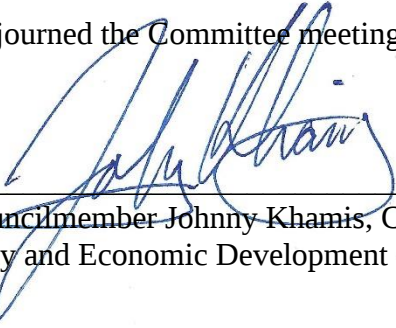
1. Blair Beekman addressed housing forgiveness ideas in 2021, suggested a candidate for the next Police Chief of San José, and thanked Councilmember Johnny Khamis for all his work as the Chair of the Committee.

Councilmember Johnny Khamis thanked the two Mayors who appointed him as the Chair of this committee.

Staff thanked Councilmember Johnny Khamis for his work and dedication.

Adjournment

Councilmember Johnny Khamis adjourned the Committee meeting at 5:03 p.m.



Councilmember Johnny Khamis, Chair
Community and Economic Development Committee

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