



COUNCIL AGENDA: 3/29/2022

ITEM: 2.16

FILE NO: 22-454

# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** March 29, 2022

**SUBJECT: Retroactive Approval of Multiple Special Events Sponsored by Council District 7 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event**

## **Recommendation**

As recommended by the Rules and Open Government Committee on March 23, 2022:

- (a) Retroactively approve the Tully Night Market held at 880 Tully Road scheduled on September 30, October 7, October 14, October 21, October 28, November 4, November 11, and November 18, 2021 as a City Council sponsored Special Event and approve the expenditure of funds;
- (b) Retroactively approve the Tropicana Lanai Dumpster Day held at 1601 Cunningham Avenue scheduled on November 6, 2021 as a City Council sponsored Special Event and approve the expenditure of funds;
- (c) Retroactively approve the Dahl Dumpster Day held at 3200 Water Street scheduled on November 13, 2021 as a City Council sponsored Special Event and approve the expenditure of funds;
- (d) Retroactively approve the Valley Palms Thanksgiving Meal Distribution held at Valley Palms scheduled on November 19, 2021 as a City Council sponsored Special Event and approve the expenditure of funds;
- (e) Retroactively approve the Los Lagos Holiday Open House and Craft Fair held at Los Lagos Golf Course scheduled on December 11, 2021 as a City Council sponsored Special Event and approve the expenditure of funds;
- (f) Retroactively approve the West Evergreen Neighborhood Holiday Gift Giveaway held at O.B. Whaley Elementary School scheduled on December 16, 2021 as a City Council sponsored Special Event and approve the expenditure of funds;
- (g) Retroactively approve the West Evergreen Dumpster Day scheduled on January 15, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;
- (h) Retroactively approve the Rocksprings Dumpster Day scheduled on January 29, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;
- (i) Retroactively approve the Di Lac Temple Tet Celebration scheduled on January 29, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;

- (j) Retroactively approve the Viet Museum Tet Vietnamese New Year 2022 scheduled on January 29, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;
- (k) Retroactively approve the Dumpster Day on Umbarger Road scheduled on February 12, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;
- (l) Retroactively approve the Lone Bluff Park Tet Event scheduled on February 19, 2022 as a City Council sponsored Special Event and approve the expenditure of funds;
- (m) Retroactively approve the Dumpster Day held at Hubbard Media Arts Academy scheduled on February 26, 2022 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (n) Approve and accept donations from various individuals, businesses or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Esparza)

[Rules Committee referral 3/23/2022 - Item B.2]



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Esparza  
District 7

**SUBJECT:** SEE BELOW

**DATE:** 3/16/2022

APPROVED: *Maya Esparza*

DATE: *3/16/2022*

**SUBJECT: RETROACTIVE APPROVAL OF MULTIPLE SPECIAL EVENTS  
SPONSORED BY COUNCIL DISTRICT 7 AS CITY COUNCIL  
SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND  
ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE  
EVENT**

## **RECOMMENDATION**

1. Retroactively approve the Tully Night Market held at 880 Tully Rd. scheduled on September 30, October 7, October 14, October 21, October 28, November 4, November 11, and November 18, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve the Tropicana Lanai Dumpster Day held at 1601 Cunningham Ave on November 6, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Retroactively approve the Dahl Dumpster Day held at 3200 Water St. on November 13, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
4. Retroactively approve the Valley Palms Thanksgiving Meal Distribution held at Valley Palms on November 19, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
5. Retroactively approve the Los Lagos Holiday Open House and Craft Fair held at Los Lagos Golf Course on December 11, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
6. Retroactively approve the West Evergreen Neighborhood Holiday Gift Giveaway held at O.B. Whaley Elementary School on December 16, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
7. Retroactively approve the West Evergreen Dumpster Day held on January 15, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
8. Retroactively approve the Rocksprings Dumpster Day held on January 29, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
9. Retroactively approve the Di Lac Temple Tet Celebration held on January 29, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.

10. Retroactively approve the Viet Museum Tet Vietnamese New Year 2022 held on January 29, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
11. Retroactively approve the Dumpster Day on Umbarger Road held on February 12, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
12. Retroactively approve the Lone Bluff Park Tet Event scheduled on February 19, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
13. Retroactively approve the Dumpster Day held at Hubbard Media Arts Academy on February 26, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
14. Approve and accept donations from various individuals, businesses or community groups to support the events.
15. Place the item on the March 29, 2022 Council Agenda for action.

## **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Tully Night Market was held on September 30, 2021; October 7, 2021; October 14, 2021; October 21, 2021; October 28, 2021; November 4, 2021; November 11, 2021; and November 18, 2021 at 880 Tully Rd, and was sponsored by Councilmember Maya Esparza. This series of special events was an opportunity for residents to enjoy an evening of food trucks, live entertainment, and music outdoors. The events were free and open to the public, and followed all appropriate public health rules.

The Tropicana Lanai Dumpster Day was held at 1601 Cunningham Ave on November 6, 2021 and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Dahl Dumpster Day was held at 3200 Water St. on November 13, 2021 and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Valley Palms Thanksgiving Meal Distribution was held at Valley Palms on November 19, 2021 and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive Thanksgiving meals, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Los Lagos Holiday Open House and Craft Fair was held at Los Lagos Golf Course on December 11, 2021 and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to enjoy a community gathering and holiday craft fair, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The West Evergreen Neighborhood Holiday Gift Giveaway was held at O.B. Whaley Elementary School on December 16, 2021 and was sponsored by Councilmember Esparza. This special event was an opportunity for families to receive holiday gifts, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The West Evergreen Dumpster Day was held on January 15, 2022 at 1646 Barberry Ln. and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Rocksprings Dumpster Day was held on January 29, 2022 at 1848 Rocksprings Dr. and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Di Lac Temple Tet Celebration was held on January 29, 2022 at 765 Story Road and was sponsored by Councilmember Esparza. This special event was an opportunity for the community to celebrate the Vietnamese Lunar New Year, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Viet Museum Tet Vietnamese New Year 2022 was held on January 29, 2022 at the Viet Museum in History Park and was sponsored by Councilmember Esparza. This special event was an opportunity for the community to celebrate the Vietnamese Lunar New Year, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Dumpster Day on Umbarger Road was held on February 12, 2022 and was sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Lone Bluff Park Tet Event was held on February 19, 2022 at 426 Umbarger Rd. and sponsored by Councilmember Esparza. This special event was an opportunity for residents celebrate Tet with a Lion Dance performance and other activities, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

The Dumpster Day at Hubbard Media Arts Academy was held on February 26, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk, while adhering to social distancing and other public health guidelines, which were strictly enforced. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

### **ANALYSIS**

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Esparza will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 7, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the March 23, 2022 Rules Committee Agenda and the March 29, 2022 City Council Agenda.

### **CEQA**

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

HONORABLE MAYOR AND CITY COUNCIL

3/16/2022

Subject: Multiple Special Events District 7

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TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.