



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: October 22, 2024

SUBJECT: Retroactive Approval and Approval of Multiple Special Events Sponsored by Council District 5 as City Council Sponsored Special Events to Expend City Funds and Accept Donations of Materials and Services for the Events

Recommendation

As recommended by the Rules and Open Government Committee on October 16, 2024:

- (a) Retroactively approve the Mt. Pleasant Employee and Family Picnic and BBQ at Lake Cunningham Event scheduled on August 10, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Retroactively approve the Dobern Neighborhood Association Litter Pick Up scheduled on August 31, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (c) Retroactively approve the Pleasant Ridge Neighborhood Association Block Party scheduled on September 6, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (d) Retroactively approve the Filipino American History Month Flag Raising and Lighting Ceremony scheduled on October 11, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (e) Retroactively approve the Diabetes Prevention Health Fair Event scheduled on October 12, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (f) Approve the Foxdale Fall Festival Resource Fair scheduled on October 25, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (g) Approve the Mt. Pleasant Neighborhood Association Banner Unveiling scheduled on October 25, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (h) Approve the 5th Annual Truck N' Treats Event scheduled on October 26, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
- (i) Approve the Family Fall Festival scheduled on October 26, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.

(j) Approve the Fourth Annual Toy Drive Event scheduled on November 30, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.

(k) Approve and accept donations from various individuals, businesses or community groups to support the events.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Ortiz)

[Rules Committee referral 10/16/2024 - Item B.4]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Peter Ortiz

SUBJECT: SEE BELOW

DATE: October 10th, 2024

APPROVED:

SUBJECT: RETROACTIVE APPROVAL AND APPROVAL OF VARIOUS EVENTS SPONSORED BY COUNCIL DISTRICT 5 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS.

RECOMMENDATION

1. Retroactively approve the Mt. Pleasant Employee and Family Picnic and BBQ at Lake Cunningham Event Held on August 10th, 2024, as a City Council sponsored Event and approve the expenditure of funds.
2. Retroactively approve the Dobern Neighborhood Association Litter Pick Up held on August 31st, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
3. Retroactively approve the Pleasant Ridge Neighborhood Association Block Party held on September 6th, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
4. Retroactively approve the Filipino American History Month Flag Raising and Lighting Ceremony held on October 11th, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
5. Retroactively approve the Diabetes Prevention Health Fair Event held on October 12th, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
6. Approve the Foxdale Fall Festival Resource Fair event held on October 25th, 2024, as a City Council Sponsored Special Event and approve the expenditure of funds.
7. Approve the Mt. Pleasant Neighborhood Association Banner Unveiling event held on October 25th, 2024, as a City Council Sponsored Special Event and approve the expenditure of funds.
8. Approve the 5th Annual Truck N' Treats event held on October 26th, 2024, as a City Council Sponsored Special Event and approve the expenditure of funds.
9. Approve the Family Fall Festival event held on October 26th, 2024, as a City Council sponsored Special Event and approve the expenditure of funds.
10. Approve the Fourth Annual Toy Drive event held on November 30th, 2024, at PAL Stadium as a City Council sponsored Special Event and approve the expenditure of funds.
11. Place the item on the October 22nd, 2024, City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The 10 events were/will be free, open to the public, and sponsored by Councilmember Peter Ortiz.

ANALYSIS

The Mt. Pleasant Employee and Family Picnic and BBQ at Lake Cunningham Event Held on August 10th, 2024, and allowed residents of the district and school district to connect with other residents and elected officials. The Dobern Neighborhood Association Litter Pick Up held on August 31st, 2024, allowed residents to beautify their neighborhood. The Pleasant Ridge Neighborhood Association Block Party held on September 6th, 2024, allowed for residents to come together to foster a sense of community, build relationships with neighbors, and strengthen the overall connection within the neighborhood. The Filipino American History Month Flag Raising and Lighting Ceremony was held on October 11th, 2024, and allowed for residents from all areas of the city to celebrate the history and heritage of Filipino Americans in San Jose. The Diabetes Prevention Health Fair Event was held on October 12th, 2024, in partnership with Community Health Partnership, which allowed residents to receive free health services as well as gain valuable resources from various non-profit partners. The Family Fall Festival event held on October 25th, 2024, in partnership with Council District 8 allowed residents to celebrate the beginning of fall as well as gain valuable resources from various nonprofit organizations. The Mt. Pleasant Neighborhood Association Banner Unveiling event held on October 25th, 2024, will allow for neighbors to connect and celebrate neighborhood pride, as we unveil their new banners in their neighborhood. The Foxdale Fall Festival event held on October 26th, 2024, will allow residents to receive free resources and celebrate the beginning of fall. The 5th Annual Truck N' Treats event held on October 26th, 2024, for residents to celebrate Halloween with their families, as well as gain valuable resources from various non-profit partners. The Fourth Annual Toy Drive event held on November 30th, 2024, will connect residents of the district to other community organizations.

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Peter Ortiz will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 5, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the October 16th, 2024, Rules Committee Agenda and the October 22nd, 2024, City Council Agenda.

CEQA

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.