



FW: All District Leadership Group input - Need for Review of the BeautifySJ Grant Process

From City Clerk <city.clerk@sanjoseca.gov>

Date Tue 6/16/2026 9:55 AM

To Agendadesk <Agendadesk@sanjoseca.gov>

 1 attachment (193 KB)

Need for Review of the BeautifySJ Grant Process.pdf;

From: Greg Peck - ADLG <[REDACTED]>

Sent: Tuesday, June 16, 2026 9:50 AM

To: The Office of Mayor Matt Mahan <mayor@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>

Cc: City Clerk <city.clerk@sanjoseca.gov>; Taber, Toni <toni.taber@sanjoseca.gov>; Maguire, Jennifer <jennifer.maguire@sanjoseca.gov>; Cicirelli, Jon <Jon.Cicirelli@sanjoseca.gov>

Subject: All District Leadership Group input - Need for Review of the BeautifySJ Grant Process

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Hello.

The All District Leadership Group represents neighborhood associations in the city of San Jose. We are writing to express concern about the number of Neighborhood Associations that did not receive funding in the most recent Beautify SJ grant cycle and to advocate for a more equitable distribution of available funds in future grants.

Neighborhood Associations are essential to the health and vitality of our communities. They foster civic engagement, support public safety initiatives, and address local concerns at the grassroots level. When many of these active organizations receive no funding, it limits their ability to contribute meaningfully and creates disparities between neighborhoods.

Our primary concern is the number of associations that were left without any funding. This outcome places Neighborhood Associations in competition with one another for limited resources, rather than supporting a collaborative, citywide effort to strengthen all communities. There is also a risk of disengagement from productive associations that may feel their efforts have not been appreciated.

We respectfully ask the City Council to consider a funding approach that spreads available resources more evenly, ensuring that more Neighborhood Associations receive at least some

level of support. There are costs that are necessary for any association to function, and even modest funding can enable associations to carry out impactful programs, build community engagement, and maintain momentum in their neighborhoods.

A more balanced allocation model would help ensure that public resources benefit a wider range of communities, reduce inequities between neighborhoods, and reinforce the shared goal of improving quality of life across San Jose.

Furthermore, as district leadership groups and councilmember offices work to grow the number of neighborhood associations in our city, a funding approach that provides those new NAs with some level of support would ultimately serve more residents.

Thank you for your time and consideration. We appreciate your continued commitment to supporting our neighborhoods and look forward to working together toward a more inclusive and effective funding approach. The All District Leadership Group would welcome working with BSJ and council offices to review the BSJ grant process, which was developed many years ago and, we feel, needs updating.

Respectfully,
Greg Peck
Chair, All District Leadership Group (ADLG)



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Email sent June 16, 2026



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Sincerely,
Greg Peck
Chair, All District Leadership Group (ADLG)

D1 – Gary Cunningham
D2 – John Leipelt
D3 – Joan Rivas-Cosby
D4 – Linda Locke
D5 – Guadalupe
Gonzales

D6 – Ed Saum, Larry
Ames
D7 – Alie Victorine
D8 – Pat Waite
D9 – Kelsey Colson

D10 – Vasundhara
Tadimeti, David Heindel
Member at Large –
James Carter

CC:

- PRNS Director, John Cicirelli
- City Manager, Jennifer Maguire
- City Clerk, Toni Taber