
FW: Agenda Item 25-395

From City Clerk <city.clerk@sanjoseca.gov>
Date Mon 4/14/2025 2:15 PM
To Agendadesk <Agendadesk@sanjoseca.gov>

From: Cintas, Camille [REDACTED]
Sent: Monday, April 14, 2025 2:15 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Agenda Item 25-395

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To whom it may concern, [REDACTED]

As a resident Music teacher in the San Jose metro area (Presentation High School), Christmas in the Park is an extremely important event to our Choir, Theater, and Dance students!

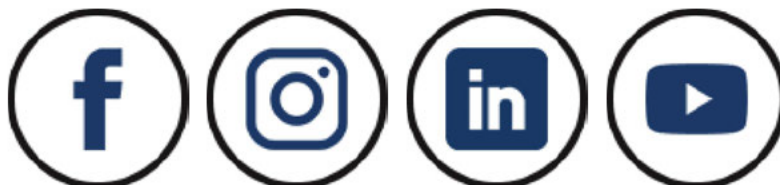
CitP helps us advertise our school, our programs, helps boost involvement with our students, builds community, memories, and most importantly, entertains the large crowd of visitors and spreads Holiday cheer!

Please consider keeping CitP around for the benefit it does to the community.

Thank you,
Camille Cintas

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Camille Cintas
Choir Director, Box Office Manager



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From City Clerk <city.clerk@sanjoseca.gov>
Date Mon 4/14/2025 3:05 PM
To Agendadesk <Agendadesk@sanjoseca.gov>

From: Yesenia Lombera [REDACTED]
Sent: Monday, April 14, 2025 2:50 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Cc: debbie [REDACTED]
Subject: Agenda Item 25-395

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As a foster parent in San José, I've seen firsthand how much joy this holiday wonderland brings to my children. Having a local event that creates lasting, positive memories and brings our community together in such a festive and inclusive way is truly invaluable.

More than just a cherished holiday tradition, **Christmas in the Park** plays a vital role in driving San José's experience economy and energizing the downtown area. Recent data shows the event draws approximately 700,000 visitors annually, generating an estimated \$18.7 million in visitor spending. This activity translates into a fiscal impact of around \$935,000 each year for the City, through revenues from parking, transient occupancy tax, and sales tax. These economic benefits highlight the event's importance in activating public spaces, attracting tourism, and supporting a vibrant downtown core.

Sincerely,
Yesenia

Yesenia Lombera
Executive Assistant to Irving Tan, CEO



Western Digital Headquarters
5601 Great Oaks Parkway
San Jose, CA 95119
[REDACTED]

FW: Agenda item 25-395: Christmas in the Park

From City Clerk <city.clerk@sanjoseca.gov>
Date Mon 4/14/2025 3:06 PM
To Agendadesk <Agendadesk@sanjoseca.gov>

From: MB Rios <[REDACTED]>
Sent: Monday, April 14, 2025 2:56 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Agenda item 25-395: Christmas in the Park

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Hi -

Please submit my email for the official record as a Letter from the Public.

My husband and I arrived in San Jose in September of 2021 and marvelled the first time we went to the park that Christmas. We loved the nostalgic vibe of the displays but were most impressed by the community decorated trees. What a lovely way to learn about the city, its people, its businesses, and the way families remember those no longer here.

As a result, we have purchased a tree to decorate every year since and hope this tradition will continue for many, many years. So far we have decorated the tree with neighbors, one to remember a friend gone too soon, and last year decorated one with friends from a club. I already have the decorations for this year's tree.

I can attest how Christmas in the Park brings visitors and funds to the city. Between the outings to decorate and undecorate the tree and the multiple visits to see the trees with friends and family, we bring people that maybe would not have come downtown otherwise. They park in the parking structures, get lunches, dinners, coffee at local establishments, and shop at the booths. But most importantly it serves as a focal point to spend time with people, get to know new friends and reconnect with old ones. It is a highlight of our Christmas celebrations.

We may be fairly new residents but we have fallen in love with San Jose. We go to see art the First Friday events, listen to music at the SubZero festival, watch films during Cinequest, see movies under the stars, walk neighborhoods during Viva Calle events, get drinks and dinner at San Pedro Square, visit bakeries, coffee shops, restaurants and shops - anything to support a vibrant and thriving downtown San Jose.

Apparently I can go on and on about this 😊. Thank you in advance for your consideration.

Regards,
Mary Blanca Rios and Ripduman Sohan

FW: Agenda Item 25-395

From City Clerk <city.clerk@sanjoseca.gov>
Date Tue 4/15/2025 7:43 AM
To Agendadesk <Agendadesk@sanjoseca.gov>

From: Keely Elizabeth Berg <[REDACTED]>
Sent: Monday, April 14, 2025 5:20 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Agenda Item 25-395

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I'm writing to urge you to continue supporting Christmas in the Park. This cherished event has been a beloved tradition for my family for years, bringing joy, community spirit, and lasting memories. It's more than lights and decorations—it's where families gather, children feel wonder, and neighbors connect. Ending it would be a loss for our community and the many families who look forward to it each year. Please find a way to keep this magical tradition alive for future generations.

Kindly, Keely Elizabeth Berg

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From City Clerk <city.clerk@sanjoseca.gov>
Date Tue 4/15/2025 9:02 AM
To Agendadesk <Agendadesk@sanjoseca.gov>

From: Charles Wallace <[REDACTED]>
Sent: Tuesday, April 15, 2025 8:39 AM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Agenda Item 25-395

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Hello,

Our family has been going to Christmas in the Park annually since we moved to San Jose 15 years ago. Our kids helped decorate trees with their Cub Scout pack for several years. During COVID, we did the Drive-Thru Christmas in the Park, and from that we bought an ornament for our own Christmas tree at home. We all look forward to wandering the paths and marveling at the beauty and creativity on display. Besides opening presents, it is our family's favorite holiday tradition. Please continue to support Christmas in the Park so that our kids (and hopefully their kids) can enjoy this amazing community event.

Thank you kindly,

The Wallace Family
San Jose, CA

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From City Clerk <city.clerk@sanjoseca.gov>
Date Tue 4/15/2025 11:36 AM
To Agendadesk <Agendadesk@sanjoseca.gov>

From: Rachel Weaver [REDACTED]
Sent: Tuesday, April 15, 2025 11:13 AM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Agenda Item 25-395

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To The City Council

Christmas in the Park in downtown San Jose has been a family tradition of my family, since I was a child. My older children enjoyed this event every year and now my youngest (3 years old) looks forward to all the Christmas lights. Her preschool school had a tree last year that was a joy for her whole class to go visit and take pictures with. I can't imagine not having this wonderful event in our community when it brings so much joy for the people and their families. Please keep this tradition Alive in our community.

Thank you

Rachel Weaver
Born and raised in Santa Clara County
And current resident of Saratoga CA

[Yahoo Mail: Search, Organize, Conquer](#)

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