



COUNCIL AGENDA: 3/29/2022

ITEM: 2.13

FILE NO: 22-416

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 29, 2022

SUBJECT: Retroactive Approval of the Cesar E. Chavez Day Flag Raising Sponsored by Council District 3 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

Recommendation

As recommended by the Rules and Open Government Committee on March 16, 2022:

- (a) Retroactively approve the Cesar E. Chavez Day Flag Raising scheduled on March 28, 2022 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Peralez)

[Rules Committee referral 3/16/2022 - Item B.5]



Memorandum

TO: CITY COUNCIL

FROM: Councilmember Raul Peralez

SUBJECT: SEE BELOW

DATE: March 8, 2022

Approved by:

Date: 03/08/22

SUBJECT: APPROVAL OF THE CESAR E. CHAVEZ DAY FLAG RAISING SPONSORED BY COUNCIL DISTRICT 3 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Cesar E. Chavez Day Flag Raising scheduled on Monday, March 28, 2022, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the March 29, 2022 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds. The display of the UFW Flag on Monday, March 28, 2022 is permitted under Council Policy 2- 1, Section C.3 - Flags Displayed in Conjunction With Official Ceremonial Items: "Other flags may be displayed in conjunction with official actions, ceremonial items, or proclamations of the City Council."

The Cesar E. Chavez Day Flag Raising will be held on Monday, March 28, 2022 in the City Hall Plaza and sponsored by Councilmember Raul Peralez. This special event will celebrate the 11th annual raising of the United Farm Workers (UFW) Flag in observance of Cesar E.

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Chavez Day on Thursday, March 31, 2022. The UFW flag became a national symbol, not only for the Farm Workers Union, but of the Mexican American civil rights movement and other important causes throughout the community. The event is free and open to the public but the flag will be raised by City Hall facilities staff with no associated public event occurring.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Raul Peralez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 3, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 16, 2022 Rules Committee Agenda and the March 29, 2022 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.

Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.

Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:
TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.