



City of San José Small Business Advisory Committee

Member - Anuradha Basu
Member - Chandra Brooks
Member - Kobad Bugwadia
Member - Christina Bui
Member - Laura Perez Ehrheart
Member - Kellie Fallon
Member - Daniel Fernandez
Member - Lily Guggenheim
Member - Mimi M Hernandez
Member - Charles "Chappie" Jones
Member - Dennis King
Member - Tony Lam
Member - Azer Manashir
Member - Tony Mirenda
Member - Rosaline Raj

Council Liaison - CM Kamei
Council Liaison - CM Ortiz

OEDCA Staff - Jen Baker
OEDCA Staff - Blage Zelalich
OEDCA Staff - Victor Farlie

SMALL BUSINESS ADVISORY COMMITTEE

**December 4, 2025
5.00 p.m.**

**City Manager's Conference Room
17th Floor City Hall
200 East Santa Clara St.**

In Person & Hybrid Meeting

How to observe the Meeting (no public comment):

The public is invited to listen into the meeting. Public comment can only be made in person at City Hall.

Topic: Small Business Advisory Committee Meeting December 4, 2025

Time: December 4: 2025 05:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

Meeting ID: 953 8280 7337

Passcode: 903301

How to submit written Public Comment:

By email to victor.farlie@sanjoseca.gov by 9:00 a.m. the day of the meeting.

AGENDA

I. Welcome and Introductions from the Chair of the Committee

Welcome from Daniel Fernandez

II. Minutes of the Meeting held on September 4, 2025

Approval of the minutes of the meeting held on September 4, 2025.

III. Council Liaison Comments

Welcome and comments from Councilmembers Rosemarie Kamei and Peter Ortiz.

IV. San Jose 2026 Major Events

Presentation on the major sporting events and activations scheduled in the Bay Area and San José in 2026.

V. New Business Improvement Districts

Committee update on status of citywide business improvement district formation in FY 25-26.

VI. Small Business Grant Programs

Status update on the new Business Startup grant program.

VII. Topics for inclusion in the 2026 Work Plan

Staff update to the Committee's 2026 workplan.

VIII. News & Information from the City Manager's Office of Economic Development & Cultural Affairs

- SCORE Update
- 2025 Shop Local campaign
- Data Update

IX. Public Comment

X. Meeting Schedule and Agenda Items

The next meeting is scheduled for March 4, 2026 at 5:00 pm, City Hall.

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.

[The Code of Conduct](#) is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

You may speak to the Committee about any discussion item that is on the agenda, and you may also speak during Public Comment on items that are not on the agenda and are within the subject matter jurisdiction of the Committee. Please be advised that, by law, the Committee is unable to discuss or take action on issues presented during Public Comment. Pursuant to Government Code Section 54954.2, no matter shall be acted upon by the Committee unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

Agendas, Staff Reports and some associated documents for the Committee items may be viewed on the Internet at the Small Business Advisory Committee [page](#).

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the Committee will be available for public inspection at the Office of Economic Development & Cultural Affairs Office located at 200 E. Santa Clara St., Tower, 17th Floor, San Jose, CA 95113 at

the same time that the public records are distributed or made available to the Committee. Any draft resolutions or other items posted on the Internet site or distributed in advance of the Committee meeting may not be the final documents approved by the Committee. Contact the Office of Economic Development & Cultural Affairs by e-mail at victor.farlie@sanjoseca.gov or by telephone at (408) 535-8230 for the final document.

On occasion the Committee may consider agenda items out of order.

If you have any questions, please direct them to the Committee staff. Thank you for taking the time to attend today's meeting. We look forward to seeing you at future meetings.

To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 535-1260 as soon as possible, but at least three business days before the meeting.

Please direct correspondence and questions to:

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