



COUNCIL AGENDA: 12/10/2019

ITEM: 2.25

FILE NO: 19-1227

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: December 10, 2019

SUBJECT: Approval of City Hall Free Use on Saturday, December 21, 2019 by Council District 2 for the Homeless Memorial Observance as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.

RECOMMENDATION:

As recommended by the Rules and Open Government Committee on December 4, 2019:

- (a) Adopt a resolution authorizing "Free Use" for a memorial observance in the Rotunda on Saturday, December 21, 2019, to honor the houseless individuals that have died unsheltered on the streets of San José, bring awareness to the tragedy of homelessness and build community support for compassionate solutions to our City's homeless crisis, hosted by the Silicon Valley Interreligious Council and the District 2 Council office;
- (b) Approve the Homeless Memorial Observance scheduled on December 21, 2019 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (c) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Jimenez)

[Rules Committee referral 12/4/19 - Item G.1.b]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez
District 2

SUBJECT: SEE BELOW

DATE: November 25, 2019

APPROVED:

11-25-2019

SUBJECT: APPROVAL OF CITY HALL FREE USE ON SATURDAY, DECEMBER 21, 2019 BY COUNCIL DISTRICT 2 FOR THE HOMELESS MEMORIAL OBSERVANCE AS A CITY COUNCIL SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Adopt a resolution authorizing "Free Use" for a memorial observance in the Rotunda on Saturday, December 21, 2019, to honor the houseless individuals that have died unsheltered on the streets of San Jose, bring awareness to the tragedy of homelessness and build community support for compassionate solutions to our City's homeless crisis, hosted by the Silicon Valley Interreligious Council and the District 2 Council office.
2. Approve the Homeless Memorial Observance on December 21, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses or community groups to support the event.
4. Place the item on the December 10, 2019 Council Agenda for action.

OUTCOME

Council District 2 and the Silicon Valley Interreligious Council will be granted free use of the City Hall Rotunda and parking in the City Hall Garage and 4th Street Garage for the Homeless Memorial Observance on December 21, 2019.

BACKGROUND

In June 2016, the City adopted the Schedule of Fees Resolution No. 77829 for City Hall Facility and Plaza Use. Presently, the resolution allows the City Council, Redevelopment Agency Board, and City departments to have "Free Use" of the facilities for those events that 1) qualify as official city business; 2) are free and open to the public; 3) occur on a Sunday through Friday; and 4) are booked 30 days in advance. Resolution No. 77829 does not apply to free use requests

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for Saturday events and as such City Council approval is required to authorize free use for the Homeless Memorial Observance on Saturday, December 21, 2019.

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Homeless Memorial Observance will be held on Saturday December 21, 2019 at the City Hall Rotunda on 200 East Santa Clara Street, San Jose, CA 95113 and sponsored by Councilmember Sergio Jimenez and the Silicon Valley Interreligious Council. This special event will honor the houseless individuals that have died unsheltered on the streets of San Jose, bring awareness to the tragedy of homelessness and build community support for compassionate solutions to our City's homeless crisis. The event is free and open to the public.

ANALYSIS

Approval for this event's free use designation is required because the event will be held on Saturday, December 21, 2019. This event is expected to significantly benefit the community if scheduled on a Saturday for multiple reasons. First, Saturday December 21, 2019 is the winter solstice and represents the longest day of the year that our unhoused residents will go unsheltered. Second, hosting the event on Saturday would accommodate the schedules of community members who work full-time jobs during the weekday and increase the number of participants. Lastly, this event will include resources and information and from homeless advocates and non-profits for which a Saturday schedule is most accommodating.

Free use is being requested because of the public benefit this Homeless Memorial Observance will bring to the City of San Jose by supporting the City Council and the Housing Department's goal to end homelessness. This event will provide much needed resources to unhoused individuals such as referrals for services, health screenings and showers. This event is also an opportunity to educate the general public about homelessness, its root causes and potential solutions. Homelessness is undoubtedly the City's greatest challenge this event will provide an opportunity for robust public dialogue on this urgent matter.

The Silicon Valley Interreligious Council (SiVIC) is a 501(c)(3) nonprofit that is actively registered with the California Secretary of State (C3363349) and current in its charity registration with the California Attorney General's Registry of Charitable Trusts (CT0177185). The Silicon Valley Interreligious Council, was created in 2011 to serve as a connecting point for interreligious efforts in Santa Clara County, including education, dialogue, and service. Until the creation of SiVIC no single formal interreligious organization stood out as a clear center of multi-faith cooperation in the community. SiVIC has emerged a premier organization to address community needs and common interests and has led people of multiple faiths to come together for a common cause. SiVIC seeks to encourage, connect, and showcase these efforts through community dialogues, events, meetings, projects and activities. One of SiVIC current projects is teaching compassion for others, particularly our houseless residents in San Jose.

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

EVALUATION AND FOLLOW UP

The primary metrics for this event include the number of attendees and amount of exposure the City receives for its regional efforts to address homelessness.

PUBLIC OUTREACH

Public outreach for this event will be conducted by the Office of Councilmember Jimenez and the SiVIC through social media, email, newsletters, flyers and mailers. The Office of the City Clerk will post the item on the City's Website for the December 4, 2019 Rules Committee Agenda and the December 10, 2019 City Council Agenda.

COORDINATION

This memorandum has been coordinated with the Office of the City Attorney, Office of the City Clerk, and Public Works/Event Services.

COMMISSION RECOMMENDATION/INPUT

This item does not require commission input.

COST AND FUNDING SOURCE

The total cost of the event to the City is \$5,964, of which \$939 will be paid by Council District 2. The remaining \$5,025 will be charged to the Department of Public Works/Event Services' budget. In addition, estimated loss of parking revenue at the City Hall garage and 4th Street garage is \$4,000 (200 cars x 8 hours of use, for a maximum of \$20 for the day). Note that participants will be instructed to park at the 5th Street garage, which is free on the weekends. Each year, each Council Office is allotted 7 free uses for events qualifying for free use. Approval of this action would go towards one of the Council Office's free uses. To date, the Council District 2 Office has used one free use.

\$939 Paid by Council District 2 Office

- Event Captains - \$180
- First Alarm Security Guards - \$384
- IATSE AV Tech - \$375

\$5,025 Paid by the Department of Public Works/Event Services

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- Facility Rental \$1,410
- Refundable Damage Deposit \$2,000
- Equipment \$1,615

CEQA

Statutorily Exempt, File No. PP17-005, CEQA Guidelines Section 15273, Rates, Tolls, Fares, and Charges, Adjustment to Fees, Rates & Fares without changes to or expansion of services.

For questions, please contact Vanessa Sandoval, Chief of Staff, Vanessa.sandoval@sanjoseca.gov, 408-535-4925.