

————— SAN JOSE —————  
**PARKS, RECREATION &  
NEIGHBORHOOD SERVICES**



# ANTI-LITTER AND ANTI-GRAFFITI PROGRAMS ANNUAL REPORT

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City Council Meeting

January 30, 2018

# Anti-Litter and Anti-Graffiti Programs Highlights

In 2016 -2017 the programs aligned with the **Beautify San Jose** initiative

**200% increase** in Anti-Litter Program volunteer hours

**90% increase** in litter bags collected

Gang graffiti continued to **increase** throughout the city

Slight **decline** in the amount of graffiti abated

Anti-Graffiti transitioned to *My San Jose app*

# Anti-Litter Program Updates

- Anti-Litter Program currently has 2.0 FTE to support the program.
- Program seeks to educate the public on the impact of litter.
- Program increased outreach to schools, neighborhood and business associations, and service groups – to increase volunteerism.
- Collaborates with the Illegal Dumping Program to address litter, trash, and dumping.
- Attended over 60 resource fairs and supported over 100 neighborhood cleanup events.
- Beautify San Jose Initiative led to a substantial increase in resident volunteerism in the program.



# Anti-Litter Program – Update

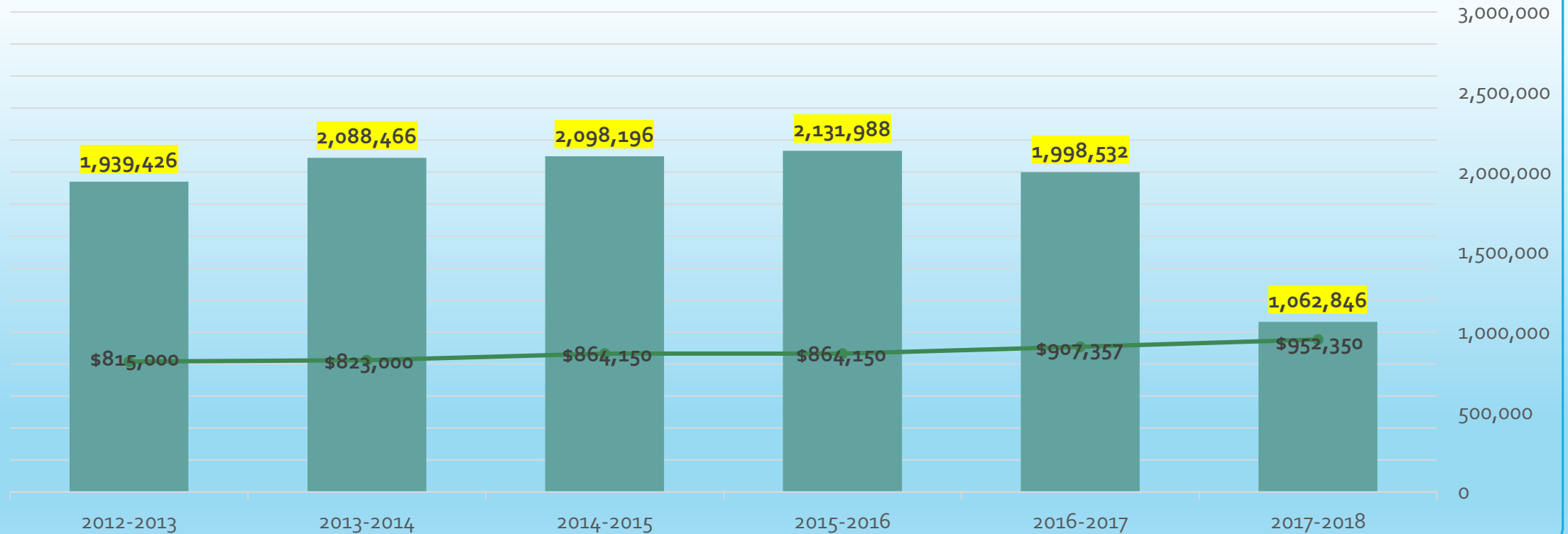
	2014-2015	2015-2016	2016-2017
Total Litter Bags Collected	8,574	10,692	<b>20,318</b>
Total Group Volunteers	4,889	5,663	<b>13,121</b>
Total Number of Volunteer Hours	16,804	15,545	<b>47,956</b>

# Anti-Graffiti Program Updates

- Nearly 2,000, 0000 square feet abated in 2016–2017.
- Program abated **607,532** square feet of gang graffiti .
- **85%** of graffiti is reported via mobile applications.
- Continues to be an **increase** in graffiti located on private property (business and residential).
- More **prolific** tagging on sidewalks, parks, along sound walls, and street signs.
- Anti-Graffiti Program experienced a **6.3% decline** in graffiti abated in 2016–2017.

# Anti-Graffiti Program Update

## Square Feet of Graffiti Removed 2012-2017



# QUESTIONS