Recommended Appointments to the Community Stabilization and Opportunity Pathways Fund Commission

December 13, 2022

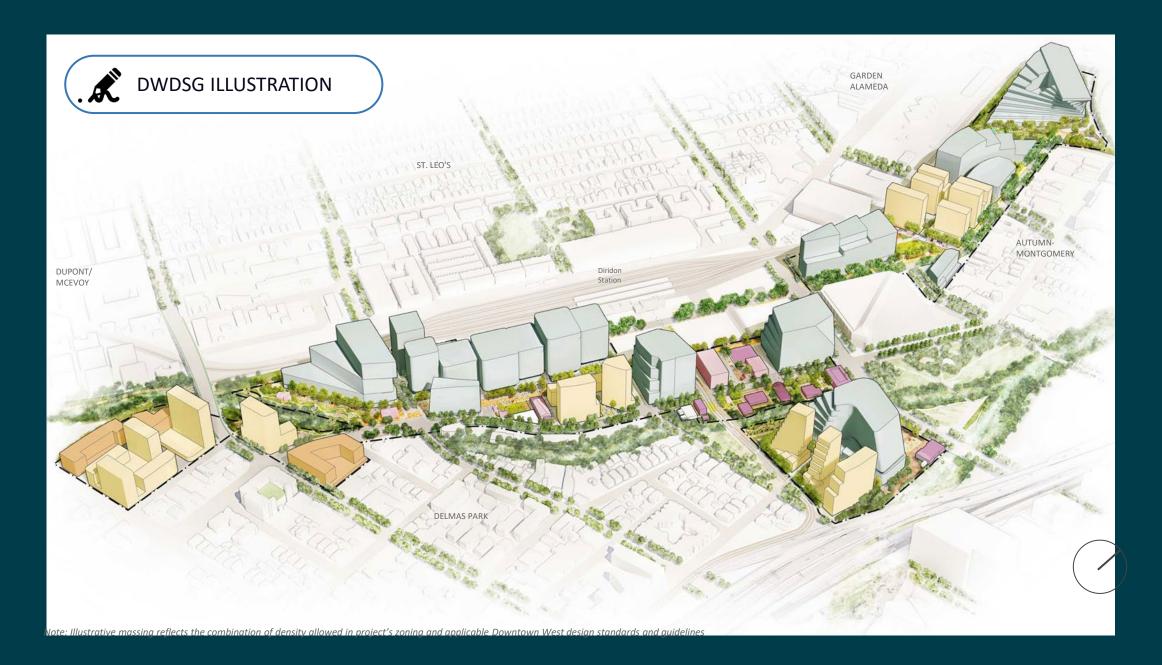
Nanci Klein, Director of Economic Development and Cultural Affairs Lori Severino, Assistant to the City Manager



Background

- May 2021: City Council approved Google's Downtown West development project
- Development Agreement outlines up to \$200 million in Community Benefits
- Equity focused, based on extensive outreach process from 2018-21







Community Stabilization and Opportunity Pathways Fund

- Up to \$154.8 million to the new Fund, with contributions made as office is built out (\$21.20 per gross square foot)
 - Google agreed to contribute the first \$15 million with start of first office building
- Grants to programs serving disadvantaged communities in San José
- Fund will be guided by a third-party Fund Manager and the "Community Stabilization and Opportunity Pathways Fund Commission" (Commission)







Fund Program Areas



Community Stabilization: displacement/ homelessness prevention, affordable housing preservation, homeless services, housing innovation research, and stabilization of small local businesses



Opportunity Pathways: adult and youth occupational skills training, college/post-secondary scholarships, career exploration for middle and high school youth, early childhood education, and small business and entrepreneurship support







Commission Composition

- 13 voting members
 - > At least 5 with lived experience and 8 with technical expertise
- 1 alternate member
- Non-voting members: 3 City representatives, 1 Google, and potentially representatives from other major funders
- Collectively reflect the City's diversity



Terms

- Four-year terms
- Option for reappointment, but for no more than 2 consecutive terms
- To achieve staggering, 6 of the initial 13 members will serve 2-year terms and 7 will serve 4-year terms



Appointment of Members

- Voting members and the alternate member shall be appointed to the Commission upon the City Manager's recommendation to the City Council and the City Council's approval of such recommendation.
 This section also applies to any vacancy to the Commission.
- The City Manager will appoint non-voting members (to be shared through an Info Memo in early 2023).



Member Selection Process

- Application period: October 3 through October 30
- Shared info through www.sanjoseca.gov/FundCommission
- Hosted virtual meeting and 4 library events to help with process
- Application announcements and event notices through:
 - emails to 150 community leaders, City Council offices and City departments
 - Social media
 - o Flyers posted at libraries and community centers



Member Selection Process cont'd

- Received 27 applications (26 deemed complete)
- Panel of 3 City staff evaluated them against the membership criteria
- Panel recommended a slate of 14 people, based on combined scores and overall balance of perspectives/expertise
- Also recommended term length for each (2 or 4 years)



Recommended Slate – part 1 of 2

Seat #	Nominee Name	Qualifying Seat Type	Recommended Term (years)
1	Sofia Jaquez	Lived Experience - East SJ	4
2	Efren Estranero	Lived Experience - East SJ	2
3	Alma Rosa Bailon Vidales	Lived Experience - Greater Downtown	4
4	Raymond Ramsey	Lived Experience - Greater Downtown	2
5	Juana Villalpando Becerra	Lived Experience - Greater Downtown	4
6	Olivia Ortiz	Lived Experience - East SJ + Work Experience	2



Recommended Slate – part 2 of 2

Seat #	Nominee Name	Qualifying Seat Type	Recommended Term (years)
7	Anna Nguyen	Work Experience	4
8	Jeffrey Buchanan	Work Experience	2
9	Aboubacar Ndiaye	Work Experience	4
10	Regina Celestin Williams	Work Experience	2
11	Josefina Aguilar	Work Experience	2
12	Kiyomi Yamamoto	Work Experience	4
13	Lisanna Dominguez	Work Experience	4
14	Connie Alvarez	Alternate (Lived Experience)	2



Next Steps

- Onboard Commissioners; capacity building activities
- Work with Commission to conduct RFP process for the Fund Manager
- Prepare the first 5-year Strategic Plan, with community engagement, and present to City Council for approval
- Receive first \$15 million contribution from Google, begin grant making

