

The Alameda Business Improvement District

Item 8.1

December 16, 2025

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BUSINESS IMPROVEMENT DISTRICT (BID)

BIDs are formed pursuant to the California Parking and Business Improvement Area Law of 1989.

BID law allows for the creation of special benefit assessment districts to raise funds within a specific geographic area.

BIDs allows business owners to organize their efforts and raise funds exclusively for the benefit of the district.

Business owners within the assessment district boundaries fund the district, and 99% of funds are used to provide services desired by and benefitting businesses within the district.

City Council renews the BID annually.

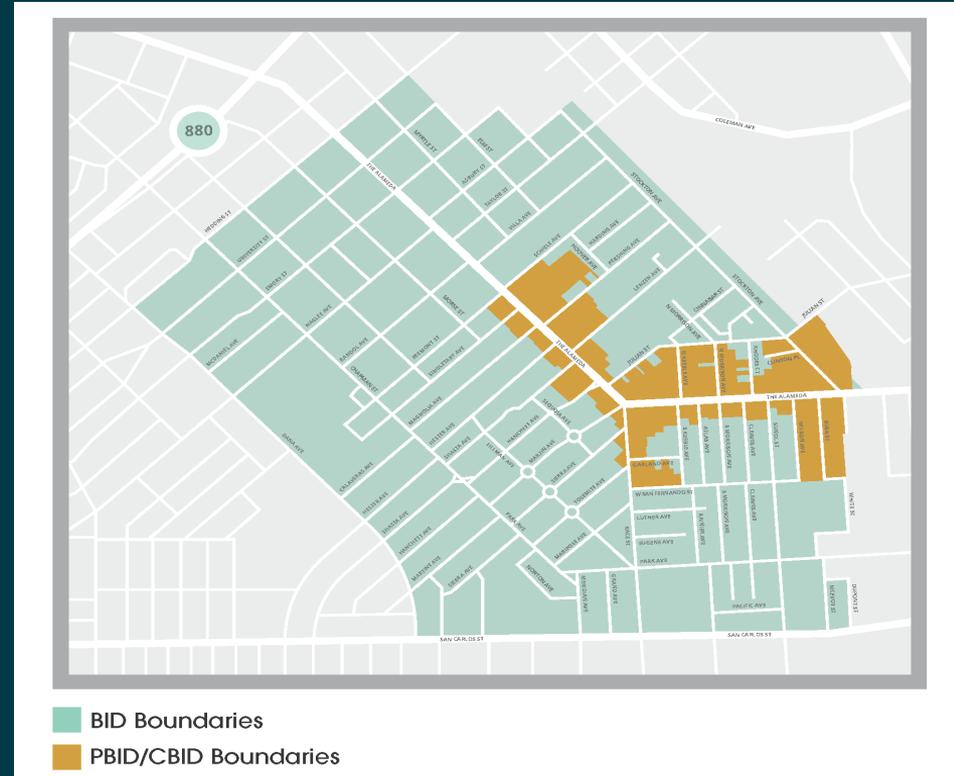
The Alameda Business District stretches from Hedding Street to Stockton Avenue to West San Carlos Street to Dana Avenue.

It is an extensive and active business, cultural, and residential district.

Over 5,000 Jobs

1,731 Active Business Tax Certificates

Cafés and Restaurants – Boutiques – Gyms and Fitness Studios – Personal and Professional Services



ASSESSMENT RATES AND REVENUE

Business Category	Annual Assessment Rates	Net Number of Businesses	Total Assessment Revenue
2+ Employees	\$350	1,044	\$365,400
0 or 1 Employee	\$100	45	\$4,500

Total annual revenue is \$369,900.

Assuming a 70% collection rate in Year 1, **projected revenue is \$258,930.**

Service	Budget
District Promotion – 35%: outreach that positions The Alameda District as a vibrant destination	\$90,625
Events and Activations – 35%: districtwide events and programs that bring visitors.	\$90,625
Beautification and Decorations – 15%: banners, planters, and seasonal décor.	\$38,839
Administration and Compliance – 14%: staff, insurance, bookkeeping, and annual reporting.	\$36,250
City Administrative Fee – 1%	\$2,591
Total Expenses	\$258,930

05 DISTRICT FORMATION TIMELINE

Action	Date
First Council Meeting <ul style="list-style-type: none">• Resolution of Intention to Establish a BID	December 16, 2025
Publication and Mailing of Notice	December 20, 2025
Second Council Meeting <ul style="list-style-type: none">• Public Meeting to set the Public Hearing date	January 13, 2026
Third Council Meeting <ul style="list-style-type: none">• Public Hearing	February 3, 2026
Fourth Council Meeting <ul style="list-style-type: none">• Second Reading of the Ordinance	February 24, 2026
Ordinance becomes law (30 days after adoption)	March 27, 2026
Assessment begins	April 26, 2026



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