

# Memorandum

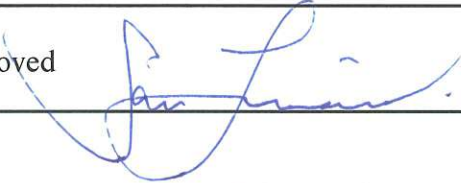
**TO: CITY COUNCIL**

**FROM: Mayor Sam Liccardo**

**SUBJECT: STATEMENT OF POLICY AND  
QUESTIONS FOR THE PROSPECTIVE DIRECTOR  
OF PLANNING, BUILDING AND CODE ENFORCEMENT**

**DATE: January 29, 2018**

Approved



Date

1-29-18

## RECOMMENDATION

Approve the following to be added to the list of questions highlighted in Attachment 2 of the staff report dated January 16, 2018:

1. In your current or prior organization, what concrete, specific actions have you taken to improve the inspection and permitting processes—to improve reliability, efficiency, or to reduce delays/cycle times— and what metrics can you point to in order to demonstrate progress?
2. In your current or prior organization, what concrete, specific actions have you taken to improve the planning and development process—to improve reliability, efficiency, or to reduce delays—and what metrics can you point to in order to demonstrate progress?
3. In your current or prior organization, what concrete, specific actions have you taken to improve the efficiency or effectiveness of code enforcement, and what metrics can you point to in order to demonstrate progress?
4. To what extent do you rely on or previously utilized quantitative benchmarks—particularly customer-focused performance data—to guide and demonstrate organizational performance? If so, can you please provide some examples?
5. Can you point to any substantial planning effort that you have led from conception to actual implementation—where implementation is defined in actual construction of desired development—that best demonstrates your leadership role and effectiveness?
6. The Mayor has articulated an ambitious goal to build 25,000 units in the next five years, with 10,000 of those homes being affordable. Based on your experience, what are the most important tasks requiring your attention as our new Planning Director to accomplish this goal? What experience do you have in aligning resources or crafting strategy that makes you well-suited for this role?