



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Nanci Klein

**SUBJECT:** SEE BELOW

**DATE:** March 1, 2021

Approved

Date

**3/3/2021**

**SUBJECT: RETROACTIVE APPROVAL OF CITY HALL TOWER AND ROTUNDA LIGHTING FOR ST. PATRICK'S DAY AND IN CELEBRATION OF THE 35<sup>TH</sup> ANNIVERSARY OF THE CITY'S SISTER CITY RELATIONSHIP WITH DUBLIN, IRELAND**

## **RECOMMENDATION**

Retroactively approve City Hall Tower and Rotunda lighting in clover green scheduled March 15-21, 2021 for St. Patrick's Day and in celebration of the 35<sup>th</sup> anniversary of the City's sister city relationship with Dublin, Ireland.

## **OUTCOME**

The recommended Council action will authorize the illumination in clover green of the City Hall Tower and Rotunda, March 15-21, 2021.

## **BACKGROUND**

San Jose City Council Policy 7-14, City Hall Event Lighting Policy, Sections B.1 and C.1 allows Rotunda and Tower lighting in conjunction with proclamations for official actions or ceremonial items as approved by City Council. The Office of Economic Development proposes that the Tower and Rotunda at City Hall be illuminated in clover green for the dates of March 15-21, 2021 for the St. Patrick's Day holiday and in celebration of the 35<sup>th</sup> anniversary of the City's sister city relationship with Dublin, Ireland.

## **ANALYSIS**

San Jose is a culturally and diverse city. During these challenging times, illuminating City Hall in clover green for seven days in March will not only bring life and light to the building itself,

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but, more importantly, it will highlight St. Patrick's Day and San Jose's important sister city linkage with Dublin, Ireland. St. Patrick's Day is Ireland's national holiday and celebrated worldwide, including in San Jose. This year marks the 35<sup>th</sup> anniversary of San Jose's sister city affiliation with Dublin. Lighting City Hall in green will also honor the important contributions of thousands of community members to build and grow this vibrant sister city relationship.

In illuminating the City Hall Tower and Rotunda in clover green for St. Patrick's Day, San Jose will be joining a global effort to illuminate notable buildings across the world for this important day that unites the world. This will be the 12<sup>th</sup> year of the Global Greening campaign. Last year, approximately 460 notable buildings worldwide were illuminated in green for St. Patrick's Day, according to the Consulate General of Ireland in San Francisco.

### **CONCLUSION**

Illumination of the City Hall Tower and Rotunda for St. Patrick's Day and to celebrate the City's important sister city linkage with Dublin will be a symbolic and colorful representation of the diversity of San Jose and our international relationships.

### **EVALUATION AND FOLLOW-UP**

Event Services will coordinate the City Hall Tower and Rotunda lighting.

### **CLIMATE SMART SAN JOSE**

The recommendation in this memorandum does not affect Climate Smart San Jose energy, water or mobility goals.

### **PUBLIC OUTREACH**

This memorandum will be posted on the City website for discussion at the March 16, 2021 City Council meeting. The Office of Economic Development will share information about the illumination of City Hall with the San Jose Dublin Sister City Program and sister city organizations that represent San Jose's other seven sister city affiliations.

### **COORDINATION**

This memorandum has been coordinated with the City Attorney's Office.

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**COMMISSION RECOMMENDATION/INPUT**

No commission recommendation or input is associated with this action.

**CEQA**

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

/s/

NANCI KLEIN

Director of Economic Development

For questions, please contact Joseph Hedges, International Affairs Manager, at (408) 535-8186.